

ANNUAL REPORT



DESIRE Society
Caring for Special Children



20[★]
years



2024-25

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Abbreviations

AIDS : Acquired Immunodeficiency Syndrome

ANI : Annual New Infection

ARD : AIDS-Related Deaths

ART : Anti-Retroviral Therapy

CD4 : Cluster of Differentiation 4

CLHA : Children Living with HIV/AIDS

CRC : Convention on the Rights of the Child

CSR : Corporate Social Responsibility

CWC : Child Welfare Committee

HIV : Human Immunodeficiency Virus

MDCT: Multidisciplinary Care Team

MTCT : Mother To Child Transmission

NACP : National AIDS Control Programme

OVC : Orphaned and vulnerable children

PLHA : People Living with HIV/AIDS

PLHIV : People Living with HIV

PMTCT : Prevention of Mother to Child Transmission of HIV

SDG : Sustainable Development Goals

UNAIDS : United Nations Joint Programme on HIV/AIDS

Message from Founder

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G. RAVI BABU

We are thrilled to share with you that 2024-25 has been a milestone year as DESIRE Society completed twenty years of 'caring for children with HIV/AIDS'.

Since 2004, we have been working to strengthen our capacities & systems to help deliver impactful projects for CLHA, reactivating and realigning core policies so they reflect & address current environments.

Our two decades of organizational excellence is rooted in our values, our understanding and ability to address the unique needs of CLHA. Child-centricity is at the heart of our decision-making, actions and efforts to create pathways for the holistic development of our children.

This annual report takes you through a journey of getting to know more about our work & achievements and the way we adopt a multi-dimensional approach to improve the lives of CLHA. From enhancing access to shelter & protection, food & nutrition, timely healthcare, quality education, to strengthening social security and providing psycho-social support, each intervention reflects our commitment to create a bright future for all our children. The success of our children showcases the transformative power of our approach, inspiring us to expand our geographic presence and beneficiary reach.

“ Building on the momentum of reaching a significant milestone, we achieved another feat of success this year by establishing a second home for CLHA in Bengaluru, Karnataka. ”

Our community based child health and nutrition project continues to expand, reaching more CLHA from disadvantaged communities. We are committed to address the critical health needs and challenges faced by CLHA by building health education and awareness, shaping preventive health programmes, providing research-backed solutions & technologies for disease prevention including opportunistic infections and management.

We have continued to build our network with donors from all across the country. We are grateful to our donors for helping to feed, educate and nurture some of the country's most vulnerable children.

The work we undertake is not without its challenges - including the hard to reach nature of our target communities, the stigma surrounding HIV/AIDS - but we know positive change is possible if we are determined. Across India, CLHA face challenging circumstances. Poor access to quality healthcare, education and insufficient protection from harm & abuse prevent them from reaching their full potential. With the energy & dedication of our staff, and the ongoing commitment of our donors, we can ensure more children experience a childhood in which they are safe, nurtured & given access to opportunity for holistic development.

While there will be challenges, we will continue working with our donors and partners to help improve the lives of children so they can lead healthier, safer and more fulfilling lives. Together, we can build a world where their voices are heard and their rights respected.

Message from President

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G. REKHA RANI

This year DESIRE Society marked its 20th anniversary of impactful work towards transforming the lives of children living with HIV/AIDS (CLHA).

Our success stems from our unique, differentiated and integrated approach to care giving, embodied in our ethos of 'caring for special children'. In our daily work, our mission to improve the lives of children struggling with the impact of the HIV/AIDS pandemic in India has been our guiding light.

Naturally, during two decades of our operation we have witnessed significant changes - both within the organization and in our broader socio-economic environment. Throughout all the changing circumstances, we have appreciated the constant. Whatever the issue, DESIRE Society's mission, beliefs and values have been central to board decision-making. This focus has played an integral role in our success and a big part of why all of us at DESIRE have found our journey so challenging yet satisfying.

Guided by our board's strategic plans throughout the years, we have embraced new ways of working, deepened our commitment to partnerships and diversified our funding streams. Despite challenges, our dedicated teams have adapted with remarkable resilience, achieving positive outcomes for children. We have learnt from each other, strengthened capacities and created systems for lasting change.

To ensure that the impact we achieve not only bring positive results today but also lay a solid foundation for the future, this year we reviewed our processes, identifying areas of strength & of opportunity, how well we function as a Board, whether our governance structures are appropriate, how we are performing against our mission statement & strategic plan and where we can improve. At its core, good governance is about keeping our organization aligned with its mission. This requires effective risk management which our board takes very seriously.

The milestone we have reached is testament to the incredible resilience of our staff members, our children and the unwavering support our generous donors and partners. We are incredibly proud of our child protection, education, and health interventions, where children remain at the heart of everything we do.

We also began to get momentum around our newly established Institutional Care home in Bengaluru, Karnataka, new staff appointed, new partnerships being developed, and opportunities to magnify our impact. It is still early days, but we are excited to see the huge potential.

While we are inspired by the positive momentum of the past year, our work is far from over. Going forward, our aspiration is to reach more CLHA- give them a decent childhood, ensure they are healthy, educated and empowered. Let us continue this journey together!

Message from Vice President

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E.M. SUBHASH

I am immensely proud to share that this year DESIRE Society has completed twenty years of supporting children living with HIV/ AIDS. Each day of the past two wonderful decades, we have reminded ourselves that our work is not merely about providing care, but about restoring hope, dignity, and the right to a joyful childhood.

Children born with or affected by HIV and AIDS (CLHA) face challenges that go far beyond medical treatment. They endure social stigma, emotional isolation, and barriers to education and opportunity. Our mission has always been to create an environment where these children are not defined by their illness, but empowered by their potential. Through holistic support - spanning healthcare, nutrition, education, and emotional well-being- we strive to ensure that every CLHA can dream, learn, and grow.

Over the years, our initiatives have focused on expanding access to life-saving antiretroviral therapy, enhancing nutritional support, building stronger networks of psychosocial care and raising awareness among communities to eliminate the fear and misconceptions surrounding HIV/AIDS.

Our team of dedicated staff, volunteers, and supporters has shown extraordinary resilience and compassion in navigating the many challenges that come with this work. Their tireless efforts- whether through counselling sessions, home visits, advocacy campaigns, or programme support- are the true backbone of our progress. Together, we have seen many of our children flourish: performing well in school, expressing themselves through art and play, and most importantly, believing in their own worth.

However, our journey is far from over. Stigma continues to silence too many voices. Access to healthcare and education remains unequal, particularly for those in rural or marginalized communities. As we look ahead, we are committed to intensifying our outreach, strengthening community awareness, and ensuring that no child living with HIV/AIDS is left behind.

