

ANNUAL REPORT

2023-24



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ABBREVIATIONS



AIDS : Acquired Immunodeficiency Syndrome

ANI : Annual New Infection

ARD : AIDS-Related Deaths

ART : Anti-Retroviral Therapy

CD4 : Cluster of Differentiation 4

CLHA : Children Living with HIV/AIDS

CRC : Convention on the Rights of the Child

HIV : Human Immunodeficiency Virus

MDCT: Multidisciplinary Care Team

MTCT : Mother To Child Transmission

NACP : National AIDS Control Programme

OVC : Orphaned and vulnerable children

PLHA : People Living with HIV/AIDS

PLHIV : People Living with HIV

PMTCT : Prevention of Mother to Child Transmission of HIV

SDG : Sustainable Development Goals

UNAIDS : United Nations Joint Programme on HIV/AIDS





G. RAVI BABU

It is a great pleasure to reconnect with you after yet another remarkable year for DESIRE Society and to present our Annual Report for Financial Year 2023-24. Our top priorities have been to ensure appropriate health and well-being of Children Living with HIV/AIDS (CLHA), smooth operation of our Institutional Care Homes (ICH) to ensure uninterrupted services to DESIRE children and provision of essential support to Children Living with HIV/AIDS hailing from underprivileged communities.

DESIRE Society maintains high level of organizational integrity and ethical behaviour, in conformity with:

1. Expected standards of transparency in reporting and disclosing its activities & financials
2. Effective operational methods to win the trust and confidence of stakeholders
3. Adoption of best management practices

We are fully conscious and sensitive of our role as a childcare organization and reach out to Children Living with HIV/AIDS

through a well-structured policy on child protection in line with the provisions of the Convention on Child Rights (CRC).

Whatever we have achieved in the last two decades is an outcome of the relentless efforts of our stakeholders, our employees and the invaluable support extended by our donors and partners.

As an organization, we have been consistently improving our project execution, management, monitoring and evaluation capabilities while simultaneously strengthening the operational & maintenance process of our Institutional Care Homes.

I would like to place on record appreciation for the contribution and valuable guidance given by my fellow Board Members. I express my sincere thanks to our valued donors and partners for their trust in us. We aim and aspire to earn their continued trust every day. Finally, my sincere gratitude to our staff members for the hard work and commitment they have demonstrated throughout another successful year.

As we enter our 20th year of operation, team DESIRE with the support of all our stakeholders is ready to reach new milestones.

We will focus on our geographic expansion strategy and fundraising strategy so that we can reach out to more needy Children Living with HIV/AIDS (CLHA).

The times ahead are full of challenges and opportunities. The foundation of our success is rooted in our culture, our values and ethos to accept challenges and conquer them. Going forward these fundamental values will continue to enrich our organization and take it on the path of growth.





G. REKHA RANI

Our purpose at DESIRE has always been - to reach more Children living with HIV/AIDS (CLHA) and to create lasting change in their lives. In all states and cities where we operate, our commitment remains steadfast - to transform lives & spread smile.

This year also our focus strictly remained on facilitating progress

We are committed to doing things the right way, which include undertaking all the operations & processes of the organization in ways that are ethical & compliant to applicable legislation, norms and practices. Our actions are governed by our values and principles which are reinforced at all levels within the organization.

I wish to convey my deep gratitude to our donors, funding partners, medical team, well-wishers and other stakeholders for their valuable guidance & overwhelming support. We are glad that our sphere of influence and network of supporters -people & organizations who invest in our vision are growing every year.

This is a testament to the spirit of collaboration that drives us forward, as we try to shape a hopeful future for our children.

and fostering sustainable impact in the lives of Children Living with HIV/AIDS.

Like each year, we entered this year determined to learn and grow, ready and committed to work with even greater efficiency and effectiveness.

In this Annual Report we share with you our progress and insight on 2023-24. The compelling stories of transformation from our Institutional Care Homes resound with the determined spirit of our children and their resolve to overcome adverse circumstances & lead fulfilling lives. This is the true measure of our success. It has been a transformative journey of growth, success and critical learnings. And the incoming results make us realize more than ever that we are on the right track.



E.M. SUBHASH

We hope the magnanimity & goodwill of our donors & funders will help to sustain our programmes and give us the confidence to take new initiatives & expand our beneficiary base.

We have always valued strengthening the core competencies of the organization, so that it can continue to excel and surpass the expectations of stakeholders. I reaffirm that we will create new benchmarks of excellence in the coming years.





MESSAGES OF MEDICAL TEAM

DESIRE Society was established to facilitate the survival and development of Children living with HIV/AIDS (CLHA) and to ensure the realization of their rights.

The passion and commitment of DESIRE team to positively impact the live of Children living with HIV/AIDS is commendable.

As a medical professional, it is extremely gratifying for me to witness our children transform from a state of vulnerability to a state of invincibility.

Our medical team recognizes the enormous responsibility, importance and necessity for adhering applicable medical norms & practices and medical treatments are accordingly undertaken. It is heartening to note that our team is proactive in offering assistance, even in areas outside our usual responsibilities.

DESIRE Society, true to its philosophy, continues to make rapid strides in transforming the lives of Children living with HIV/AIDS (CLHA) through its flagship programs and initiatives. Our pursuit of facilitating change is showing remarkable results.

We try to embrace a mindset of adaptability, creativity and provide compassionate care, treatment & support so as to alleviate the suffering of Children living with HIV/AIDS as far as practicable.

I am amazed how our children beat untenable circumstances with their dedicated perseverance and gritty determination. I wish each one of them strength, courage and wisdom so that they grow up to become resilient individuals.



DR. L. RAJ KUMAR
Chief Medical Officer

As we look to pivot and identify new ways of bringing positive impact in the lives of Children living with HIV/AIDS, we are thankful to all our stakeholders for being an integral part of our journey.



DR. Y. SUNIL KUMAR
Medical Officer

As we move ahead, we will continue to evolve our approach, guided by the voices and needs of the children we work for. There is no limit to the future contributions that DESIRE Society is able to make towards improving the lives of Children living with HIV/AIDS.



The passage of each year is part of a wonderful journey as we deliver on our commitment to contribute towards a better future for Children living with HIV/AIDS.

This report is yet another testimony to the commitment and faith in partnerships, collaborative action & a belief in our children, who keep proving again and again that when there is determination & conviction, transformation happens.

