

**"COMMUNITIES
MAKE THE
DIFFERENCE"**



DESIRE Society
Caring for special Children



**ANNUAL REPORT
2020**

Message from the Founder (Director)



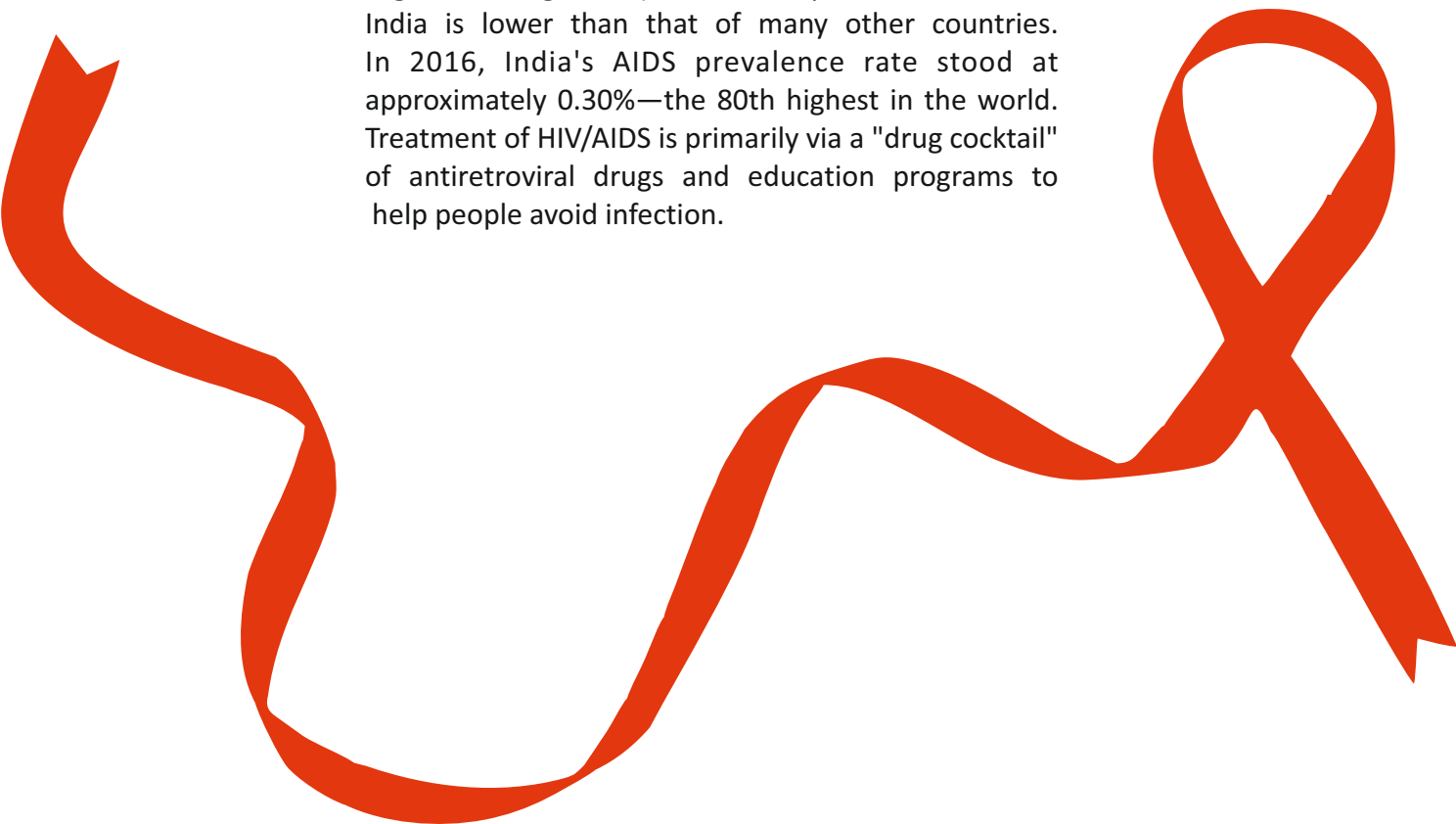
Dear Stakeholders, When I started my journey in 2005, little did I know that DESIRE Society would garner such a humbling response in such a limited time. I must begin by thanking and congratulating each one of supporter for continued support and enthusiasm in helping us bring our vision to reality. 2019-2020 has been a year of learning, success and a test of our determination. It has definitely taken us a step closer to our mission. We have been able to reach out to more children which has helped us touch the lives of approximately 1200+ children. While the fight to eradicate HIV still continues, we can certainly say that made a positive movement towards that direction. This year has also been a year of exceptional support. With the addition of US based stakeholders, such as, Concentrix Group and MTXB2B team etc, Global Giving, Silicon Valley Community Foundation (SVCF), our DESIRE Society family has been strengthened further. Support from our Indian stakeholders, such as, the ACCOR Gurugram is also noteworthy. The support received from this kind of CSR funding enables us to provide a better life expectancy to our HIV infected / affected children. Our heartfelt gratitude goes out to all of you who have helped us in our mission to bring hopes in the lives of the children of DESIRE Society. We thank you for all the love and care that you have given us. Child progression is my dream. One of eldest girl is on verge of completing studies. It is proud moment for all of us.

Warm Regards,

Mr. G. Ravi Babu
(Founder Director, DESIRE Society)

HIV/AIDS in India as an epidemic.

The National AIDS Control Organisation (NACO) estimated that 2.14 million people lived with HIV/AIDS in India by 2017. Despite being home to the world's third-largest population of persons with HIV/AIDS (as of 2018, with South Africa and Nigeria having more), the AIDS prevalence rate in India is lower than that of many other countries. In 2016, India's AIDS prevalence rate stood at approximately 0.30%—the 80th highest in the world. Treatment of HIV/AIDS is primarily via a "drug cocktail" of antiretroviral drugs and education programs to help people avoid infection.