We believe that sustainable change begins with compassion, knowledge, and inclusion- and with the collective will of people who refuse to look away. I would like to extend our heartfelt thanks to our donors, sponsors, partners and well-wishers for their unwavering commitment and compassion. Your companionship and enthusiastic support have inspired us to keep pushing forward and bring meaningful change to vulnerable children and communities. Each contribution- big or small- translates into medicines, treatment, meals, smiles and endless opportunities for our children.

Let us continue this journey with renewed hope and commitment. Together, we can build a world where children living with HIV and AIDS are not seen through the lens of illness, but through the brightness of their dreams and the strength of their spirit.

Messages from Medical Team

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DR. L. RAJ KUMAR
Chief Medical Officer

Over two decades of our operation, DESIRE Society has evolved to provide competent, sensitive & efficient care to CLHA who have a broad spectrum of health care and developmental needs. Our medical team has always remained committed to provide effective therapeutic interventions which can help them to cope with their life experiences and to enjoy happy & fulfilled lives.

For some CLHA, feelings of helplessness, anguish and resentment are too overwhelming. We have a coordinated & cooperative approach to help deal with the demands of the illness and its treatment. We build a plan of survival and coping strategies to take care of both physical and psychological health of our children. We create a “new normal” that moves the children out of crisis mode, helps them to understand, manage & cope with their illness and find meaning in everyday challenges. We teach them beautiful things can emerge from even the most trying times. And nothing is more satisfying than to watch how these little brave hearts gradually break the stigma of illness and feelings of loneliness to emerge as resilient individuals.



DR. Y. SUNIL KUMAR
Medical Officer

With DESIRE Society we have embarked on a meaningful and rewarding journey, reaching significant milestones in protecting the rights, improving healthcare and well-being of CLHA. For the medical team at DESIRE, it is not only about providing treatment, it is our onus to help reduce the emotionally and physically painful experience of medical treatment. We help our children to learn what it takes to achieve a new rhythm where everything is disrupted and out of sync. Along with medical care, we teach our children to exercise & do yoga regularly, relaxation & stress management techniques and encourage them to have fun.

We do not just chase a schedule, but with great intention, look for moments of light and laughter. We have witnessed over the years how even the most confused, terrified and nervous little children gradually learn to take nothing for granted and realize they are stronger and more capable than they ever thought they could be. We observe from afar how they move away from the negative themes which dominated their lives to a newer, richer perspective of their lives in which they had overcome challenges.

And we cannot help but appreciate their uniqueness, their special qualities and accomplishments.

Message from Head of Communications

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DR. NEELIMA ATAL MOHANTY

DESIRE Society was established with a strong commitment to promote and protect the rights of Children living with HIV/AIDS (CLHA) in India. Our programmes to improve the lives of vulnerable children have continued apace, helping us to establish ourselves as a leading organization caring for CLHA.

As the most vulnerable and marginalized social group, CLHA are at the greatest risk of social marginalization and rights violations. As a result, they face inequalities that limit their access to opportunities, resources, and services.

Our interventions are designed to ensure that our children enjoy a childhood where they are nurtured, protected, encouraged and valued. The strength of our programmes lies in delivering maximum impact for children many of whom have transitioned to successful young adults. With them, we have become a family, witnessing a mix of excitement, nerves and sometimes tears, helping them to learn to cope with emotions and everyday challenges, setting them on a path for future success in their personal and professional lives. We empower children to build resilience and thrive in the future. Our task is arduous but rewarding.

I extend my heartfelt gratitude to our dedicated staff and partners and to our incredible supporters, for making this progress possible. Your commitment has a transformative impact, helping the most vulnerable children thrive and survive.



About DESIRE Society

Founded in the year 2004, DESIRE Society caters to orphan and vulnerable children (OVC) living with HIV/AIDS who are vulnerable to discrimination and poverty, abuse and sexual exploitation, including through trafficking and child labour. In 2005, the Society was registered as a Not For Profit organization under the Andhra Pradesh Societies Registration Act, 2001 (Act no 35 or, 2001) with its head office in Hyderabad. Within the span of a few years, DESIRE Society had grown into a national organization with offices in 4 states with high HIV prevalence, i.e. Maharashtra, Andhra Pradesh, Karnataka and Telangana. The purpose of the Society is to improve the lives of children living with HIV/AIDS. To that end, DESIRE's work falls within three main focus areas: Institutional Care Home, Child Nutrition & Health Care Camp and Summer Camp.



VISION

To reduce the stigma and discrimination associated with HIV/AIDS & lessen the death cases among the people living with HIV/AIDS in India



MISSION

To improve the lives of children struggling with the impact of the HIV/AIDS pandemic in India
We provide shelter, food, treatment, education and psycho-social support.



OBJECTIVE

- To reduce the morbidity and mortality of Children living with HIV/AIDS (CLHA)
- To offer stigma free voluntary counselling and treatment facilities for Children living with HIV/AIDS (CLHA)
- To help Children living with HIV/AIDS access antiretroviral drugs from government and monitor them for drug adherence
- To support orphan and vulnerable children infected and affected with HIV/AIDS through Institutional Care Homes (ICH)
- To advocate for a prejudice free society for Children living with HIV/AIDS



AIM

To reduce the spread of HIV and meet the challenges in the field of AIDS

We are committed to preventing HIV infection, facilitating access to treatment, care and support & lessening the impact of AIDS.

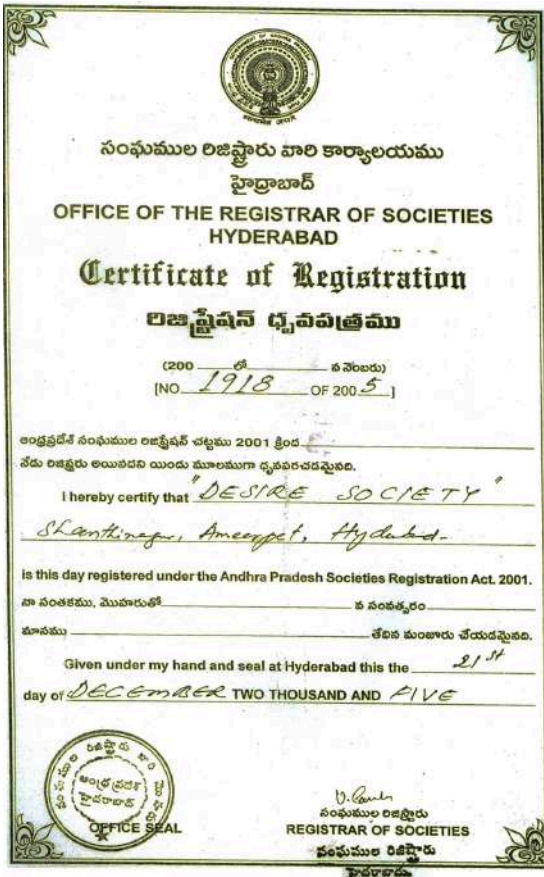




LEGAL STATUS

- Registered Not for profit organization under Andhra Pradesh Societies Registration Act, 1971 vide no. 1918/2005
- Registered under FCRA (Foreign Contribution Regulation Act 1977) to receive foreign funds vide no.010290034
- Registered under Section 80G Act of 1961, India for Income tax Exemption
- Registered under Section 12A of the Income Tax Act, 1961 for tax exemption
- Registered as a 501(c)(3) tax-exempt charity based organization in the USA (DESIRE Society Inc)
- Registered with the Ministry of Corporate Affairs (MCA) for undertaking CSR activities