I am glad that DESIRE Society's initiatives have been transforming lives of Children living with HIV/AIDS across India. Through all these years our children have unfailingly demonstrated their ability to persevere, adapt and flourish.

Marching towards progress, their indomitable spirit and aspiration for growth is palpable. It's exciting and energizing to witness the confident strides our children are taking. They are dreaming big and are reaching for the stars! Many a new avenues are opening up for them and we are sure they will excel in them all because hard work bears fruit. And cheering them on is a host of well-wishers.

To our funding partners, individual donors, volunteers, DESIRE team members, their families and all other stakeholders, my deepest gratitude for the determination and optimism you bring to our work.

As an organization, we have grown, matured, expanded and established our roots.

Our work is corroborated by a core set of values that are constantly revisited to ensure that every member of staff adheres to both our Code of Conduct & Ethics.



DR. NEELIMA ATAL MOHANTY

It is an honour for me to be part of organization that is making efforts to change the world of Children living with HIV/AIDS for the better. Although we face many challenges as an organization, our belief in the importance of improving the lives of children living with HIV/AIDS everything else worthwhile. It is this unwavering belief that has provided the organization with a strong focus and a clear direction.

The progress of our children serves as a testament to our concerted effort to ensure that Children living with HIV/AIDS become robust and resilient, able to thrive and survive on their own. Adilakshmi (B.TECH) holding IT sector job has set aside scenario of "child independently leading a comfortable life." Stepping into another year, we promise for accelerated and resilient growth and renew our commitment to leave no child behind.

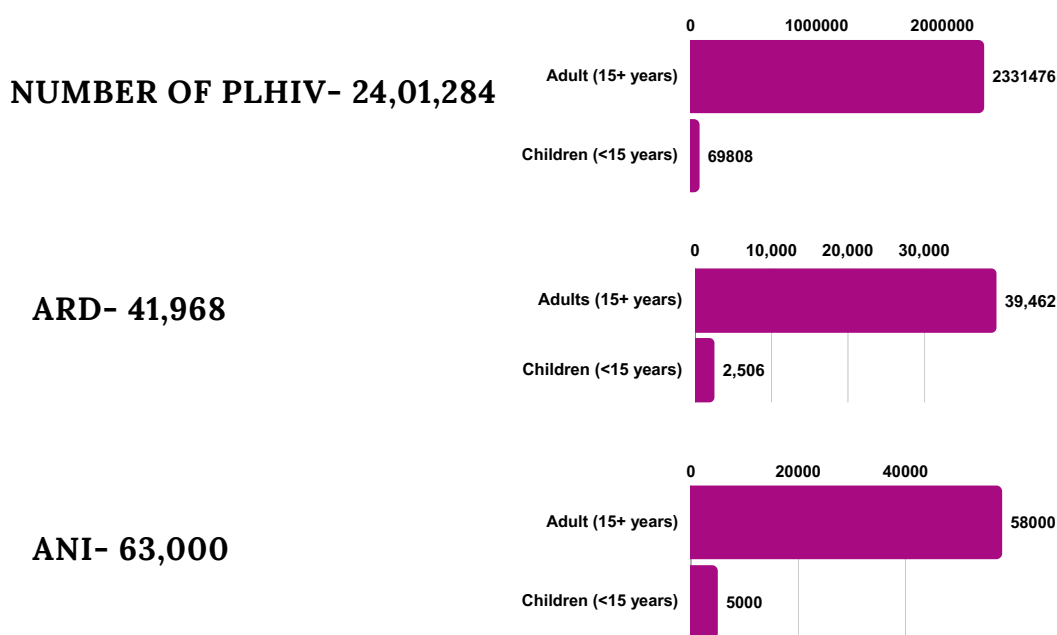


There have been declining trends of the HIV epidemic in most Indian States/UTs and a reduction in the number of annual new HIV infections (ANI) and AIDS-related deaths (ARD) during the period 2010–2022. This is a commendable feat achieved by our country. However, the progress towards the NACP-V goal of achieving an 80% decline in annual new HIV infections and AIDS-related deaths (from 2010 to 2025 would require more intensive and targeted efforts.

There is a need to keep reinforcing AIDS response efforts as planned, as 2.467 million people continue to be affected by HIV. It is important that they get to know their HIV status quickly & are put on Anti-retro viral treatment (ART) and are virally suppressed at the earliest possible.

Children living with HIV/AIDS are the worst affected by the problems that HIV brings with it. They suffer severe stigma and neglect and are very often abandoned. Orphaned Children living with HIV/AIDS (CLHA) are denied even basic necessities like food and nutrition by their extended families. Often, their very existence is threatened.

STATISTICS



THE VERTICAL TRANSMISSION RATE FOR HIV IS 24%

PMTCT NEED - 20,612

FINAL MTCT RATE OF HIV - 24.25%

Top 3 states accounting for the highest PMTCT need are Maharashtra (12.9%), Bihar (11.9%), and Uttar Pradesh (10.6%).



ABOUT DESIRE SOCIETY

Founded in the year 2004, DESIRE Society caters to orphan and vulnerable children (OVC) living with HIV/AIDS who are vulnerable to discrimination and poverty, abuse and sexual exploitation, including through trafficking and child labour. In 2005, the Society was registered as a Not For Profit organization under the Andhra Pradesh Societies Registration Act, 2001 (Act no 35 or, 2001) with its head office in Hyderabad. Within the span of a few years, DESIRE Society had grown into a national organization with offices in 4 cities across 4 states with high HIV prevalence, i.e. Maharashtra, Andhra Pradesh, Karnataka and Telangana.

The purpose of the Society is to improve the lives of children living with HIV/AIDS. To that end, DESIRE's work falls within three main focus areas: Institutional Care Home, Child Nutrition & Health Care Camp and Summer Camp. With a successful track record of implementing comprehensive and pioneering interventions to address the needs of Children living with HIV/AIDS (CLHA), DESIRE Society today commands a wealth of experience and knowledge to create positive impact in the lives of thousands of CLHA across India.



LEGAL STATUS

- Registered Not for profit organization under Andhra Pradesh Societies Registration Act, 1971 vide no. 1918/2005
- Registered under FCRA (Foreign Contribution Regulation Act 1977) to receive foreign funds vide no.010290034
- Registered under Section 80G Act of 1961, India for Income tax Exemption
- Registered under Section 12A of the Income Tax Act, 1961 for tax exemption
- Registered as a 501(c)(3) tax-exempt charity based organization in the USA (DESIRE Society Inc)





MISSION

To improve the lives of children struggling with the impact of the HIV/AIDS pandemic in India

We provide shelter, food, treatment, education and psycho-social support.