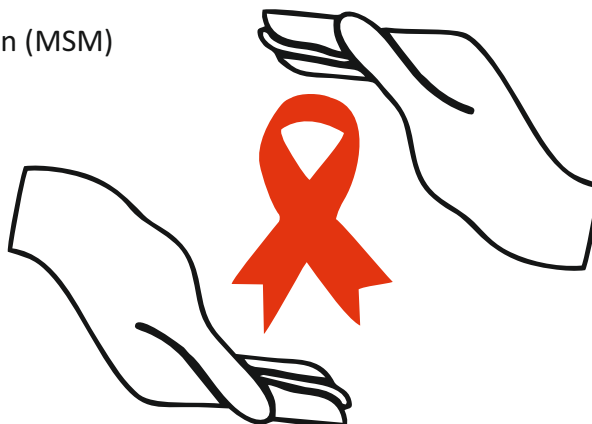


FEW FACTS.

- 1 India has the third largest HIV epidemic in the world, with 2.1 million people living with HIV.
- 2 India's epidemic is concentrated among key infected populations, including sex workers and men who have sex with men. The National AIDS Control Programme has made particular efforts to reach these two high-risk groups with HIV interventions.
- 3 Compared to neighbouring countries, India has made good progress in reducing new HIV infections by half since 2001.
- 4 Despite free antiretroviral treatment being available, uptake remains low as many people face difficulty in accessing clinics.

KEY INFECTED POPULATIONS IN INDIA

- 1 Sex Workers
- 2 Men who have sex with men (MSM)
- 3 Transgender people
- 4 Migrant workers
- 5 Truck drivers





About DESIRE Society

DESIRE Society is a non-profit voluntary organization established in the year of 2004 and registered in year 2005 under Andhra Pradesh Societies Registration Act, 2001 (Act no 35 or, 2001) in Hyderabad . Now the Organization is functioning in India covering five states, i.e. Andhra Pradesh, Telangana, Karnataka, Delhi-NCR and Maharashtra with several programs in the field of HIV/AIDS, keeping an objective of health development and well-being of children living with HIV/AIDS (CLHAs).

The organization focuses on disadvantaged children emphasizing on HIV+ve victims, children abandoned by one or both parents, children of sex workers, truck drivers and children who have been abused and belong to poor socio economic conditions. As on today the organization is able to reach up to 1200 such needy children across the country.



Our Vision

To reduce the stigma and discrimination associated with HIV/AIDS and lessen the death cases among the people living with HIV/AIDS in India



Our Mission

To improve the lives of children struggling with the impact of the HIV/AIDS pandemic in India. We provide shelter, food, treatment, education and psycho-social support



Our Aim

To reduce the spread of HIV and meet the challenges in the field of AIDS. We are committed to preventing HIV infection, facilitating access to treatment, care and support & lessening the impact of AIDS



Our Objectives

- ★ To reduce the morbidity and mortality of the CLHAs (Children Living with HIV/ AIDS)
- ★ To offer stigma free voluntary counseling and treatment facilities for CLHAs.
- ★ To help CLHAs access antiretroviral (ARV) drugs from government and monitor them for drug adherence.
- ★ To support orphans and vulnerable children infected and affected with HIV/AIDS through Institutional Care Homes (ICH).
- ★ To advocate for a prejudice free society for the children living with HIV/ AIDS.

Our Presence

INDIA

Noida
(Delhi-NCR)

Mumbai - - - - -
(Goregaon West)

Navi Mumbai
(Vashi) - - - - -

- - - - - Hyderabad

- - - - - Bengaluru

- - - - - Visakhapatnam

USA

Atlanta City, Georgia State

DS Overseas:

The United States edition of DESIRE Society was formed in the year 2010 by a group of like-minded individuals, who not only believed in the cause but also wanted to lend a helping hand from overseas. Thus, DESIRE Society Inc. was registered as a Charity in the Atlanta city of Georgia State. The organisation aims at receiving assistance, financial or otherwise, from various sources to aid in the cause of eradication of HIV/AIDS in India. Today the Charity provides financial assistance and other resources to our Indian setup. Their support has been instrumental in providing basic amenities, education, medical assistance and psycho-social support to our children.

Our Programs

Institutional Care Home (ICH)



Shelter & Food

Hygienic, child-friendly and spacious infrastructure • Nutritious and timely meals

In India incidences of HIV are highly prevalent, especially in the states of Andhra Pradesh, Karnataka, Telangana, Uttar Pradesh and Maharashtra. There have been considerable efforts in supporting the lives suffering with HIV/AIDS but endeavour to provide care and support to AIDS orphans have been negligible. DESIRE Society has attempted to bridge this gap by initiating a program which is committed to provide treatment, nutrition, shelter, education and psychological support to children living with HIV/AIDS (CLHA).



Our Institutional Care Home (ICH) program is aimed at children from the disadvantaged sections of the society who are affected and infected by HIV/AIDS. DESIRE Society children come from various backgrounds, some are children of sex workers & truck drivers, and some are victims of abuse, while some abandoned by their families.

At our ICH, we aim to improve the overall health, mental development and well-being of our children. We provide comprehensive care to the 300 children enrolled in our program across all five city based locations.





Education and Moral Support

Enrolment to school [preferably Private English Medium] • In-house study space • Counseling



Social Security

Care for two generations • Marriage & Life settlement

Child Nutrition and Health Care



Diagnosis of
HIV infection in
infants and
children

Nutrition Kit for
HIV infected/
affected children

The awareness about HIV/AIDS amongst people belonging to the disadvantaged sections of society is scarce. attached to the disease make it even more worse for the victims to access the stigma services required for their well-being. The strong base of servicing such children lies on nutritional/medical care balance maintained & sustained monitoring on regular basis The services necessary for this kind of treatment is often hard to be availed in the rural parts of the country.