Certificate of Registration



Certificate of Registration under CSR



Dated : 16-04-2021

NOTE - THIS LETTER IS ONLY AN APPROVAL FOR REGISTRATION OF THE ENTITIES FOR UNDERTAKING CSR ACTIVITIES.

To,
DESIRE Society , H.No.9-367/2 K.B.R.COLONY,IDA BOLLARAMVILLAGE JINNARAM MANDAL,MEDAK,TG06,TG,502325

PAN : AAEAD8288J

Subject: In Reference to Registration of Entities for undertaking CSR activities
Reference: Your application dated 16-04-2021 (SRN-T14443436)

Sir/Madam,

With reference to the above, it is informed that the entity has been registered for undertaking CSR activities and the Registration number is CSR00002465. Please refer the registration number for any further communication.

Registrar of Companies

ROC-DELHI

Note: The corresponding form has been approved and this letter has been digitally signed through a system generated digital signature.

PAN Card



FORM NO. 10AC

(See rule 17A/11AA/2C)
Order for provisional approval

1	PAN	AAEAD8288J
2	Name	DESIRE SOCIETY
2a	Address	
	Flat/Door/Building	LIG-156
	Name of premises/Building/Village	
	Road/Street/Post Office	"2ND ROAD, KPHB COLONY"
	Area/Locality	TIRUMALAGIRI
	Town/City/District	HYDERABAD
	State	TELANGANA
	Country	INDIA
	Pin Code/Zip Code	500072
3	Document Identification Number	AAEAD8288JF2021401
4	Application Number	352606321130521
5	Provisional Approval Number	AAEAD8288JF20214
6	Section/sub-section/clause/sub-clause/proviso in which provisional approval is being granted	11-Clause (i) of first proviso to sub-section (5) of section 80G
7	Date of provisional approval	28-05-2021
8	Assessment year or years for which the trust or institution is provisionally approved	From AY 2022-23 to AY 2026-27
9	Order for provisional approval:	
	a. After considering the application of the applicant and the material available on record, the applicant is hereby granted provisional approval with effect from the assessment year mentioned at serial no 8 above subject to the conditions mentioned in row number 10.	
	b. The taxability, or otherwise, of the income of the applicant would be separately considered as per the provisions of the Income Tax Act, 1961.	
	c. This order is liable to be withdrawn by the prescribed authority if it is subsequently found that the activities of the applicant are not genuine or if they are not carried out in accordance with all or any of the conditions subject to which it is granted, if it is found that the applicant has obtained the provisional approval by fraud or misrepresentation of facts or it is found that the assessee has violated any condition prescribed in the Income Tax Act, 1961.	
10	Conditions subject to which provisional approval is being granted	
	The provisional approval is granted subject to the following conditions:-	

FORM NO. 10AC

(See rule 17A/11AA/2C)
Order for provisional registration

1	PAN	AAEAD8288J
2	Name	DESIRE SOCIETY
2a	Address	
	Flat/Door/Building	LIG-156
	Name of premises/Building/Village	
	Road/Street/Post Office	"2ND ROAD, KPHB COLONY"
	Area/Locality	TIRUMALAGIRI
	Town/City/District	HYDERABAD
	State	TELANGANA
	Country	INDIA
	Pin Code/Zip Code	500072
3	Document Identification Number	AAEAD8288JE2021401
4	Application Number	352013431130521
5	Provisional Registration Number	AAEAD8288JE20214
6	Section/sub-section/clause/sub-clause/proviso in which provisional registration is being granted	01-Sub clause (i) of clause (ac) of sub-section (1) of section 12A
7	Date of provisional registration	28-05-2021
8	Assessment year or years for which the trust or institution is provisionally registered	From AY 2022-23 to AY 2026-27
9	Order for provisional registration:	
	a. After considering the application of the applicant and the material available on record, the applicant is hereby granted provisional registration with effect from the assessment year mentioned at serial no 8 above subject to the conditions mentioned in row number 10.	
	b. The taxability, or otherwise, of the income of the applicant would be separately considered as per the provisions of the Income Tax Act, 1961.	
	c. This order is liable to be withdrawn by the prescribed authority if it is subsequently found that the activities of the applicant are not genuine or if they are not carried out in accordance with all or any of the conditions subject to which it is granted, if it is found that the applicant has obtained the provisional registration by fraud or misrepresentation of facts or it is found that the assessee has violated any condition prescribed in the Income Tax Act, 1961.	
10	Conditions subject to which provisional registration is being granted	
	The provisional registration is granted subject to the following conditions:-	
	a. As and when there is a move to amend or alter the objects/rules and regulations of the applicant, prior approval of the Commissioner of Income Tax shall be sought along with the draft of the amended deed and no such amendment shall be effected until and unless the approval is accorded.	

Certificate of Registration under FCRA

No. 0300053072021
Government of India
Ministry of Home Affairs
Foreigners Division
(FCRA Wing)

1st Floor, Hall No. 1, Open Gallery Major Dhyani Chand
National Stadium
India Gate Circle
Dated: 23-05-2022

To,
The Chief Functionary,
DESIRE Society
5-76/28/4 Balaji Nagar IDA Bollaram Jinnaram Mandal 502325

Subject: Renewal of Registration under Foreign Contribution (Regulation) Act,

Sir/Madam

With reference to your application dated 25-09-2021 seeking renewal of registration under the Foreign Contribution (Regulation) Act, 2010, I am directed to convey the approval of competent authority for renewal of registration of your Association in terms of the provisions contained in Section 16 of Foreign Contribution (Regulation) Act, 2010 read with Rule 12 of Foreign Contribution (Regulation) Rules, 2011 as amended from time to time, as follows:-

Registration Number: 010290034
Nature: Social

2. The association shall receive foreign contribution only in its designated exclusive bank account 4008172673 in STATE BANK OF INDIA, 11 Binnewal Marg, New Delhi 110 001, NEW DELHI, Delhi, 110001 as mentioned in its application for online application for grant of renewal of registration.