VISION

To reduce the stigma and discrimination associated with HIV/AIDS & lessen the death cases among the people living with HIV/AIDS in India



AIM

To reduce the spread of HIV and meet the challenges in the field of AIDS

We are committed to preventing HIV infection, facilitating access to treatment, care and support & lessening the impact of AIDS.



OBJECTIVE

- To reduce the morbidity and mortality of Children living with HIV/AIDS (CLHA)
- To offer stigma free voluntary counselling and treatment facilities for Children living with HIV/AIDS (CLHA)
- To help Children living with HIV/AIDS (CLHA) access antiretroviral drugs from government and monitor them for drug adherence
- To support orphan and vulnerable children infected and affected with HIV/AIDS through Institutional Care Homes (ICH)
- To advocate for a prejudice free society for the children living with HIV/AIDS





CURRENT FOOTPRINT

In India, DESIRE Society has presence in 4 cities across 4 states, viz. Mumbai and Navi Mumbai in Maharashtra, Visakhapatnam in Andhra Pradesh, Hyderabad in Telangana and Bengaluru in Karnataka.



DESIRE Society Inc is the USA chapter of DESIRE Society which is working in India with an objective of health development and well-being of children struggling with HIV/AIDS. Incorporated in the year 2010 as a charity based organization in Atlanta in the state of Georgia, DESIRE Society Inc is a 501(c)(3) tax-exempt organization in the USA.





While India has been addressing the challenge to care for the people living with HIV and AIDS, for safeguarding their rights and ensuring priority attention to the most vulnerable groups, there are dearth of resources, infrastructure and systems available to support children living with HIV/AIDS. Our Institutional Care Homes exemplify commitment to crafting replicable and scalable models for Children living with HIV/AIDS (CLHA) to thrive, survive and transform their lives for the better. Since our children has a serious or life-limiting illness, we do everything we can to ease their pain and help them live as fully and comfortably as possible.

DESIRE Society has developed a comprehensive multi-level care model to bring about positive change in the lives of Children living with HIV/AIDS. The Society provides shelter and protection, food and nutrition, health care, education, psycho-social support and social security to Children living with HIV/AIDS through its Institutional Care Homes.

While what we do cannot replace what these children have lost, but the services provided by DESIRE Society make an enormous difference in helping the Children living with HIV/AIDS to thrive while preparing them for a healthy future.

Most of the children are OVCs- orphans, semi-orphans, children abandoned by one or both parents, children of sex workers, truck drivers, victims of abuse, children from poor families. Our care homes have children upto 18 years. Beyond 18 years, the after care home structure is established in Hyderabad.

Today, we are proud to say that many of our "DESIRE" children are pursuing higher and job-oriented courses. Even, children have stepped into different job sectors.



INSTITUTIONAL CARE HOME



INSTITUTIONAL CARE HOME



SHELTER & PROTECTION

Ensuring safe, ambient and homely environment through professionally managed Institutional Care Homes



FOOD & NUTRITION

Customized weekly menu to ensure a healthy and balanced diet that include recommended daily allowance (RDA) of micro & macro nutrients



HEALTHCARE

Multidisciplinary care team (MDCT) providing high-quality care; on-call doctors and ambulances available 24/7



EDUCATION

Admission to good Private English medium schools/colleges, access to in-house coaching and counseling, lifelong learning opportunities and essential life skills



PSYCHO-SOCIAL SUPPORT

Team of experts who provide psychosocial support to our special children through individual and group counselling support to help them overcome the psycho-social impact of HIV/AIDS



SOCIAL SECURITY

Social security is ensured by fostering connection and belongingness, sense of identity, sense of community and creating safe spaces & opportunities for children to grow in order to have choices



CHILD NUTRITION & HEALTHCARE

DESIRE Society provides healthcare across the HIV cascade, spanning prevention (education, sensitization, screening, referral of positive cases to formal health facilities) and treatment (enrolment into treatment, management of opportunistic infections, administering of Anti-Retroviral medicines, retention in treatment and ultimately ensuring viral suppression).

We make efforts to scale up HIV prevention efforts and reaching the unreached population as envisaged under NACP-V.

Early detection and timely initiation of treatment, appropriate care & nutrition is crucial for the prevention of morbidities, growth delays & death among HIV+ children. Through the Child Nutrition & healthcare programme, DESIRE Society reaches out to Children living with HIV/AIDS from disadvantaged communities & provides the following services:

- Diagnostics and related technologies for HIV/AIDS, related opportunistic infections treatment & other conditions
- Enumeration of CD4 cells in HIV children monitored
- Initiation of ART & other drugs
- Psychosocial support
- Monthly Supplementary Nutrition Kits
- Logistical arrangements





CHILD NUTRITION & HEALTHCARE

Stigma and denial undermine efforts to increase the coverage of effective interventions among people and children living with HIV/AIDS. Many newborns and children with HIV/AIDS, especially in low- and middle-income families, still do not have access to curative or preventive health care.

DESIRE Society conducts health camps at regular intervals to raise awareness against the stigma surrounding HIV and AIDS, disseminate information on the disease and how to combat it. We diagnose HIV infections in infants and children and convince parents of HIV positive children to avail medical treatments that can dramatically enhance their children's quality of life and chances of survival. We also provide travel and logistical support for the children and their parents.



Our annual summer camps were conducted in May-June across all our locations. The 3-4 days long camps incorporated combination of fun activities like bungee jumping, camel riding, educational workshops, and competitions like arts and craft, dance, drama, fashion show, fancy dress competition, games, singing, storytelling etc. We provide for food, accommodation and activities, and all medical care needed during their stay.



Our summer camps are not just a way to pass summer break, they help children develop important social, emotional and cognitive skills. At camp, children make friends, learn new skills, explore and learn about themselves & the people and world around them. They have fun throughout the entire process. Our summer camps bring children together in an environment that encourages a greater sense of community and appreciation for individual differences. Children also learn to become more self-reliant as they explore their interests and discover their strengths and weaknesses.