At DESIRE Society, we have been able to reach out to these victims through our Child Nutrition and Health Care Camp program. Our objective it is to increase the immunity levels of the children by offering them proper nutrition and monitoring their health.

Our program runs across all five city based locations and facilitates lives of 900 children Health camps are organised frequently to detect cases of HIV/AIDS and provide them with the know how & the tools to manage the disease. Our support is extended to the patients in the form of monthly supplementary nutrition kits.

Through this program, we have been able to reach out to the community HIV children in need and raise awareness at the grassroot level. This program has helped them become more receptive and has enabled them to shed their inhibitions & seek help to combat the disease.

We provide

- Diagnosis of HIV infection in infants and children
- Nutritional Support
- Enumeration of CD4 Cells in HIV children monitored
- ART initiation for children needing treatment
- Diagnosis and management of opportunistic Infections
- Psycho-social support
- Travel and logistical support

Summer Camp



DESIRE Society is committed to work for the children suffering with HIV/AIDS. We believe in over all development of a child. Though recreation is pivotal to the growth of any child, the HIV/AIDS children are often deprived of this most basic joy of childhood. At DESIRE Society we also aim to fulfill these needs of the children.

In 2009 at Hyderabad we initiated a fun learning program - 'Summer Camp', for all our ICH children as well as other CLHAs to spread happiness, joy and love. Today, we have annual Summer Camps in the month of May -June across all our five city based locations.

It is a 3-4 days camp wherein the students get to experience fun activities and take part in various workshops and competitions such as, fashion show, camel rides, art etc. The days are well occupied and the

children take a lot of pleasure in this break from their daily routine. Efforts are made to make this experience as safe as possible through constant supervision. We provide accommodation, food and medical assistance during the event to all the CLHAs who attend this camp. They are also given nutritional supplements, books and stationery at the end of the event. The CLHAs are greatly benefitted from this event and they look forward to attending the same every year.



Messages



Dr. Raj Kumar

With authenticity I can vouch “safety of special [HIV] children ” once admitted in care home.

The time clock sets routine for such children as we teach them discipline in their daily life. My day does not closes without having one routine health check-up for all of them in care home.

Morally and ethically being a doctor by profession, I treat to extend their life span. But, it is much deeper relationship with them. I have seen them transforming from childhood to adolescent phase. This year ,special counseling sessions were incorporated to handle such situations effectively.

This year ,we have no casualties. It is encouraging to see impact of our services as children are growing up with steady pace.

My childhood memories gets refreshed while playing with them.

My family is strength when it comes to approach of uplifting standards of needy children in community. DESIRE children are part of my extended family.



Medical Officer , Dr. Y Sunil Kumar

My journey began as a volunteer doctor to see medical aspect of DESIRE children from inception itself.

It gives immense pleasure as I could save little lives. In spite of odds of this disease [suffering with HIV] we come up with solution to safe guard them.

I feel enthusiastic to be part of medical care team. Medical care is base of their survival. From child admission till date, we are putting medically advisable protective measures to ensure smooth life span.

Over-all management of medical side this year seems to be under stable phase.

Best part of my association is symbolic of “friendly tie up with these children “. Supporters are integral part of “saviors force” to make them lead sustainable path within their limited life span.

MESSAGE FROM HEAD COMMUNICATIONS



Dr. Neelima Atal Mohanty

With each passing year, I feel rejuvenated of association with DESIRE Society-“ Nurturing childhood into responsible Indian citizens “

A long journey mesmerizes moment when child was holding our hands. Today, they are part of adolescent phase. It showcases “ mirror replica “ of how these special [HIV] children are growing up like any other normal child in community.

Time is approaching when child will enter job/training side. At present , one of eldest Hyderabad based girl , Rekha , getting determined to hold high ranking in engineering entrance exams. Her "think pad " of independent standing will attain desirable heights in upcoming years. She has supporter's fan following as "Dancing Skills" are in her vein.

The youngest , Charan [4 years old HIV orphan boy at Hyderabad location] will never miss opportunity to be close to well-wishers whom he treats like his parents.” Shower of smiles “ is sign of his spoken language.

The life span longevity of concerned children is resonance of everyone's efforts involved in their upbringing.

It is noteworthy to say “ DESIRE Society will never face isolation when it comes to Caring of Special [HIV] Children in India “.

Supporters do walk-in and make children part of socially driven force as and when need arises. The empathy shown is way forward in serving children suffering with HIV. We can visualize “ success impregnated stories” within limited life span of such children.



Dr Ramesh Darbha

DESIRE Society has been doing a very noble and commendable job in serving the HIV infected children.

We, along with our extended teams are grateful & humbled to work and play our part in serving these children.

We keep them engaged to be always smiling, be energetic, study well and move forward in life despite adversities.

Kudos to “DESIRE Society leadership and above all, the spirit of all the wonderful children”

Dr. Ramesh Darbha, Sunitha Katta &
Capgemini Insurance Practice Team



Ankita Sinha

HIV has severely affected millions of children in terms of lack of the opportunity to be just a child and enjoy. Few essential and instrumental parts of one's childhood; the love of parents, the happiness and joy of playing with friends, and the chance to attend school are a few among many restrictions.

Desire Society is highly committed to the mission of providing a healthy upbringing to the children infected and affected by this disease and the social stigma around it. Every initiative taken by the Desire team is for the betterment and growth of the children. They have wholeheartedly provided family support, including financial assistance, support in the disclosure process, daily routine activities, medical assistance, and psychological support to the kids.

