

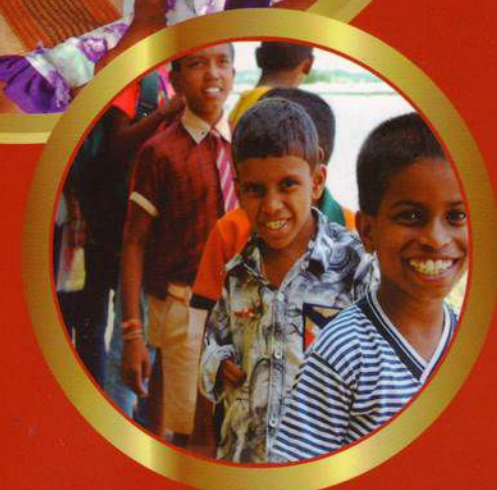


DESIRE Society

Caring for HIV/AIDS Children

LET US RAISE.....

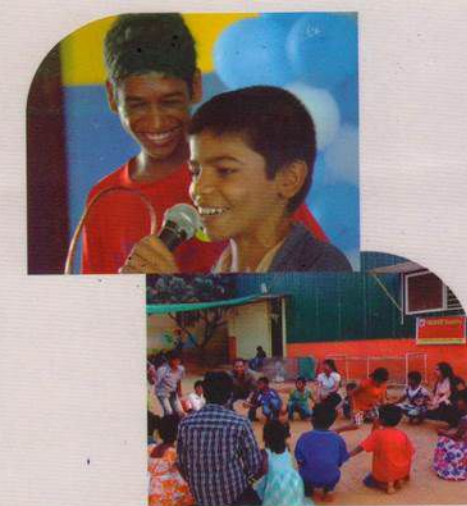
A HOPE AMONG CHILDREN LIVING
WITH HIV/AIDS



www.desiresociety.org

HOW YOU CAN INVOLVE

- Donate monetary by sponsoring children's food, treatment and education
- Sponsor special meal by celebrating your occasions along with kids
- Show your generosity by donating materials like groceries, medicines, new clothes, furniture or home appliances etc..
- Engage your employees to volunteer with us
- Involve your company in partnership of CSR for long-term impact
- Help us widening our visibility through social media and other mediums



All donations are exempted Under Section 80G of Income tax Act 1961, India



Contact Us

HYDERABAD

H.No. 9-367/2 K.B.R Colony IDA Bollaram Village
Jinnaram Mandal Medak (Dist) Telangana INDIA - 502 325
Ph: +91 40 - 64581128 | Mob: +91 99668 11564

MUMBAI

36/277 Motilal Nagar Part III Adjacent to Azad Maidan Jain temple lane
Off. M.G.Road Goregaon (W) Mumbai Maharashtra. INDIA - 400 062
Ph: +91 22 - 6500 7771 | Mob: +91 86555 15800

GURUGRAM (DELHI NCR)

F-50, Sun City Sector 54 Gurugram Haryana. INDIA - 122 001
Ph: +0124 6455505 | Mob: +91 73308 83303

BENGALURU

#76/1 Kothnoor Dinne Behind Keerthi Convention Hall
8th Phase JP Nagar Bengaluru Karnataka. INDIA - 560 078.
Ph: +91 80 - 3202 0529 | Mob: +91 98808 76760

VIZAG

D.No. 27-3-189 Srinagar Offical Colony Gajuwaka
Visakhapatnam A.P. INDIA - 530 026
Ph : +91 891 - 6553577 | Mob: +91 73308 83307

NAVI MUMBAI

Plot 193 Sector 28 Vijay Dairy Lane
Vashi Navi Mumbai MH 400 703
Ph: 02265050606 | Mob: +91 86555 15600



DESIRE Society
Caring for HIV/AIDS Children

Central Office:

LIG 156 Road No. 2, 6th Cross KPHB Hyderabad Telangana.
INDIA - 500 072 | Tel: +91 40 - 6458 1108 / +91 9505117777

www.desiresociety.org | E-mail: desiresociety@gmail.com

SUCCESS STORY: Transforming little lives over a decade

Baby Deepika was born in a poor family. She had lost both the parents due to HIV/AIDS when she was toddler. Unfortunately, the baby was also born with HIV positive during her birth. After the demise of the parents the child was taken to her maternal grandparents where they lived in a joint family. Her aunt used to care the baby as she was a single. After 2 years her aunt realised that because of presence of the HIV child at home the marriage alliances are not landing well. Then aunt started searching a place for baby to drop. This became a curse to girl Deepika for her no fault.