SUMMER CAMP

Through our summer camps, we try to teach children the value of effort and help them to believe in themselves as they overcome challenges with determination, patience and a drive to succeed. Learning new hobbies also teaches positive outlets to cope with life struggles for children living with a disease like HIV/AIDS. These children can have a variety of limitations, but first and foremost, they are still children - and want to be treated the same as children without HIV/AIDS with opportunities to run, play and enjoy being with other kids.



SUMMER CAMP

Children feel a greater connection to their community through our summer camp activities like singing, dancing or playing sports. Also, community involvement gives children a sense of belonging. Belonging helps them to combat loneliness and improves their overall well-being. Last but not the least, at our camps, children create memories that last a lifetime.



Every year various events as well as special days are organized at DESIRE homes to give our children opportunities to celebrate life and togetherness. This year also, birthdays, Independence Day, Ganesh puja, Diwali, Christmas and other special events were celebrated by DESIRE children. Fun activities, indoor games, cultural events, competitions were organized to mark the special events. An educational excursion was also organized for the children.



EVENTS & SPECIAL DAYS





We organized our annual event on HIV/AIDS awareness on 1st December to commemorate the 35th World AIDS Day. Through our event, we aim to promote understanding of HIV/AIDS and to help end the stigma related to the disease. We also hope to instill a sense of responsibility and solidarity in the fight against HIV/AIDS. Rallies, street plays, insightful health talks, slogans, distribution of pamphlets and various other activities were conducted to commemorate the day.

WORLD AIDS DAY





United Way Mumbai



Inner Wheel Club of Bombay Bayview



SHINHAN BANK



Invesco



Prathibha Biotech



DONORS & PARTNERS



G. Rekha Rani
President



E. M. Subhash
Vice President



G. Ravi Babu
General Secretary



E. Kishan
Joint Secretary



**Dr. L. Raj
Kumar**
Treasurer



Y. Madhu Babu
Executive Member

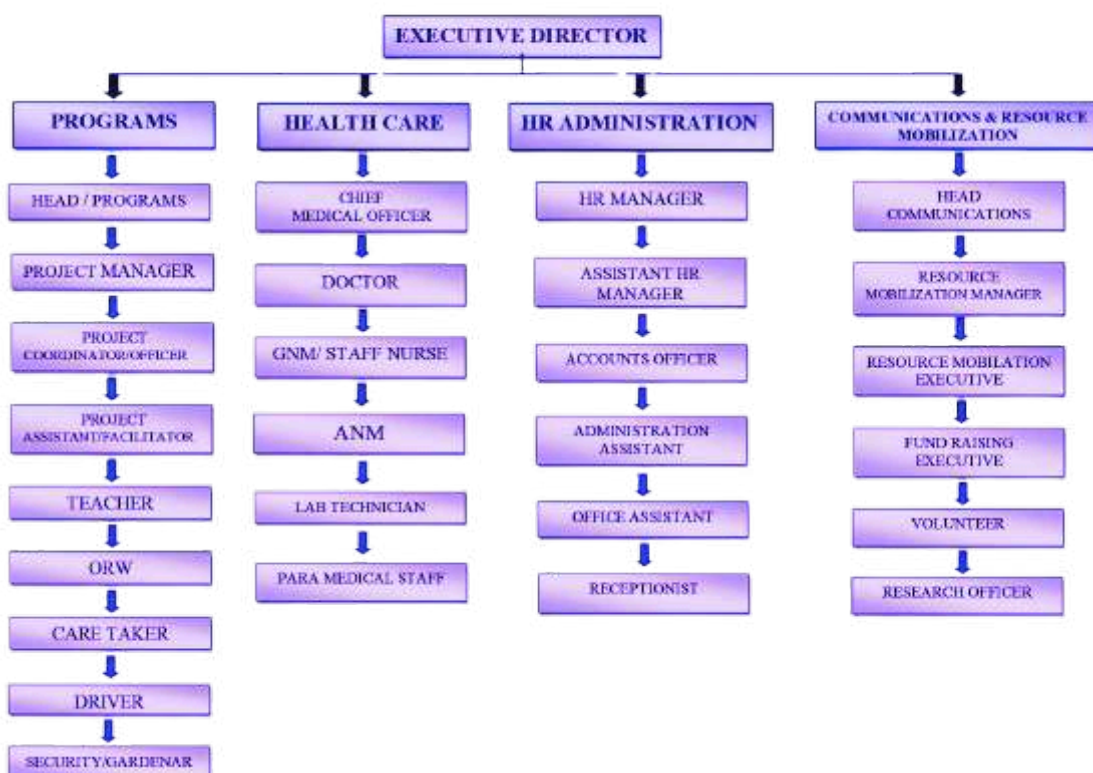


M. Srisailam
Executive Member

BOARD MEMBERS



ORGANOGRAM



ADMIN TEAM

Sl. No	Name	Designation
1	Dr. Neelima Atal Mohanty	Head Communications
2	M. Kiran Kumar	Sr. Accountant
3	V. Anil Kumar	Sr. Project Assistant

OUTREACH WORKERS

Sl.No	Name	Designation
1	M. Ramulu	Outreach Worker
2	M.Raju	Outreach Worker
3	N.Ravaleela	Outreach Worker



HYDERABAD TEAM		
Sl. No	Name	Designation
1	Dr. L .Raj Kumar	Chief Medical Officer
2	Dr. Y. Sunil Kumar	Medical Officer
3	Vinuthna	Project Coordinator
4	Gudise Jaya	GNM
5	M. Deevamma	MPHW
6	M. Raju	Driver
7	Ashirvadam	Cook
8	Anitha	Ayah
8	Chandrakala	Ayah
10	Bodapatla Meena	Ayah
11	Anitha	Ayah

MUMBAI TEAM		
Sl. No	Name	Designation
1	Pushpa	Project Execuitive
2	Akshayata Kulkarni	Superintendent
3	Kashmira	Project Coordinator
4	Anand Raj Silva	Driver
5	Firdoz Khan	Storekeeper
6	Pinky Chavan	Caretaker
7	Kavita Gupta	Caretaker

VISHAKHAPATNAM TEAM		
Sl. No	Name	Designation
1	P. Laxmana	Resource Mobilization Officer
2	S. Rajani Kumari	Project Coordinator
3	G. Satibabu	Driver
4	CH. Ramalaxmi	Cook
5	Tollala Raju	Care taker
6	A. Laxmi	Care taker