It's been three years, MTX Group is associated with Desire kids, and this has helped us understand the social support needs among adolescents living with HIV in the transition from pediatric to adult. We have also learned how we can make a difference in someone's life by celebrating together and providing them with opportunities.

We are elated that we are associated with Desire Society in their wonderful and highly impactful initiative, and we wish them all the best.

Ankita Sinha
Chief People Officer at MTX Group Inc



RAJENDRAN UNNIKRISHNAN

I take this opportunity to thank my friends and relatives, Rotary Clubs across Mumbai to support me to full fill all the requirements which was needed by Desire Society Children. Hope, we will continue the same bonding and relationships. On behalf of Rotary colleagues of District 3141, the wishes for a healthy and peaceful life for such children. Last but not the least I express my sincere gratitude to Founder, G Ravi babu, for their unconditional and opportunity given to serve children.



SUPRIYA RANGANATHAN RAO

The desire kids have been my second family since 2010 now, the kind of love that we share when we meet is unparalleled to, I almost always look forward to going and meeting my kids and speaking with them, spending time makes me feel alive all the time. Every year on world aids day we come together for the rally, the kind of passion they have while performing skits, dance is so fulfilling! Just watching them grow always moves me. I've known all of them since the last 10 years now and each time there's a new story, a new kid added to the family making it larger and happier.

I always look forward to talk to them, they just seem so happy being along with everyone, I've never heard them complain about anything and even when they have tiffs, they resolve them so well, that's the kind of relation they all have with each other. The sense of belongingness comes so naturally as you walk in and that I've made sure my friends celebrate their birthdays there as well and they're also so well connected to all my kids. Looking forward to see them real soon!

Children messages

Our success stories



RENUKA

A story of liberation

The life was shattered with loss of both parents with HIV when I was 6 years old. DESIRE Society gave me hope as that time my relatives were reluctant to take care due to HIV status.

My elder sister [HIV negative] felt helpless and started looking for orphanage. Today when I look back , she made right decision. DESIRE founder , G Ravi Babu has treated me like one of eldest girl in house.

My food and shelter , medication , private college studies are some of basic needs fulfilled in timely manner. The inmates in home are well behaved. The care givers are helpful when ever need arises. "DESIRE" is my family and "thankful to God" to give this home.

Daily routine goes in timely manner. Food is delicious here. The festivals are full of colors and enjoyment. I love to do "Rangoli making" and "art of Jewellery making" is skill learnt here.

I have learnt to study hard. The immediate goal to be achieved for me is completion of BACHELOR OF SCIENCE . I want to become a teacher ."DESIRE" is making me strong to achieve goals.

I would love to teach children to never give up in any circumstances and look for mentor like I have presence of DESIRE with me.



DESIRE PRINCESS, BABY SUSHMA

A story of liberation

I came one year ago to DESIRE home. All is changed reaching here.

I will get up early in morning and do YOGA exercise. Food is nicely cooked here. I have timings set for medication.

The mothers do like and care for me so much. They make sure that I will not miss my mother.

Here, I love to go to school daily. All in mates are going together in school rishaw. Back home, I do drawing/ painting. The " playing with dolls" makes me feel happy.

I am learning dancing steps from teacher at home. All younger girls are close to me and watch me as ' DIDI ' [elder sister] at home. I have so many brothers at home and love to tie " Rakhi" to them.

I want to become a doctor one day when I grow up.

Here, everyday I pray to God to " say- thank you " .

Special day pics





Why support us?

A donation is the perfect way to carry a charitable cause forward. It doesn't even have to be huge-you can easily donate the sum you'd put aside for a cup of coffee at Starbucks, or a film, or the latest fashion accessory. Donating is certainly a noble idea, but pause for a bit before parting with your hard-earned money. Is every donation the same? Does every rupee donated have the same net result? While getting into what makes an NGO 'DESIRE'able, let's also see how DESIRE Society able to win trust of the donors given that a few corporate giants and individuals make frequent donations every year. Because, DESIRE Society

① is the right institution

We are registered under the Andhra Pradesh Societies Registration Act and are eligible for legal status. In addition, we are also registered under the FCRA (Foreign Contribution Regulation Act) to receive donations from foreign sources implying a great financial stability of the organization. DESIRE Society is eligible for the tax benefits of charitable donation under Section 80 G of the Income Tax Act. We also update our financial statements, along with our annual report, on our website.

② is accountable and transparent

DESIRE Society have no qualms speaking in detail about their management and one can have their staff on board to audit for complete analysis. We are also open to all forms of public scrutiny. In fact, our partner SCL (Sudhakar Chartered Account Group, Hyderabad) which has 3-4 level checks by their auditors has been continuously associating with us for years. This continuity for many years with SCL is itself a symbol of our transparency and accountability.

③ has its heart in the right place

We are efficient and spend majority of the donation inflows on various initiatives and services. Our initiatives are effective and directly impacted the life of child. We provide shelter to nearly 300 children, along with their medications, nutrition and education, across various city based care homes. We were able to save more than 900 lives by our health care camps.

DESIRE Society's genuineness comes from its clearly stated objective, operations, practices and high levels of governance and integrity.

World AIDS day



ఘనంగా బాలల దినోత్సవం

ఐడిఎ బోల్డారం, జిన్నారం: మండలంలోని ఐడిఎ బోల్డారం డిజైర్ సొసైటీలో గురువారం సాయంత్రం బాలల దినోత్సవాన్ని ఘనంగా నిర్వహించారు. డక్ట్ సర్వీస్ నెస్ ఇండియా ప్రైవేటు లిమిటెడ్ కంపెనీ ఆధ్వర్యంలో పలు కార్యక్రమాలు ఏర్పాటు చేశారు. అనాథ పిల్లలతో ఆటా పాటలతో పాటు పలు సాంస్కృతిక కార్యక్రమాలను నిర్వహించారు.