3. In terms of section 18 of the Foreign Contribution (Regulation) Act, 2010 read with Rules 17 of the Foreign Contribution (Regulation) Rules, 2011, as amended from time to time, you are advised to furnish intimations online within the prescribed time to the Central Government of the amounts of each foreign contribution received by you, the source and the manner in which the foreign contribution was utilised, as per the provisions of the Act and the Rules. An association is required to furnish the return even when the particulars are "NIL". The FC-R form is required to be submitted online on this Ministry's website <https://fcrainline.nic>. The Bank Account mentioned in your application should be used for receiving foreign contribution and no other amount should be credited to this account. The Association should immediately intimate online, within 15 days, in Form FC-R to this Ministry regarding any change in the name of the Association, aims and objects, its address and Bank/Bank Account.

4. The association cannot bring out any publication (registered under PRB Act, 1967) or act as correspondent, columnist, editor, printer or publisher of a registered newspaper or engage in the production or broadcast of audio news or audio visual news or current affairs programmes through electronic mode or any other electronic form or any other mode of mass communication at a later stage thereby attracting provisions of the Section 3(1) (g) and (h) of the FC(R) Act, 2010. In addition to this, the association is forbidden from getting involved in any activity of political nature.

5. Transfer of foreign contribution has been made completely prohibited under amended section 7 of the Foreign Contribution (Regulation) Act, 2010.

6. Physical inspection of the activities done by the Association may be carried out at any time by this Ministry.

7. You are requested to familiarize yourself with the provisions of Foreign Contribution (Regulation) Act, 2010 and Foreign Contribution (Regulation) Rules, 2011, as amended from time to time, available at this Ministry's website <https://fcrainline.nic> to ensure strict compliance of the Act/ Rules. Failure to comply with any of the provisions of said Act/ Rules will make you liable for action under the relevant provisions of the Foreign Contribution (Regulation) Act, 2010.

8. This renewed certificate is valid for a period of five years with effect from 01-07-2022.

9. The email containing the renewed registration certificate may be sent immediately to the Bank mentioned above.

10. The renewal of registration is subject to compliance of the provisions of Foreign Contribution (Regulation) Act, 2010/ Foreign Contribution (Regulation) Rules, 2011, as amended from time to time, by the association and also to the final outcome of enquiry/ case, if any, pending against the association.

10B.

11. This is a digitally signed certificate to be validated digitally using the signature panel using Adobe Acrobat Reader (Ver 5.0 or above). The digital intimation is authenticated by a digital signature obtained from a certifying authority under the Information Technology Act 2000.

12. Banks are requested to verify online the validity of the certificate using fcrainline.nic.

Yours faithfully

Gopesh Kumar
Section Officer
Tel. 01123438245

Digitally signed by GOPESH KUMAR
Reason: I am the Certifying Authority
Location: Ministry of Home Affairs, New Delhi
Date: 2022.05.23 10:05:45.30

Geographic Presence

In India, DESIRE Society has presence in 5 cities across 4 states- Mumbai & Navi Mumbai in Maharashtra, Visakhapatnam in Andhra Pradesh, Hyderabad in Telangana and Bengaluru in Karnataka.



DESIRE Society Inc is the USA chapter of DESIRE Society which is working in India with an objective of healthy development and well-being of children living with HIV/AIDS. Incorporated in the year 2010 as a charity based organization in Atlanta in the state of Georgia, DESIRE Society Inc is a 501(c)(3) tax-exempt organization in the USA.

In its 20th year of operation, DESIRE Society has a significant achievement to celebrate- establishment of a new Institutional Care Home in Bengaluru in the state of Karnataka. We are delighted to be able to open our doors and offer our services to more CLHA.



There are currently 30 CLHA residing in the Care home including both boys and girls in the age group of 5-18 years.

The new Care Home is a multi-story building with separate floors as detailed below:

- Living rooms for children
- Kitchen and dining area
- Play and activity area
- Study and medical facility
- Staff stay



The new Care Home follows the same ethos, the same safe & homely environment, a place for normal childhood and a nurturing environment where our children will blossom into well rounded individuals. It is not just setting up a home, it is establishing a successful and sustainable care model, with children at the epicenter of what we do.



How Are We Different?

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Our Value Proposition

- Accountability
- Dedication
- Equitability
- Inclusiveness
- Integrity
- Transparency
- Trust

Credibility

Our credibility is established through our compliance to rigorous standards. services that align with the mandate of Child Welfare Committees in each state that we operate. As an organization providing institutional care to children in need, we work in close partnership with CWCs.

We publish “Annual report” on our website every year and share the same with our stakeholders whoever wants to know about our work.

Auditors from Sudhakar Chartered Account Group have been conducting our audit since inception of organization. The audit refers to different level of checking by concerned auditor team. The audit reports are published on our website.

Information about our organization and work is available across public domains. Print/digital media has paved way to highlight work-sphere of events and activities undertaken by DESIRE Society.

Goal Oriented

DESIRE Society’s strategy of comprehensive development of CLHA is aligned with the Sustainable Development Goals (SDGs), the country’s NACP as well as with the Convention of the Rights of the Child (CRC). Guided by our vision, we invest in the future citizens of the nation to contribute to the goal of nation building. Our programmes are designed in a way to ensure scalability, replicability and sustainability while positively impacting the lives of thousands of children living with HIV/AIDS.

Organizational Effectiveness

We continuously monitor the effectiveness of our operations, structures and processes. Our organizational effectiveness is evident from our professional management of the staff and office, the Institutional Care homes, strategic planning (programmes and finances) and documentation process. We ensure that policies and procedures are reflection of our requirements.

Institutional Care Homes

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DESIRE Society initiated the concept of Institutional Care homes to provide comprehensive care to CLHA

SHELTER & PROTECTION

Our professionally managed Institutional Care Homes provide comfortable, secure and homely environment for our children.



FOOD & NUTRITION

We have carefully designed a weekly menu consisting of a healthy and balanced diet to cater to the health and nutrition needs of our children.



HEALTH CARE

We have an efficient medical team responsible for regular health check-ups and providing treatment. We have on-call doctors and ambulances available 24/7.



EDUCATION

We admit our children in good English medium schools/colleges. We also provide in-house coaching and counseling to our children.

PSYCHO-SOCIAL

SUPPORT

DESIRE Society has a team of experts who provide psychosocial support to all our special children as an integral part of its comprehensive care model.

SOCIAL SECURITY

Social security is ensured by fostering connection and belongingness, sense of identity, sense of community and creating safe spaces & opportunities for holistic development of our children.