BENGALURU TEAM		
Sl. No	Name	Designation
1	Shilpa V	Care In-Charge
2	Mangala V	Senior Kitchen Incharge
3	Sunil N	Project Facilitator
4	Chandru M	Outreach Worker
5	Renuka	Kitchen Helper

NAVI MUMBAI (VASHI) TEAM		
Sl. No	Name	Designation
1	Sangharsh	Project Coordinator
2	Shiv Kumar	Driver
3	Mukund Nerlekar	Caretaker
4	Renuka Shaikh	Caretaker




- **ITR ACKNOWLEDGEMENT**
- **BALANCE SHEET**
- **INCOME & EXPENDITURE**
- **RECEIPTS & PAYMENTS**



Acknowledgement Number:528985951280924

Date of filing : 28-Sep-2024

INDIAN INCOME TAX RETURN ACKNOWLEDGEMENT		Assessment Year 2024-25	
[Where the data of the Return of Income in Form ITR-1(SAHA), ITR-2, ITR-3, ITR-4(SUGAM), ITR-5, ITR-6, ITR-7 filed and verified] (Please see Rule 12 of the Income-tax Rules, 1962)			
PAN	AAEAD8288J		
Name	DESIRE SOCIETY		
Address	H.No.9-367/2, K.B.R.Colony, Ida Bollaram Village, Jinnaram Mandal , Medak , 36-Telangana, 91-INDIA, 502325		
Status	05-AOP/BOI	Form Number	ITR-7
Filed u/s	139(1)-On or before due date	e-Filing Acknowledgement Number	528985951280924
Taxable Income and Tax Details	Current Year business loss, if any	1	0
	Total Income	2	0
	Book Profit under MAT, where applicable	3	0
	Adjusted Total Income under AMT, where applicable	4	0
	Net tax payable	5	0
	Interest and Fee Payable	6	0
	Total tax, interest and Fee payable	7	0
	Taxes Paid	8	4,235
	(+) Tax Payable /(-) Refundable (7-8)	9	(-) 4,240
Accreted Income and Tax Detail	Accreted Income as per section 115TD	10	0
	Additional Tax payable u/s 115TD	11	0
	Interest payable u/s 115TE	12	0
	Additional Tax and interest payable	13	0
	Tax and interest paid	14	0
	(+) Tax Payable /(-) Refundable (13-14)	15	0
This return has been digitally signed by <u>RAVI BABU GOGULAMUDI</u> in the capacity of <u>Others</u> having PAN <u>AFVPG9408G</u> from IP address <u>49.207.9.9</u> on <u>28-Sep-2024 18:25:27</u> DSC SI.No & Issuer <u>4965767</u> & <u>281967673088CN=Capricorn Sub CA for Individual DSC 2022,OU=Certifying Authority,O=Capricorn Identity Services Pvt Ltd.,C=IN</u>			
System Generated Barcode/OR Code	 AAEAD8288J07528985951280924dbced0d3668ce1c9aae6729cc22f0d24d21.0335d		

ITR ACKNOWLEDGEMENT



BALANCE SHEET

DESIRE Society					
Balance Sheet for the year ending 31-03-2024					
Liabilities	F.Y 2023-24	F.Y 2022-23	Assets	F.Y 2023-24	F.Y 2022-23
Corpus Fund	255,987	255,987	Electrical Equipments	169,329	199,210
Reserves Carry Fund	73,923,730	59,216,172	Furniture & Fixtures	1,310,571	1,456,190
Outstanding Liabilities	33,676	33,676	Lab-Equipment	4,530	5,329
			Refrigerator	504	593
			Toys	801	942
			Computers & Laptops	63,898	106,497
			Cycle	518	609
			Lap - Top	-	-
			Color TV	1,100	1,294
			Building Construction	2,559,123	2,843,470
			Camera	29,140	34,282
			Kitchen Items	19,292	21,435
			Vehicles	1,937,623	2,279,556
			Building Construction at Bengaluru	19,035,558	10,840,312
			Total	25,131,986	17,789,721
			Land at Kodakanchi	1,900,000	1,900,000
			Land at Visakhapatnam	10,084,200	10,084,200
			Land at Bengaluru	19,065,667	19,065,667
			Fixed Deposit	7,500,000	3,500,000
			Care Homes Rents Deposits	2,684,500	2,684,500
			IT Appeal Payment	3,000,000	
			Cash Balance	55,930	96,689
			Bank Balance	4,214,585	3,808,534
			TCS Receivable	16,200	16,200
			TDS Receivable	130,070	130,070
			Interest Receivable	430,254	430,254
TOTAL	74,213,393	59,505,835	TOTAL	74,213,393	59,505,835

For Sudhakar & Kumar Associates
Chartered Accountants
Firm Reg No: 0041653

R. Bhaskara Rao
Partner
M No: 022780
Place: Hyderabad
Date : 20/09/2024



For DESIRE Society

G. Sai Babu

President/Secretary





INCOME & EXPENDITURE

DESIRE Society
Receipts & Payments for the Year Ending on 31/03/2024

Receipts	F.Y 2023-24	F.Y 2022-23	Payments	F.Y 2023-24	F.Y 2022-23
Opening Balance:			Bank Charges	32,498	18,505
Cash Balance	96,689	29,945	Care Homes Expenses	8,840,150	11,488,700
Bank Balance	3,808,534	3,541,793	Electricity charges	944,891	975,510
Bank Interest Income	88,162	71,327	Health Care Expenses	2,664,816	963,162
Donations Received from Individual	20,753,636	28,422,257	Nutrition & Diet Expenses	4,581,361	8,969,351
Donations Received from Corporates	35,449,523	24,548,558	Printing & Stationery	98,341	119,263
Overseas Donations	1,397,875	3,742,100	Care Homes Rents	4,756,696	6,717,404
PDR - HO	3,500,000	5,000,000	Care Homes Salaries	11,728,905	13,848,527
			Repairs and Maintenance	206,170	400,114
			Telephone & Internet Charges	1,903	57,727
			Beneficiaries Traveling & Conveyance Expenses	793,733	1,688,544
			Postage & Courier Expenses	23,568	13,225
			Children Educational Expenses	3,610,477	2,638,709
			Professional Charges	2,559,575	2,861,046
			Audit Fee Paid	116,640	95,040
			Duties & Taxes	1,168,934	1,067,481
			Electrical Equipments - Computers	-	29,680
			Furniture & Fixtures	-	361,800
			Fixed Deposits	7,500,000	3,000,000
			Building Construction	8,195,246	6,136,969
			IT Appeal Payment	3,000,000	
			Closing Balance:		
			Cash	55,930	96,689
			Bank	4,214,585	3,808,534
	65,094,419	65,355,980		65,094,419	65,355,980