Date : 15/11/2019 EditionName : TELANGANA(SANGAREDDY) PageNo : Page 05

డిజైర్ సొసైటీలో అనాథ పిల్లలతో ప్రతినిధులు



Joel Reifman
@USCGHyderabad

Follow

Glad to flag off the AIDS awareness rally organized by @USAndHyderabad's long-standing partner DESIRE Society, led by @StateIVLP alum Ravi Babu Gogulamudi. Awareness is key to fighting AIDS!
#WorldAIDSDay



9:23 PM - 30 Nov 2019

5 Retweets 42 Likes



5



42

NGO GIVES A FRESH LEASE OF LIFE TO AIDS PATIENTS

Desire Society aims to care for children abandoned by poor families

TRANS SYSTEM

Hyderabad: True to the saying that "It's not the years in your life that count, it's the life in your years," an NGO named Desire Society aims to give a new lease of life to the children suffering from HIV/AIDS.

Story of Seethi

Seethi, 8, was suffering from the HIV virus, infected through her mother during her birth. She was a very critical condition. Her father died of HIV four years ago and her mother is bed-ridden with HIV infection. She also appears very close to end of her life. This family is very poor. They work as daily laborers in a local cementing group. Seethi was just 2 kg weight when she was admitted to the care centre. She was not able to move from one place to another. She had no relatives at that place due



to her unsupported health condition. Exactly after four weeks, things improved for Seethi who sports a smile these days. Now she is under well care and treatment of the medical staff of the NGO. She is able to get ARV (Antiretroviral) treatment which is only the medicine available to expand the lifetime of an HIV infected person. Now she is playing with her fellow inmates, watching others and able to have food from time to time. Seethi's health is improving and she weighs 12kg as against 2kg in a span of 3 months.

Rally marks AIDS Day

HANS NEWS SERVICE

Kothaguda: A rally was organised to create awareness to the public on HIV to mark 'World AIDS Day' here on Sunday. The rally started from Shilparamam, Kothaguda to SKVR Botanical Garden. The rally was organised by the Desire Society, and the was 'Ending the HIV/AIDS epidemic

community by community'. The theme was mooted by the UNAIDS that explores the challenges people around the world face in exercising their rights.

According to UNAIDS, AIDS is spreading in the province because of a lack of awareness about the disease and precautionary measures against it. "A majority of people still do not

know about AIDS and this is why they are facing its outbreak," said Joel Reifman, the US Council General. "We continue working for HIV awareness education via conducting World AIDS Day Observation every year on December 1." G Ravi Babu, executive director of Desire Society, which serves the interests of HIV/AIDS affected kids in the city.



BENGALURU, DEC. 8

ANGEL INVESTOR
MAKING A DIFFERENCE



Date : 16/12/2019 EditionName : PageNo : Page 08

Short-video platform Kwai spreads joy on Christmas Eve

THE APP MAKES THIS HOLIDAY SEASON HAPPIER FOR CHILDREN AT DESIRE SOCIETY AND OFFERS A REAL INFLUENCER EXPERIENCE FOR ITS USERS

New Delhi, December 24, 2019 – Kuaishou, one of the world's leading short video social platforms, celebrated Christmas, the festival of joy and giving with the children at the Desire Society orphanage in Noida on 24th December 2019. In 2017, the Chinese short-video app with 200 million daily active users launched its inter-

national version, Kwai. The event is part of Kwai's efforts of giving back to the local community.

"The smiles from the kids were heart touching. This is a small effort by us and we hope to do more initiatives like this in the future," said Wu Yan, head of Global Operations of Kuaishou Technology. She noted that by spending some quality time with the children, Kuaishou wishes to connect with the community, and spread joy and motivation.

According to Wu, Kwai believes that everyone's lives are worth chronicling. "Kwai aims to serve the majority of the Indian users, providing a platform for all people to consume content and share

their day-to-day life, their hidden talents and funny stories," Wu said.

And that is the story of Kunal Sharma (Kwai ID: Kunal-tainment), 22, a student from Kotputli and currently living in Delhi. Sharma has more than 130,000 followers on Kwai. He joined the platform from the very beginning and became popular on the platform by sharing comedy and dancing videos.

"I love the app. I always show my videos to my friends and they call me a 'Kwai star,'" he said. Sharma believes what sets Kwai apart from other platforms and what he loves about Kwai is its fun, useful features. "The camera effects, the filters, and the

'magic face' features are all very good and make it so easy to make short videos. There are also a lot of trending sound effects that I can use," he said. Kuaishou has recently been named by Apple as an app that defines the app trend of the year, which is "Storytelling Simplified," during Apple's end-of-the-year app awards on December 2.

Kuaishou is named among the apps in Apple's 2019 trend chart. Photo: Courtesy of Kuaishou Technology According to Yang Yuxian, cofounder of Kuaishou Technology, what makes Kuaishou stand out is its "inclusiveness," which is embodied in its "level playing field" algorithms.

शॉर्ट वीडियो प्लेटफॉर्म क्वाइ ने क्रिसमस की पूर्व संध्या पर बांटी खुशियां एप ने मौके को बच्चों के लिए बनाया खुशनुमा और अपने यूजर्स को दिए नए अनुभव...