HIV and AIDS deprive thousands of children in India of their childhood-of the opportunity to lead a healthy life, to enjoy the love of parents, to attend school, to play with friends, to be happy and carefree.

What these children need is compassionate care and this is precisely what we do.

DESIRE Society provides shelter, health care and nutrition, treatment, psycho-social support, education, and life skills to CLHA through their Institutional Care Homes.

While what we do cannot replace what these children have lost, but the services provided by DESIRE Society make an enormous difference in helping the CLHA to thrive while preparing them for a healthy future.

Most of our children are OVCs-orphan, semi-orphan, children abandoned by one or both parents, children of sex workers, truck drivers, victims of abuse, children from poor families. Our care homes have children upto 18 years. . Beyond 18 years, the after care home structure is established in Hyderabad.

Today, we are proud to say that many of our "DESIRE" children are pursuing higher and job-oriented courses.

“*DESIRE Society I have found what I call a family, friend, supporter and inspiration. What makes me cry tears of joy is that I found a family with heart that never selects but takes me as I am despite my HIV status*”



Child Nutrition & Health Care

The shame, fear and prejudice surrounding HIV / AIDS feed a culture of silence that fuels stigma. Stigma inhibits people, particularly those from disadvantaged communities, from getting tested and seeking treatment, for themselves or for their children. Without access to ARV therapy and proper nutrition, infants who are born HIV-positive are exposed to greater health risks.

Early detection and timely initiation of treatment, appropriate care & nutrition is crucial for the prevention of morbidities, growth delays & death among HIV+ children.



Through the Child Nutrition & healthcare programme, DESIRE Society reaches out to CLHA from disadvantaged communities & provide the following services:

- Diagnostics and related technologies for HIV/AIDS, related opportunistic infections & other conditions
- Enumeration of CD4 cells in HIV children monitored
- Initiation of ART & other drugs
- Psychosocial support
- Monthly Supplementary Nutrition Kits



We conduct health camps to raise awareness against the stigma surrounding HIV and AIDS, disseminate information on the disease and how to combat it. We diagnose HIV infections in infants and children and convince parents of HIV positive children to avail medical treatments that can dramatically enhance their children's quality of life and chances of survival. We also provide travel and logistical support for the children and their parents.



Summer Camp

Like every year, DESIRE Society organized 3-4 day annual summer camps in the months of April-May across all project locations. Our summer camp itinerary, carefully crafted by a diverse team from backgrounds such as sports, behavioural sciences, theatre and arts and education, aims to educate & create learning situations for children using adventures, challenges, organized activities & fun sessions. Accommodation, meals and snacks are provided at the camps. Special dietary needs for children are also taken care of. We ensure that adequate supervision, proper safety measures, medical facilities and emergency procedures are in place at the summer camps. The itinerary is crafted in a way so as to ensure enough time for rest and recharge for the participating children.

The camp activities included mental and discipline activities like chess, yoga, painting, reading, math games, etc. Physical activities included dance, bungee jumping, camel riding and various sports. Competitions like arts and craft, dance, drama, singing, storytelling, fashion show, fancy dress competition, games etc. were also conducted.

Educational workshops on soft skills, personality development, confidence building, public speaking and social etiquettes were conducted to help children acquire skills to be able to interact effectively with the world. Children were encouraged to share their stories about fears, accomplishments, hopes, and dreams.

Our summer camps are a great way for children to learn new skills and discover their areas of interest. It is a safe, fun, empowering & magical experience that makes our special children feel much less alone and “different” from their peers, navigate anxiety, isolation & uncertainty, make new friends and embark on a journey of exploration & skill enhancement.

Our summer camps have a positive effect on the emotional function, social function, self-esteem, self-confidence, resiliency skills and physical activity levels of our special children and help mitigate the huge psychosocial impact of HIV/AIDS on their little minds.



SUMMER CAMP 2024



World AIDS Day

DESIRE Society took out a rally which is a walkathon on World AIDS Day- December 1st in Hyderabad to unite people from all walks of life in raising awareness about HIV (Human Immunodeficiency Virus) /AIDS (Acquired Immune Deficiency Syndrome), foster understanding about HIV as a critical public health issue and to commemorate those who have lost their lives to AIDS. The rally was conducted along a 3 kms stretch, starting from Shilparamam, Hitech City X Road and continued till Botanical Garden, Kothaguda, Telangana. US Consulate General, Hyderabad, Ms Jennifer's participation in our walkathon is a reflection of "working together for promoting stigma free environment" for people and children living with HIV/AIDS.

The botanical garden was the culmination point where various activities like cultural events, awareness talks, quiz and prize distribution, etc. were conducted. Awareness talks reflected on the progress made in prevention, treatment and care while highlighting the ongoing challenges.

In tandem with the theme for World AIDS Day 2024, "Take the rights path: My health, my right!", DESIRE team emphasized the need to address systemic inequalities & social stigma that prevent vulnerable populations, particularly Children living with HIV/AIDS (CLHA) from accessing & receiving essential HIV prevention and treatment services.



Events & Special Days

DESIRE Society today ensures Children living with HIV/AIDS (CLHA) enjoy a childhood where they are nurtured, protected, encouraged & valued and motivated to grow into productive citizens. We celebrate various events and special days like a family. Birthday of each child is celebrated to make our children smile, make them feel special and create lasting memories with them. Here are some glimpses of DESIRE children celebrating Republic Day, Independence Day, Ganesh Puja, Diwali, Christmas and other events.





Donors & Partners



Prathibha Biotech



Board Members

The functioning of DESIRE Society is overseen by our board members comprising a group of self-effacing and empathetic individuals, each of them volunteering their time and effort to the cause of serving CLHA. They share their knowledge, expertise and critical insight for improving and enriching our programmes. The members continuously monitor the effectiveness of the operations, structures and processes of the organization to ensure good governance. With their energy, passion and vision for the future, they provide strategic planning and direction that the organization needs.