For Sudhakar & Kumar Associates
Chartered Accountants
Firm Reg No: 0041658



R. Bhaskara Rao
Partner
M No: 022780
Place: Hyderabad
Date : 20/09/2024

For DESIRE Society



President/Secretary



RECEIPTS & PAYMENTS

DESIRE Society
Income & Expenditure for the year ending 31/03/2024

Expenditure	F.Y 2023-24	F.Y 2022-23	Income - Gross Receipts - 2023-24	F.Y 2023-24	F.Y 2022-23
Bank Charges	32,498	18,505	Donations Received from Individual	20,753,636	28,422,257
Care Home Expenses	8,840,150	11,488,700	Donations Received from Corporates	35,449,523	24,548,558
Electricity charges	944,891	975,510	Overseas Donations	1,397,875	3,742,100
Health Care Expenses	2,664,816	963,162	Bank Interest Income	88,162	71,327
Nutrition & Diet Expenses	4,581,361	8,969,351			
Printing & Stationery	98,341	119,263			
Care Homes Rents	4,756,696	6,717,404			
Care Home Salaries	11,728,905	13,848,527			
Repairs and Maintenance	206,170	400,114			
Telephone & Internet Charges	1,903	57,727			
Beneficiaries Traveling & Conveyance Ex	793,733	1,688,544			
Postage & Courier Expenses	23,568	13,225			
Children Educational Expenses	3,610,477	2,638,709			
Professional Charges	2,559,575	2,861,046			
Audit Fee Paid	116,640	95,040			
Duties & Taxes	1,168,934	1,067,481			
Depreciation	852,981	996,146			
Reserves Carry Fund	14,707,558	3,865,788			
Total	57,689,196	56,784,242	Total	57,689,196	56,784,242

For Sudhakar & Kumar Associates
Chartered Accountants
Firm Reg No: 0041658



R. Bhaskara Rao
Partner
M. No: 022780
Place: Hyderabad
Date : 20/09/2024

For DESIRE Society



President/Secretary



Our Value Proposition

- **Accountability**
- **Dedication**
- **Equitability**
- **Inclusiveness**
- **Integrity**
- **Transparency**
- **Trust**



Credibility

Our credibility is established through our compliance to rigorous standards. We publish “Annual report” on our website every year and share the same with our stakeholders whoever wants to know about our work. Auditors from Sudhakar Chartered Account Group have been conducting our audit since inception of organization. The audit refers to different level of checking by concerned auditor team. The audit reports are published on our website. Information about our organization and work is available across public domains. Print/digital media has paved way to highlight work-sphere of events & activities undertaken by DESIRE Society.



Goal Oriented

DESIRE Society’s strategy of comprehensive development of CLHA is aligned with the Sustainable Development Goals (SDGs), the country’s NACP as well as with the Convention of the Rights of the Child (CRC). Guided by our vision, we invest in the future citizens of the nation to contribute to the goal of nation building. Our programmes are designed in a way to ensure scalability, replicability and sustainability while positively impacting the lives of thousands of children living with HIV/AIDS.



Organizational Effectiveness

We continuously monitor the effectiveness of our operations, structures and processes. Our organizational effectiveness is evident from our professional management of the staff and office, the Institutional Care homes, strategic planning (programmes and finances) and documentation process. We ensure that policies and procedures are reflection of our requirements.



HOW ARE WE DIFFERENT



WAY FORWARD

Our aim is not merely to address immediate concerns but to create a legacy of change that sustains for generations. We want all our children to secure suitable jobs, become financially independent, settle down in life and get married. Our dream project is to build a residential complex for our children. We envision building the first such residential complex on about 10 acres of land close to our Care Home in Hyderabad. The residential complex shall have residential flats with amenities like baby care centres, community hall, clinic with IP facility, emergency medical staff quarters, playground and mini-market. Once implemented, this model shall be replicated across all the locations where we have presence.

DESIRE Society is committed to NACP's (National AIDS Control Programme) goals and United Nations' Sustainable Development Goals 3.3 of ending the HIV/AIDS epidemic as a public health threat by 2030. Let us stand united in our vision. Through collaborative efforts and going the extra mile, we can continue our crucial mission of improving the lives of Children living with HIV/AIDS (CLHA). The children we serve depend on us now more than ever.

Going forward, we are committed to further scaling and diversifying our interventions & geographical radius. With renewed hope, we continue to navigate a crucial yet fruitful journey that demands sustained effort and flexibility.





ACKNOWLEDGEMENT

A diverse group of stakeholders has enabled DESIRE Society to positively impact the lives of thousands of Children living with HIV/AIDS (CLHA) across India for yet another year.

One of the assets of DESIRE Society is the counsel and strategic leadership provided by our committed Board members who continue to fulfil their role by providing guiding ideas on how best DESIRE can contribute to the holistic development of Children living with HIV/AIDS.

We want to express our heartfelt appreciation for our competent and passionate staff members for their tireless efforts to fulfil our mandate.

We are really humbled by the support and response which our organization continues to receive from our donors and supporters for carrying forward our mission.

For our achievements, significant part of the credit goes to all the volunteers and we express our heartfelt gratitude to them. They take on a range of roles, from helping to organize our events, helping with administration, fundraising, IT support, helping our inmates with various tasks, completing documents, and other critical support.

We would like to place on record our thanks to our Statutory Auditors Sudhakar Chartered Account Group for conducting our audit with due diligence.

We thank all our individuals and organizations associated with us for their well wishes, unwavering support and trust.