नोएडा। दुनिया के अग्रणी शॉर्ट वीडियो प्लेटफॉर्म क्वाइ ने मंगलवार को खुशी के त्योहार क्रिसमस की पूर्व संध्या पर नोएडा के डिजायर सोसायटी स्थित अनाथालय के बच्चों के साथ क्रिसमस मनाया। रोजाना 20 करोड़ एक्टिव यूजर्स वाले चीन के इस एप ने 2017 में अपना इंटरनेशनल वर्जन क्वाइ लॉन्च किया था। यह आयोजन क्वाइ के तत्वावधान में किया गया। आयोजन की शुरुआत क्वाइ के इम्प्लूमेंटर्स की ओर से डॉसिंग परफॉर्मेंस के साथ हुई। इसके बाद अनाथालय के स्टाफ और क्वाइ के यूजर्स व भारत में क्वाइ के ऑफिस के अधिकारियों के साथ बच्चों ने भी डॉसिंग, पेंटिंग और गेम खेलने का आनंद लिया। इसके बाद क्वाइशो टेक्नोलॉजी ने बच्चों को उपहार एवं कपड़े खेल के सामान, खिलौने व खाने की वस्तुएं दीं। क्वाइशो टेक्नोलॉजी के ग्लोबल ऑपरेशन हेड वु यान ने कहा, "बच्चों की मुस्कान दिल जीत लेने वाली होती है। यह हमारी तरफ से एक छोटी सी कोशिश है और आगे हम ऐसे और भी आयोजन करेंगे। उन्होंने कहा कि बच्चों के साथ कुछ अच्छा वक्त बिताते हुए क्वाइशो ने अपने आप को समाज से जोड़ और प्रसन्नता एवं प्रेरणा का संसार किया। वु ने कहा कि क्वाइ का मानना है कि हर व्यक्ति का जीवन



महत्वपूर्ण है। क्वाइ सभी भारतीय यूजर्स को अपनी रोजाना की जिंदगी के किस्से और टैलेंट को शेयर करने का मंच दे रहा है।

यह कहानी है 22 वर्षीय छात्र कुणाल शर्मा की जो कोटपुतली के छात्र हैं और अभी दिल्ली में रहते हैं। कुणाल शर्मा के पास क्वाइ पर 1,30,000 फॉलोअर्स हैं। कुणाल ने बताया कि क्वाइ से जुड़ने से उनकी जिंदगी बदल गई। इस पर लोकप्रिय होने और बेहतर वीडियो बनाने के बाद क्रिएटर बोनस और विज्ञापन के जरिये उन्हें कमाने का मौका भी मिला है। उन्होंने कहा, यह वाकई अच्छा लगता है कि आपको



उस काम के लिए पैसे मिलें, जो करना आपको पसंद है।

एप के एक आंतरिक सर्वे के मुताबिक, भारतीयों के बीच कमेंट्री

वीडियो सर्वाधिक लोकप्रिय हैं। इसके बाद म्यूजिक और डॉस वीडियो का नंबर आता है। शायरी और मोटिवेशनल वीडियो भी काफी पसंद किए जाते हैं।

New Delhi

The event kicked off at 10 am with dancing performance by popular Kwai influencers. Then the children enjoyed some time dancing, painting and playing games together with the orphanage staff as well as Kwai's users and staff members from its Indian office. Afterwards, Kuaishou Technology presented gifts and

And that is the story of Kunal Sharma, 22, a student from Kotputli and currently living in Delhi. Sharma

According to Wu, the company focuses on learning and adapting to the local environment, and aims to provide local users with quality products that truly accord with the local culture. "With Kwai, we hope to reach the Indian users and offer a new perspective on how short videos can be fun and profitable."

यह कहानी है २२ वर्षीय छात्र कुशाल शर्मा की जो कोरपुत्रता के छात्र हैं और अभी दिल्ली में रहते हैं। कुशाल शर्मा के पास काफ़ी पैसा है, ३,००,००० फ़ीसोला है।

यह शुरूआत से तो इस प्लेनमें ही बैठे हैं और कामिनी व सोनिया बाँझोने काफ़ी बुरा इस पर तालीफ़ीय हुए हैं। उन्होंने कहा, मुझे यह एह्र बहुत पसंद है। मैं सोनिया सेना की को अनेवाँ सोनिया रिक्ता हूँ। और वे मुझे काफ़ी ख़ाया कहते हैं।

कुशाल बताते हैं कि इस एह्र पर मिलने वाला पान और इसके खास फ़ौरन से अन्य बाँझोने सोनिया से आना कहते हैं। इसमें कैफ़रा इफ़ेन्ट, फ़िफ़र, सॉलिक एह्र फ़ौरन बहुत जानदार हैं और इस पर सोनिया की सोनिया बनाया बहुत आसानी है। इस पर कई ट्रेडिंग सोनिया भी हैं, जिनका इलेमोना काफ़ी या यक़ीनी है।

RC

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COMMUNITY
SAMVADA

92
93-B
NOIDA

Vol. XX No. 2 ♦ February 2020
(Sector 92 + 93B : Vol. V No. 12)

Website: www.samvada.in

संवाद

Also delivered to: The Forest Apartment Sector-92 ♦ Grand Omaxe & Omaxe Forest Spa Sector-93B,

11, 12, 15A, 18, 21, 25, 26, 28, 29, 30, 31, 36, 37, 39, 40, 41, 44, 46+48, 47,

- **Bonfire, Rewari and Popcorn:** Sector ladies, member of Pragati Club, celebrated



Lohri on 13 January, with Desire Society's HIV+ children. They distributed prasad of rewari , popcorn, moongfali, gajak and snacks box included sandwich, patties, muffins, wafers and juice drink. All children were very happy and they performed dance too!