Gogulamudi Rekha Rani
President



Eerugu Meenaiah Subhash
Vice President



Gogulamudi Ravi Babu
General Secretary



Ettaboena Kishan
Joint Secretary



Dr. Lattupelli Raj Kumar
Treasurer

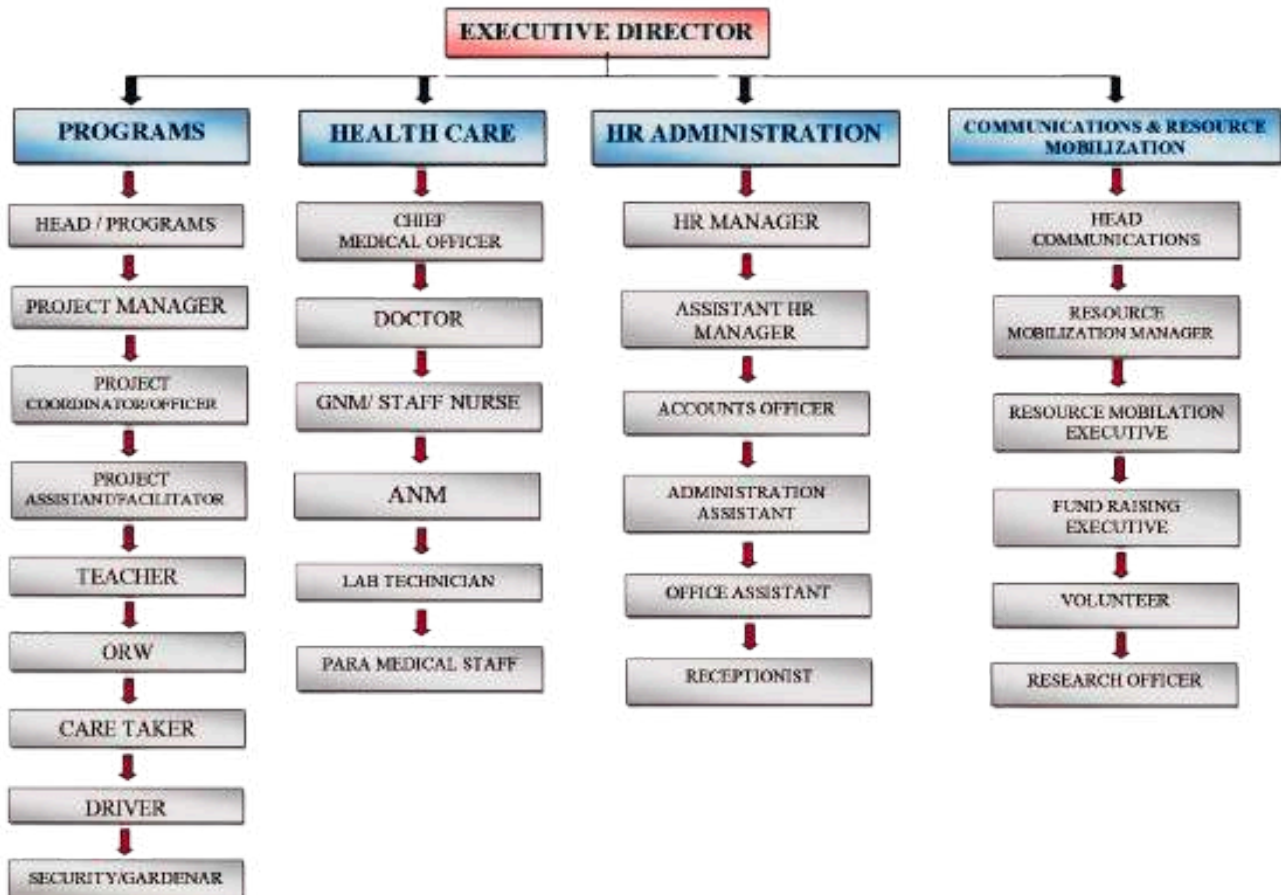


Yellamelli Madhu Babu
Executive Member



Madagoni Srisailam
Executive Member

ORGANOGRAM



SENIOR STAFF

M. Kiran Kumar
Senior Accountant

Mr. Kiran Kumar is the Senior Accountant at DESIRE Society. He had joined DESIRE in 2009. Mr. Kumar has over 18 years of experience in managing financial operations within the non-profit sector. With strong expertise in grant management, fund utilization tracking, audits & taxation, he plays a pivotal role in ensuring accountability, compliance with donor guidelines & statutory requirements, and financial discipline across programmes. Known for his attention to detail and systematic approach, he contributes towards the organization's financial sustainability and credibility.

V. Anil Kumar
Project Lead

Mr. Anil Kumar is a senior development professional who has been with DESIRE Society since its inception. With over 21 years of experience, he provides strategic leadership for project planning, execution, monitoring, and stakeholder coordination, ensuring effective delivery of outcomes aligned with organizational goals. With strong expertise in team management, community engagement, donor compliance, and analytical skills, he has played a key role in driving impact across DESIRE's programme areas & strengthening institutional processes.

ADMIN TEAM

Sl. No	Name	Designation
1	Neelima Atal Mohanty	Head Communications
2	M. Kiran Kumar	Sr. Accountant
3	V. Anil Kumar	Sr. Project Associate

HYDERABAD TEAM

Sl. No	Name	Designation
1	Dr. L. Raj Kumar	Chief Medical Officer
2	Dr. Y. Sunil Kumar	Medical Officer
3	V. Venkatesh	Project Manager
4	R. Hari Singh	Resource Mobilization Officer
5	M. Deepika	Project Coordinator
6	R. Rajesh Naik	Project Coordinator
7	M. Deevamma	MPHW
8	CH Ashirvadam	Cook
8	N. Chandrakala	Caretaker
10	N. Anitha	Caretaker
11	M. Laxmi	Caretaker
12	G. Jyothi	Caretaker
13	B. Renuka	Caretaker
14	M. Ramudu	Helper
15	M. Raju	Driver

BENGALURU TEAM

Sl. No	Name	Designation
1	Manjula	Resource Mobilization Officer
2	V. Shilpa	Care In-Charge
3	V. Mangala	Cook
4	N. Sunil	Project Facilitator
5	M. Chandru	Outreach Worker
6	Renuka	Caretaker

OUTREACH WORKERS

Sl.No	Name	Designation
1	N. Ravaleela	Outreach Worker
2	M.Raju	Outreach Worker
3	M. Ramulu	Outreach Worker

VISHAKHAPATNAM TEAM

Sl. No	Name	Designation
1	P. Laxmana	Resource Mobilization Officer
2	S. Rajani Kumari	Project Coordinator
3	P. Jagadeswari	Outreach Worker
4	K. Kondamma	Cook
5	Tollala Raju	Care taker
6	G. Satibabu	Driver

MUMBAI TEAM

Sl. No	Name	Designation
1	G. Rekha Rani	Superintendent
2	Pooja Patnakar	Project Coordinator
3	Pushpa	Project Executive
4	Maya Tulshiram Chavan	Nurse
5	Firdoz Khan	Cook
6	Mayabai	Caretaker
7	Kavita Gupta	Caretaker
8	Anand Raj Silva	Driver

NAVI MUMBAI (VASHI) TEAM


Sl. No	Name	Designation
1	Sangharsh	Project Coordinator
2	Shital Raju Shambharkar	Project Executive
3	Malini	Cook
4	Renuka Shaikh	Caretaker
5	Pinky Chavan	Caretaker
6	Shiv Kumar	Driver