ఘనంగా బాలల దినోత్సవం

జిల్లా వ్యాప్తంగా ప్రభుత్వ ప్రైవేట్ పాఠశాలల్లో జాతీయ బాల దినోత్సవాన్ని మంగళవారం ఘనంగా నిర్వహించారు. ఈ సందర్భంగా విద్యార్థులు జవహర్ లాల్ నెహ్రూ చిత్రపటానికి పూల మాలలు వేసి నివాళులు అర్పించారు. అనంతరం క్రీడ, ఆటల పోటీలలో గెలుపొందిన విద్యార్థులకు బహుమతులను ప్రధానం చేశారు. విద్యార్థుల సాంస్కృతిక ప్రదర్శనలు ఆకట్టుకున్నాయి. - సంగారెడ్డి మ్యూన్సిపల్ కమిషనరు



జిల్లారం విద్యార్థులతో మాట్లాడుతున్న డిఎల్ఎస్సీ అధికారి హనుమంతరావు

'డిజైర్' సేవలు అభినందనీయం అమెరికా కాన్సుల్ జనరల్

ఐడీఐ బొల్లారం (జిన్నారం), మ్యూన్సిపాలిటీ: హాచ్ కెవీ సోకిన చిన్నారులకు సేవలు చేయటం ఆదేశించిన మన ఆమెరికా కాన్సుల్ జనరల్ జెన్సిఫర్ లార్సన్ పేర్కొన్నారు. ఐడీఐ బొల్లారం లోని డిజైర్ సాస్ట్రీలో శనివారం వేసవి శిబిరం ప్రారంభించిన అనంతరం సాస్ట్రీ డైరెక్టర్ రవిబాబు ఆధ్వర్యంలో నిర్వహించిన సమావేశంలో ఆమె మాట్లాడారు. చిన్నారుల పట్ల ప్రతి ఒక్కరూ ఆదరణ చూపాలని కోరారు. ఈ సందర్భంగా పలు సాంస్కృతిక కార్యక్రమాలు నిర్వహించారు. నాలుగు రోజులపాటు నిర్వహించే శిబిరానికి ఉమ్మడి మెడల్, రంగారెడ్డి, హైదరాబాద్ నుంచి 500 మంది చిన్నారులు పాల్గొన్నారు. కార్యక్రమంలో సంగీత దర్శకుడు ఆర్.పి. పట్నాయక్, డాక్టర్ రాజీకుమార్, డాక్టర్ సునీల్, జిల్లా సంక్షేమాధికారి పద్మావతి, బాలల సంరక్షణాధికారి రత్నం, ప్రత్యాఘ్ష పౌండేషన్ డాక్టర్ మంజుల, పలు కార్పొరేట్ సంస్థల సభ్యులు పాల్గొన్నారు.



శిబిరాన్ని ప్రారంభిస్తున్న సంగీత దర్శకుడు ఆర్.పి. పట్నాయక్ చిత్రంలో జెన్సిఫర్ లార్సన్ తదితరులు

కొనసాగుతున్న సమ్మర్ క్యాంపు

జిన్నారం, మే 8 : ఐడీఐ బొల్లారంలోని డిజైర్ సాస్ట్రీలోని హాచ్ కెవీ, డియ్యన్ బాలిక పిల్లల కోసం ఏర్పాటు చేసిన సమ్మర్ క్యాంపులో విద్యార్థులు ఉత్సాహంగా పాల్గొంటున్నారు. డిజైర్ సాస్ట్రీ డైరెక్టర్ రవిబాబు ఆధ్వర్యంలో సోమవారం వివిధ కార్యక్రమాలు నిర్వహించారు. అల్పాద కంపెనీ ప్రదర్శనలు, పిల్లలకు డ్రాయింగ్ పోటీలు నిర్వహించి బహుమతులు అందజేశారు. కానెజిమిని కంపెనీ ప్రదర్శనలు విద్యార్థులతో కార్యక్రమాలు, స్పెషల్ రేయించారు. మ్యాజిక్, టీఆర్ డిజైర్, రాకెట్ డిజైర్, స్పాష్ పేజీ తదితర కార్యక్రమాలు నిర్వహించారు. డిజైర్ సాస్ట్రీలో ప్రారంభించిన సమ్మర్ క్యాంపు మంగళవారంకో ముగియనుంది. కార్యక్రమంలో డిజైర్ సాస్ట్రీ ప్రతినిధులు, ఉద్యోగులు పాల్గొన్నారు.



డ్రాయింగ్ వేస్తున్న విద్యార్థులు

ఎయిడ్స్ నివారణపై అవగాహన



విద్యార్థులతో జన్సిఫర్

జిన్నారం(పటాన్చెరు): ప్రపంచ ఎయిడ్స్ డే సందర్భంగా బొల్లారం మున్సిపల్ పరిషత్ గల డిజైర్ సాస్ట్రీ పౌండర్ రవిబాబు ఆధ్వర్యంలో వివిధ రకాల సాంస్కృతిక కార్యక్రమాలను నిర్వహించారు. అనంతరం హైదరాబాద్లో నిర్వహించిన ఉత్సవాలకు కూడా ఇక్కడి విద్యార్థులు తరలివెళ్లారు. ఈ కార్యక్రమానికి యూఎస్ కాన్సుల్ జనరల్ జెన్సిఫర్ లార్సన్ హాజరయ్యారు. గెలుపొందిన విద్యార్థులకు ఆమె బహుమతులను అందజేశారు.

ఉల్లాసంగా.. ఉత్సాహంగా



డ్రాయింగ్ వేస్తున్న విద్యార్థులు

జిన్నారం(పటాన్చెరు): డిజైర్ సాస్ట్రీ ఆధ్వర్యంలో ఏర్పాటు చేసిన సమ్మర్ క్యాంపులో విద్యార్థులు ఉల్లాసంగా ఉత్సాహంగా గడిపారు. సోమవారం హైదరాబాద్లోని పలు ఐటీ కంపెనీలు విద్యార్థులకు డ్రాయింగ్, డ్యాన్స్, నాటకాలు తదితర పోటీలను నిర్వహించారు. విద్యార్థుల్లో ఉన్న నైపుణ్యాన్ని వెలికి తీసేందుకు సమ్మర్ క్యాంపును నిర్వహిస్తున్నట్లు డిజైర్ సాస్ట్రీ డైరెక్టర్ రవిబాబు తెలిపారు.



డిజైర్లో రెండవ రోజు వేసవి శిబిరం

జిన్నారం, మే 7: బొల్లారంలోని హాచ్ కెవీ బాలిక చిన్నారుల సంస్థ డిజైర్ సాస్ట్రీలో రెండవ రోజు ఆదివారం వేసవి శిబిరంలో పలు కార్యక్రమాలు నిర్వహించారు. డిజైర్లో నాదయోగ కల్పరత్ సెంటర్ ఆధ్వర్యంలో సంగీత విభావరి, జూనియర్ సినీ ఆర్టిస్టు డ్యాన్స్ షో, చిన్నారులకు ఓంటెన్ పవారీ, డాక్టర్ సునీల్కుమార్ ఆధ్వర్యంలో వైద్య పరీక్షలు నిర్వహించారు. ఈ కార్యక్రమాల్లో చిన్నారులు ఉత్సాహంగా పాల్గొన్నారు. ఈ నెల 9 వరకు ఈ శిబిరం కొనసాగునుంది.