BOARD MEMBERS



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President



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Vice President



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General Secretary



P. Ashok
Joint Secretary



Dr Raj Kumar
Treasurer



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V. Anil Kumar
Project Assistant

G.Naveen
Office Assistant

M. Arun Kumar
Resource Mobilization Officer

M. Kiran Kumar
Accountant

HYDERABAD TEAM

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Executive Director

Dr. L. Raj Kumar
Chief Medical Officer

Dr. Y. Sunil Kumar
Pediatrician

Dr. Neelima Atal Mohanty
Head Communications

K. Dhanunjaya
Nursing Officer

R. Visalakshmi
Teacher

Ashirvadam
Cook

M. Raju
Watchman

Anitha
Caretaker

Chandrakala
Caretaker

Meenakshi
Caretaker

M. Devamma
Outreach Worker

M. Raju
Outreach Worker

M. Ramulu
Outreach Worker

N. Ravaleela
Outreach Worker

M. Raju
Driver

VISAKHAPATNAM TEAM

MUMBAI TEAM

NOIDA (DELHI NCR) TEAM

P. Laxmana
Resource Mobilization Officer

K. Nookamma
Cook

C. H. Ramalaxmi
Caretaker

P. Ramanamma
Caretaker

Supriya Ahire
Project Executive

Swati Sitaram Jadhav
Care Home Specialist

Saira Ahansari
Caretaker

Maya Gholam
Caretaker

Asthma
Caretaker

Anand Raj Selva
Driver

Ashish Kumar
Manager-Resource Mobilization

Gunjan Gaurkhede
Project Coordinator

Sayoni Tupe
Project Executive

Ashish Maheshwari
Resource Mobilization Officer

Ziaul Hauk Khan
Project Coordinator

Radhika
Cook

Jyothi
Caretaker

Pratima
Caretaker

Seema
Caretaker

NAVI MUMBAI TEAM

Vikas D Jagtap
Resource Mobilization Officer

Sangharsh
Project Coordinator

Pramila Kharade
Outreach Worker

Aruna Singh
Caretaker

Jaibunisha
Caretaker

BANGALURU

Shilpa V
Care In Charge

Sunil N
Project Facilitator

Mabubi
Aaya

Mangala
Kitchen In Charge

Chandan
Outrech Worker

Mamatha
[Office Assistant

Bindu Shree
Aaya

Financials

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INDIAN INCOME TAX RETURN ACKNOWLEDGEMENT

[Where the data of the Return of Income in Form ITR-1 (SAHAJ), ITR-2, ITR-3,
ITR-4(SUGAM), ITR-5, ITR-6, ITR-7 filed and verified]
(Please see Rule 12 of the Income-tax Rules, 1962)

Assessment Year

2020-21

PAN	AAEAD8288J		
Name	DESIRE SOCIETY		
Address	H.No.9-367/2, K.B.R.COLONY, IDA BOLLARAM VILLAGE, JINNARAM MANDAL, MEDAK, TELANGANA, 502325		
Status	AOP/BOI	Form Number	ITR-7
Filed u/s	139(1)-On or before due date	e-Filing Acknowledgement Number	152146801090121
Taxable Income and Tax details	Current Year business loss, if any	1	0
	Total Income		0
	Book Profit under MAT, where applicable	2	0
	Adjusted Total Income under AMT, where applicable	3	0
	Net tax payable	4	0
	Interest and Fee Payable	5	0
	Total tax, interest and Fee payable	6	0
	Taxes Paid	7	41278
	(+)Tax Payable /(-)Refundable (6-7)	8	-41280
Dividend Distribution Tax details	Dividend Tax Payable	9	0
	Interest Payable	10	0
	Total Dividend tax and interest payable	11	0
	Taxes Paid	12	0
	(+)Tax Payable /(-)Refundable (11-12)	13	0
Accreted Income & Tax Detail	Accreted Income as per section 115TD	14	0
	Additional Tax payable u/s 115TD	15	0
	Interest payable u/s 115TE	16	0
	Additional Tax and interest payable	17	0
	Tax and interest paid	18	0
	(+)Tax Payable /(-)Refundable (17-18)	19	0

Income Tax Return submitted electronically on **09-01-2021 14:04:23** from IP address **117.98.206.6** and verified by**RAVI BABU GOGULAMUDI**having PAN **AFVPG9408G** on **09-01-2021 14:04:23** from IP address **117.98.206.6** using**Digital Signature Certificate (DSC).**DSC details: **50887623CN=Capricorn CA 2014,2.5.4.51=#131647352c56494b41532044454550204255494c44494e47,STREET=18\LAXMI NAGAR DISTRICT CENTER,ST=DELHI,2.5.4.17=#1306313130303932,OU=Certifying Authority,O=Capricorn Identity Services Pvt Ltd.,C=IN**

DESIRE Society
Income & Expenditure for the year ending 31/03/2020

Expenditure	Amount Rs.	Income	Amount Rs.
Bank Charges	3,679	Donations Received from Individuals	1,95,50,492
Care Homes Expenses	19,02,062	Donations Received from Corporates	1,28,54,594
Electricity charges	7,13,302	Donations Received from Global	53,91,570
Health Care Expenses	8,20,861	Bank Interest Income	3,63,762
Nutrition & Diet Expenses	51,76,501		
Printing & Stationery	1,50,897		
Care Homes Rent	46,76,061		
Care Homes Salaries	1,08,15,838		
Repaires & Maintenance	12,49,031		
Telephone & Internet Charges	80,517		
Benificiaries Conveyance & Traveling Expenses	14,43,415		
Postage & Courier Expenses	12,275		
Educational Expenses	18,60,165		
Professional Charges	28,75,592		
Audit Fee Paid	70,800		
Duties & Taxes	10,78,477		
Depreciation	13,02,565		
Reserves Carry Fund	39,28,380		
Total	3,81,60,418	Total	3,81,60,418