After they came to know about DESIRE Society through one of our outreach workers in the community, baby got admitted at Institutional Care Home Hyderabad. Our team has been rendering their best for saving this little innocent life. When Deepika was admitted she was malnourished, badly required medical attention as she had poor health care access. Her CD4 count was too low. She was offered proper counselling, treatment and medicines for opportunistic infections (OIs) by our medical team. She was able to receive round the clock health care and monitoring. She was also given balanced nutritious diet to cope up with ART (Antiretroviral Treatment) medicines. Now Deepika's health condition is getting stable and heading vertical progress. Now her CD4 count has been raised to required level.

Improved health condition allowed the baby to attend school too. She is able to grow steadily with timely nutrition and medicinal support along with other 74 inmates at our Care Home in Hyderabad.

ABOUT US

DESIRE Society is a non-profit voluntary organization established in the year of 2004 and registered in year 2005 under Andhra Pradesh Societies Registration Act, 2001(Act no 35 of, 2001) in Hyderabad. Now the organization is functioning in India covering with five states, i.e. Andhra Pradesh, Telangana, Karnataka, Haryana and Maharashtra with several programmes in the field of HIV/AIDS, keeping an objective of health development and well-being of children living with HIV/AIDS (CLHAs).

MISSION

The mission of DESIRE Society is to improve the lives of children struggling with the impact of the HIV/AIDS pandemic in India. We provide shelter, food, treatment, education and psychosocial support to help these victims achieve their full life potential.

VISION

Our vision is to reduce the stigma and discrimination associated with HIV/AIDS and lessen the death cases among the people living with HIV/AIDS in India



WHY DESIRE Society ?

Since its inception the organization is thriving to find best caring practices for the well-being of children living with HIV/AIDS in India. It is addressing the issues of children living with HIV/AIDS because they are suffering for their no fault and disease has become a curse to these kids. Now India is the second largest country with more than 2 million people suffering with HIV/AIDS and around 150000 children estimated are HIV+. And there is no permanent cure for HIV/AIDS yet.



PROGRAMS

1. ICH - Institutional Care Home

Institutional Care Home is the core function of the organization. It is a comprehensive care home facility for children those who are HIV positive and lost their parents due to HIV/AIDS. The program aims to admit children belong to poor socio - economic families, abandoned by parents or guardians, children of truck driver and sex workers etc.



Core Facilities of the Program

- Shelter
- Food
- Treatment
- Education
- Psychosocial Support

2. CHILD NUTRITION & HEALTH CARE

Every child living with HIV/AIDS deserves highly concentrated nutritious diet in order to cope up with complications of ART (Antiretroviral Treatment). DESIRE Society focuses on distribution of supplementary nutrition to children living with HIV/AIDS. This is a community outreach program aims to reach children those who are HIV positive and living either with their parents or guardians.



Major Activities

- Supplementary Nutritional Support
- ART initiation for children needed treatment
- Diagnosis and management of Opportunistic Infections (OIs)
- Psychosocial Support
- Travel and logistical Support



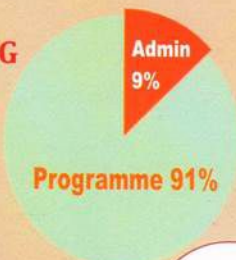
3. SUMMER CAMP

Summer Camp is an annual social event with a complete fun based recreational gathering of children living with HIV/AIDS. DESIRE Society has initiated it in the year 2009 in Hyderabad. Today apart from Hyderabad, we organize it in other cities Bengaluru, Mumbai, Visakhapatnam and Gurugram by reaching up to hundreds of such children attending the camps. The day long activities with an hour to hour agenda for about 3-4 days would keep up children touch sky with endless happiness while they involve in all the activities. All the children come from outside are provided shelter, food and medical assistance till the completion of the event. At the end of the camp children carry a kit of nutrition supplementary, educational stationary along with a school bag. Of course they do carry lots of joy and memories too.



NUMBER OF CHILDREN SUPPORTING

Total Beneficiaries	- 1200
Institutional Care Home	- 350
Child Nutrition & Health Care	- 850



EXPENDITURE

Programme	- 91%
Administration	- 9%

The year on year medical break throughs in the area of HIV/AIDS is raising a hope of better tomorrow. I believe with care and empathy given by organization we can create a glorious destiny to kids of DESIRE Society.

G.RAVI BABU - Founder Director