Financials

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Acknowledgement

Acknowledgement Number:341170840291025**Date of filing : 29-Oct-2025**

INDIAN INCOME TAX RETURN ACKNOWLEDGEMENT		Assessment Year	
[Where the data of the Return of Income in Form ITR-1(SAHAJ), ITR-2, ITR-3, ITR-4(SUGAM), ITR-5, ITR-6, ITR-7 filed and verified] (Please see Rule 12 of the Income-tax Rules, 1962)		2025-26	
PAN	AAEAD8288J		
Name	DESIRE SOCIETY		
Address	H.No.9-367/2, K.B.R.Colony, Ida Bollaram Village, Jinnaram Mandal , Medak , 36-Telangana, 91-INDIA, 502325		
Status	05-AOP/BOI	Form Number	ITR-7
Filed u/s	139(1)-On or before due date	e-Filing Acknowledgement Number	341170840291025
Taxable Income and Tax Details	Current Year business loss, if any	1	0
	Total Income	1A	0
	Book Profit under MAT, where applicable	2	0
	Adjusted Total Income under AMT, where applicable	3	0
	Net tax payable	4	0
	Interest and Fee Payable	5	0
	Total tax, interest and Fee payable	6	0
	Taxes Paid	7	0
(+) Tax Payable /(-) Refundable (6-7)	8	0	
Accreted Income and Tax Detail	Accreted Income as per section 115TD	9	0
	Additional Tax payable u/s 115TD	10	0
	Interest payable u/s 115TE	11	0
	Additional Tax and interest payable	12	0
	Tax and interest paid	13	0
	(+) Tax Payable /(-) Refundable (12-13)	14	0
Income Tax Return electronically transmitted on <u>29-Oct-2025 19:26:48</u> from IP address <u>122.174.167.176</u> and verified by <u>RAVI BABU GOGULAMUDI</u> having PAN <u>AFVPG9408G</u> on <u>29-Oct-2025</u> using paper ITR-Verification Form/Electronic Verification Code <u>EN91D4ZFUI</u> generated through <u>Aadhaar OTP</u> mode			
System Generated Barcode/QR Code	 AAEAD8288J07341170840291025ad03740ead2baa2cb51c813b5d45a073928b3832		

Balance Sheet


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DESIRE Society					
Balance Sheet for the year ending 31-03-2025					
Liabilities	F.Y 2024-25(Rs)	F.Y 2023-24(Rs)	Assets	F.Y 2024-25(Rs)	F.Y 2023-24(Rs)
Corpus Fund	2,131,787	255,987	Electrical Equipments	1,025,379	169,329
Reserves Carry Fund	80,659,955	73,923,730	Furniture & Fixtures	1,179,514	1,310,571
Outstanding Liabilities	33,676	33,676	Lab-Equipment	3,850	4,530
			Refrigerator	428	504
			Toys	681	801
			Computers & Laptops	38,339	63,898
			Cycle	440	518
			Color TV	935	1,100
			Building Construction	2,303,211	2,559,123
			Camera	24,769	29,140
			Kitchen Items	17,363	19,292
			Vehicles	4,947,198	1,937,623
			Building Construction at Bengaluru	21,343,926	19,035,558
			Land at Bollaram	6,800,000	
			Total	37,686,033	25,131,986
			Land at Kodakanchi	1,900,000	1,900,000
			Land at Visakhapatnam	10,084,200	10,084,200
			Land at Bengaluru	19,065,667	19,065,667
			Fixed Deposit	3,500,000	7,500,000
			Care Homes Rents Deposits	2,684,500	2,684,500
			IT Appeal Payment	3,000,000	3,000,000
			Cash Balance	72,100	55,930
			Bank Balance	4,176,546	4,214,585
			TCS Receivable	54,045	16,200
			TDS Receivable	163,451	130,070
			Interest Receivable	438,874	430,254
TOTAL	82,825,418	74,213,393	TOTAL	82,825,418	74,213,393

For Sudhakar & Kumar Associates
Chartered Accountants
Firm Reg No: 0041658

J Ananda Babu


J.Ananda Babu
Partner
M No: 028678
Place: Hyderabad
Date : 20/09/2025



For DESIRE Society

G. Anand Babu

President/General Secretary



Depreciation

DESIRE Society
Schedules Forming Part of the Balance Sheet as on 31-03-2025
Schedule - 1 Fixed Assets

DEPRECIATION AS PER INCOME TAX RULES FOR THE A.Y. 2025-2026										
S.No.	PARTICULARS	%	AS AT			Depreciation			WDV 3/31/2025	
			OF DEP	3/31/2024	Add More than 180 Days	Less than 180 Days	3/31/2025	More than 180 Days		Less than 180 Days
			Total	Total	Total	Total	Total	Total		
1	Electrical Equipments	15	169,328.6	1,037,000.00	1,206,328.56	-	1,206,328.56	180,949.28	-	1,025,379.28
2	Furniture & Fixtures	10	1,310,570.8	-	1,310,570.83	-	1,310,570.83	131,057.08	-	1,179,513.75
3	Lab-Equipment	15	4,529.7	-	4,529.69	-	4,529.69	679.45	-	3,850.24
4	Refrigerator	15	504.1	-	504.09	-	504.09	75.61	-	428.47
5	Toys	15	800.8	-	800.81	-	800.81	120.12	-	680.69
6	Computers & Laptops	40	63,898.3	-	63,898.34	-	63,898.34	25,559.34	-	38,339.00
7	Cycle	15	517.8	-	517.79	-	517.79	77.67	-	440.12
	Lap - Top	40	-	-	-	-	-	-	-	-
8	Color TV	15	1,099.8	-	1,099.84	-	1,099.84	164.98	-	934.87
9	Building Constructor	10	2,559,123.0	-	2,559,123.01	-	2,559,123.01	255,912.30	-	2,303,210.71
10	Camera	15	29,140.1	-	29,140.08	-	29,140.08	4,371.01	-	24,769.07
11	Kitchen Items	10	19,291.9	-	19,291.89	-	19,291.89	1,929.19	-	17,362.70
12	Vehicles	15	1,937,622.9	3,882,610.00	5,820,232.94	-	5,820,232.94	873,034.94	-	4,947,198.00
13	Land at Kodakanchi		1,900,000.0	-	-	-	-	-	-	1,900,000.00
14	Land at Visakhapatnam		10,084,200.0	-	-	-	-	-	-	10,084,200.00
15	Land at Bengaluru		19,065,667.0	-	-	-	-	-	-	19,065,667.00
16	Building Construction at Bengaluru		19,035,556.0	2,308,368.00	21,343,926.00	-	21,343,926.00	-	-	21,343,926.00
17	Land at Bollaram		-	6,800,000.00	6,800,000.00	-	6,800,000.00	-	-	6,800,000.00
	GRAND TOTAL		66,181,852.9	14,027,978.0	39,159,963.9	-	39,159,963.9	1,473,931.0	-	1,473,931.0