For Sudhakar & Kumar Associates

Chartered Accountants

Firm Regd no: 0041655

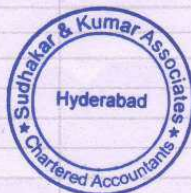
J. Ananda Babu

J. Ananda Babu

Partner M no. 28678

Place: Hyderabad

Date : 29/12/2020



For DESIRE Society



G. Ananda Babu

President/Secretary

DESIRE Society
Receipts & Payments for the Year Ending on 31/03/2020

Receipts	Amount Rs.	Payments	Amount Rs.
Opening Balance:		Bank Charges	3,679
Cash Balance	11,000	Care Homes Expenses	19,02,062
Bank Balance	22,90,130	Electricity charges	7,13,302
Bank Interest Income	3,63,762	Health Care Expenses	8,20,861
Donations Received from Individuals	1,95,50,492	Nutrition & Diet Expenses	51,76,501
Donations Received from Corporates	1,28,54,594	Printing & Stationery	1,50,897
Donations Received from Global	53,91,570	Care Homes Rent	46,76,061
		Care Homes Salaries	1,08,15,838
		Repaires & Maintenance	12,40,758
		Telephone & Internet Charges	80,517
		Beneficiaries Conveyance & Traveling Expenses	14,43,415
		Postage & Courier Expenses	12,275
		Children Educational Expenses	18,60,165
		Professional Charges	28,75,592
		Audit Fee Paid	70,800
		Duties & Taxes	10,78,477
		Outstanding Payments	58,300
		Electrical Equipments - Computer	85,398
		Furniture & Fixtures	-
		Fixed Depodits	25,00,000
		Rent Deposit	8,00,000
		Vehicles	15,500
		Closing Balance:	
		Cash	11,252
		Bank	40,69,898
	4,04,61,548		4,04,61,548

For Sudhakar & Kumar Associates
Chartered Accountants

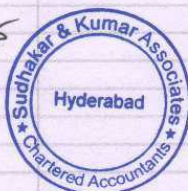
firm Regd No. 0041655

J. Ananda Babu

Partner M.N. 28678

Place: Hyderabad

Date : 29/12/2020



For DESIRE Society

G. Ananda Babu
President/Secretary

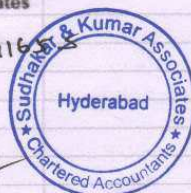
DESIRE Society
Balance Sheet for the year ending 31-03-2020

Liabilities	Amount Rs.	Assets	Amount Rs.
Earmark Fund	2,55,987	Electrical Equipments	3,24,380
Reserves Carry Fund	3,31,85,330	Furniture & Fixtures	7,03,368
		Clinic-Equipment	8,677
Out Standing Liabilities	33,677	Refrigerator	966
		Toys	1,534
		Computer A/c	94,649
		Cycle	992
		Lap - Top	9
		Color TV	2,107
		Building Construction	39,00,508
		Camera	55,823
		Kitchen Items	29,404
		Vehicles	37,11,877
		Total	88,34,293
		Land at Narasapur	19,00,000
		Land at Visakhapatnam	1,00,84,200
		Fixed Deposit	55,00,000
		Care Homes Rental Deposits	26,84,500
		Cash Balance	11,252
		Bank Balance	40,69,899
		TCS Receivable	16,200
		TDS Receivable	1,15,868
		Interest Receivable	2,58,782
TOTAL	3,34,74,994	TOTAL	3,34,74,994

For Sudhakar & Kumar Associates
Chartered Accountants

From Regd No. 004165

J. Anand
J. Ananda Babu
Partner M.N. 28678
Place: Hyderabad
Date: 29/12/2020



For DESIRE Society

Chaitanya
President/Secretary

DE SIRE Society
Schedules Forming Part of the Balance Sheet as on 31-03-2020
Schedule : 1 Fixed Assets

DEPRECIATION AS PER INCOME TAX RULES FOR THE A.Y.2020-2021									
S.No	PARTICULARS	%	AS AT	Add More than 180 Days	Total	Less than 180 Days	TOTAL	More than 180 Days	WDV
									31-03-2020
1	Electrical Equipments	15	3,81,623.9	-	3,81,623.93	-	3,81,623.93	57,243.59	3,24,380.34
2	Furniture & Fixtures	10	7,81,520.0	-	7,81,520.00	-	7,81,520.00	78,152.00	7,03,368.00
3	Clinic-Equipment	15	10,208.8	-	10,208.78	-	10,208.78	1,531.32	8,677.46
4	Refrigerator	15	1,136.1	-	1,136.08	-	1,136.08	170.41	965.67
5	Toys	15	1,804.8	-	1,804.83	-	1,804.83	270.73	1,534.11
6	Computer A/c	40	72,350.0	85,398.00	1,57,748.00	-	1,57,748.00	63,099.20	94,648.80
7	Cycle	15	1,167.0	-	1,166.97	-	1,166.97	175.05	991.92
8	Lap - Top	40	14.2	-	14.18	-	14.18	5.67	8.51
9	Color TV	15	2,478.8	-	2,478.77	-	2,478.77	371.82	2,106.95
10	Building Construction	10	43,33,897.3	-	43,33,897.28	-	43,33,897.28	4,33,389.73	39,00,507.56
11	Camera	15	65,674.4	-	65,674.40	-	65,674.40	9,851.16	55,823.24
12	Kitchen Items	10	32,671.0	-	32,670.98	-	32,670.98	3,267.10	29,403.89
13	Vehicles	15	43,51,414.0	15,500.00	43,66,914.00	-	43,66,914.00	6,55,037.10	37,11,876.90
14	Land at Kodakanche		19,00,000.0	-	-	-	-	-	19,00,000.00
15	Land at Visakhapatnam		1,00,84,200.0	-	-	-	-	-	1,00,84,200.00
	GRAND TOTAL		2,20,20,160.2	1,00,898.00	1,01,36,858.20	13,02,564.86	13,02,564.86	2,08,18,493.34	



Signature



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DESIRE Society
Caring for special Children