Income & Expenditure

DESIRE Society
Income & Expenditure for the year ending 31/03/2025

Expenditure	F.Y 2024-25(Rs)	F.Y 2023-24(Rs)	Income - Gross Receipts	F.Y 2024-25(Rs)	F.Y 2023-24(Rs)
Bank Charges	39,293	32,498	Donations Received from Individual	19,009,207	20,753,636
Care Home Expenses	11,148,969	8,840,150	Donations Received from Corporates	31,251,981	35,449,523
Electricity charges	999,804	944,891	Overseas Donations	4,720,829	1,397,875
Health Care Expenses	3,719,592	2,664,816	Bank Interest Income	333,810	86,162
Nutrition & Diet Expenses	4,298,682	4,581,361			
Printing & Stationery	99,364	98,341			
Care Homes Rents	4,667,465	4,756,696			
Care Home Salaries	13,518,754	11,728,905			
Repairs and Maintenance	766,793	206,170			
Telephone & Internet Charges	167,466	1,903			
Beneficiaries Traveling & Conveyance Exp	992,877	793,733			
Postage & Courier Expenses	16,122	23,568			
Children Educational Expenses	3,300,361	3,610,477			
Professional Charges	3,200,209	2,559,575			
Audit Fee Paid	169,920	116,640			
Duties & Taxes	-	1,168,934			
Depreciation	1,473,931	852,981			
Reserves Carry Fund	6,736,225	14,707,558			
Total	55,315,826	57,689,196	Total	55,315,826	57,689,196

For Sudhakar & Kumar Associates
Chartered Accountants
Firm Reg No: 0041655
J.A.M.
J.Ananda Babu
Partner
M No: 028678
Place: Hyderabad
Date : 20/09/2025



For DESIRE Society
G.P. Babu
President/General Secretary



Receipts & Payments

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DESIRE Society
Receipts & Payments for the Year Ending on 31/03/2025

Receipts	F.Y 2024-25	F.Y 2023-24	Payments	F.Y 2024-25	F.Y 2023-24
Opening Balance:			Bank Charges	39,293	32,498
Cash Balance	55,930	96,689	Care Homes Expenses	11,148,969	8,840,150
Bank Balance	4,214,585	3,808,534	Electricity charges	999,804	944,891
Bank Interest Income	291,809	88,162	Health Care Expenses	3,719,592	2,664,816
Donations Received from Individual	19,009,207	20,753,636	Nutrition & Diet Expenses	4,298,682	4,581,361
Donations Received from Corporates	31,251,981	35,449,523	Printing & Stationery	99,364	98,341
Overseas Donations	4,720,829	1,397,875	Care Homes Rents	4,667,465	4,756,696
FDR - HO	4,000,000	3,500,000	Care Homes Salaries	13,518,754	11,728,905
			Repairs and Maintenance	766,793	206,170
			Telephone & Internet Cha	167,466	1,903
			Beneficiaries Traveling & Conveyance Expenses	992,877	793,733
			Postage & Courier Expens	16,122	23,568
			Children Educational Exp	3,300,361	3,610,477
			Professional Charges	3,200,209	2,559,575
			Audit Fee Paid	169,920	116,640
			Duties & Taxes	-	1,168,934
				-	-
			Tata Winger	2,044,655	
			Electrical Equipments - C	1,037,000	-
			Furniture & Fixtures		-
			Fixed Deposits		7,500,000
			Building Construction	2,308,368	8,195,246
			IT Appeal Payment	-	3,000,000
			Land at Bollaram	6,800,000	
			Closing Balance:		
			Cash	72,100	55,930
			Bank	4,176,546	4,214,585
	63,544,340	65,094,419		63,544,340	65,094,419

For Sudhakar & Kumar Associates
Chartered Accountants
Firm Reg No: 004165S

J Anand
J.Ananda Babu
Partner
M No: 028678
Place: Hyderabad
Date : 20/09/2025



For DESIRE Society

Prasanna
President/General Secretary



The journey we have undertaken requires unwavering commitment and true passion. Moving forward, we would like to focus on how we can improve to create the greatest impact in the lives of CLHA.

Key Strategies

foster partnerships with key stakeholders

focus on geographic expansion

strengthen fundraising strategy

expand beneficiary base

DESIRE Dream

We want our children to secure suitable jobs, become financially independent, settle down in life and get married. Our dream project is to build a residential complex for our children.

The complex shall have residential flats with amenities like baby care centres, community hall, clinic with IP facility, emergency medical staff quarters, playground and mini-market.

We envision building the first such residential complex on about 10 acres of land close to our Care Home in Hyderabad and then replicate this model across all our locations.



“I did not even imagine that I will be getting professional education from CMR College, Hyderabad; DESIRE Society helped me to expand my horizon and inspired me to aim for a career in IT. Today I have become an IT professional.”
-Adhilakshmi



“In DESIRE Society I have found what I call a family and inspiration. With their support, I completed B.Ed from Hyderabad College and have realized my dream of becoming a teacher.”
-Renuka



“I have been able to clear CAT and earn an MBA degree from Malla Reddy College, Hyderabad, thanks to the unwavering support of DESIRE team. Now I am an HR intern in a construction company.”
-Mamatha

We will continue to evolve our approach, guided by the voices and needs of the children we work for.

20 years of expanding & establishing our roots, our spirit remains tireless, and we wait in excitement & anticipation for what lies ahead.

Acknowledgement

We would like to extend our appreciation to multiple stakeholders- individual and institutional donors, partner organizations, sponsors, doctors, staff members, managing committee members, volunteers and well-wishers for supporting our children to survive and thrive.

We also extend a heartfelt thank you to our ever-generous donors and partners.

We salute the spirit of commitment and sincerity of our dynamic medical team members who put their heart and soul in their work.

We appreciate and laud our dedicated staff members who work tirelessly through thick and thin to continue to serve our special children.

Deep appreciation is extended to our managing committee members for their dedication, guidance and motivation.

We thank all our well-wishers for your good wishes, encouragement and support for our work.

We are grateful to volunteers for actively participating in and contributing their time & energy in our activities.

We thank our Auditors from Sudhakar Chartered Account Group for conducting the audit work.

The continued support of all our stakeholders is crucial as we strive to make lasting impact in the lives of the children we serve.



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desiresociety@gmail.com
Website : www.desiresociety.org

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Email: info@desireus.org
Website: www.desireus.org

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