A three-day-long sports summer camp was inaugurated by G Ravi Babu of Designer Society and BIP Gajuwaka constituency convener Karanamreddy Narasinga Rao in Visakhapatnam on Saturday

'డిజైర్' సాస్ట్రీలో సందడి

ఐడీఐ బొల్లారం(జిన్నారం): ఐడీఐ బొల్లారం డిజైర్ సాస్ట్రీలో వేసవి శిబిరం సందడి నెలకొంది. పలు కార్పొరేట్ సంస్థల ఆధ్వర్యంలో చిన్నారులకు పోటీలు నిర్వహించి బహుమతులు అందించారు. చిత్రలేఖనం, సృత్యం, స్పెడ్స్, మాజిక్ షో తదితర కార్యక్రమాలు నిర్వహించారు. ఆ సంస్థ డైరెక్టర్ రవిబాబు, రాజీకుమార్, సునీల్కుమార్ పాల్గొన్నారు.



MEDIA COVERAGE



ఆటల పోటీలు ప్రారంభం



శ్రీలక్ష్మి ప్రారంభోత్సవంలో వేదికపై జ్ఞాపికలతో నాయకులు, నిర్వాహకులు

గాజువాడ: స్థానిక శ్రీనగర్ లోని డిజైర్ సాసైటీ ఆధ్వర్యంలో నిర్వహిస్తున్న వేసవి శిబిరంలో శనివారం ఆటల పోటీలను వీడేపీ గాజువాడ జిల్లీసర్ కరణంరెడ్డి నర్సింగరావు ప్రారంభించారు. ఈ పోటీలు మూడు రోజులపాటు కొనసాగునున్నాయి. ఈ సందర్భంగా ఆయన మాట్లాడుతూ హెచ్చిస్తూ బాడిచ దివ్యారంబు సేవలను అందిస్తున్న డిజైర్ సాసైటీ వేసవి శ్రీలక్ష్మి నర్సింగరావు ఆధ్వర్యంలో నియమనూరు, అనంతరం పిల్లలకు పాఠ్యాభ్యాస కిట్లను పంపిణీ చేశారు. కార్యక్రమంలో సంస్థ వ్యవస్థాపక అధ్యక్షులు, నిర్వాహక అధ్యక్షులు, విద్యార్థి కార్యకర్తలకు డి.వి.ఎ.ఎ. రమేష్, రజనీ తదితరులు పాల్గొన్నారు.



డిజైర్ సాసైటీ సేవలు ప్రకంసనీయం

● అమలకా కొన్ని రోజులలో జనరల్ జిమ్నాస్ లాభ్యం

మీనూరు, మే 9: బొల్లారం డిజైర్ సాసైటీ హాల్ లో, ఎండ్స్ పై ఆటల ద్వారా ఉన్న పేషన్ కిట్లను పంపిణీ చేసిన ముఖ్య అధ్యక్షులు, నిర్వాహక అధ్యక్షులు, విద్యార్థి కార్యకర్తలకు డి.వి.ఎ.ఎ. రమేష్, రజనీ తదితరులు పాల్గొన్నారు.



శిబిరంలో ప్రారంభోత్సవంలో పాల్గొన్న డిజైర్ సాసైటీ అధ్యక్షులు, నిర్వాహక అధ్యక్షులు



బాలలకు పోషకాహార కిట్లను పంపిణీ చేస్తున్న దృశ్యం

10వ వార్షిక శతాబ్దం పురస్కార కార్యక్రమంలో, శ్రీనివాసనగర్ లో, గుల్లపాలెం ప్రాథమిక పాఠశాల ఆవరణలో, 10వ వార్షిక హిమాచల్ నగర్ మైదానంలో, 10వ వార్షిక జిమ్నాస్ మైదానంలో, కౌముడల్ మైదానంలో, జీవీఎస్ ఆయిడ్ జిమ్నాస్ మైదానంలో, మహాత్మాగాంధీ పోలింగ్ కాంప్లెక్స్ ఆవరణలో, 11వ వార్షిక మల్లన్నపూరు స్కూల్ మైదానంలో, జనతా కాలనీ మైదానంలో, 11వ వార్షిక మల్లన్నపూరు విద్యార్థి కార్యకర్తల మైదానంలో, క్రాంతినగర్ లో, 11వ వార్షిక గౌడ్లగూడల మైదానంలో శిబిరాలు కొనసాగుతున్నాయి. నిర్వాహక అధ్యక్షులు, నిర్వాహక అధ్యక్షులు, విద్యార్థి కార్యకర్తలకు డి.వి.ఎ.ఎ. రమేష్, రజనీ తదితరులు పాల్గొన్నారు.

డిజైర్ సాసైటీని సందర్శించిన న్యాయమూర్తి



చిన్నారులకు పోషకాహార కిట్లను పంపిణీ చేసిన న్యాయమూర్తి

బడిప బొల్లారం (జనారం): బడిప బొల్లారం పట్టణంలోని డిజైర్ సాసైటీని న్యాయమూర్తి వీ.పాపిరెడ్డి శనివారం సందర్శించారు. ఆయనతోపాటు జిల్లా న్యాయ సేవాల కార్యదర్శి సి.పి.ఆశా, సెంట్రల్ ఎక్జిక్యూటివ్ కమిటీ సభ్యులు మొదలైన వారూ ఉన్నారు. ఆనంతరం పిల్లలకు పోషకాహార కిట్లను పంపిణీ చేసారు. కార్యక్రమంలో సంస్థ వ్యవస్థాపక అధ్యక్షులు, నిర్వాహక అధ్యక్షులు, విద్యార్థి కార్యకర్తలకు డి.వి.ఎ.ఎ. రమేష్, రజనీ తదితరులు పాల్గొన్నారు.

6 వైదరాబాద్

ఎండ్స్ పై అవగాహన ర్యాలీ



ప్రపంచ ఎండ్స్ దినాన్ని ఘనంగా జరుపుకునే మార్గాల కోసం శుక్రవారం డిజైర్ సాసైటీ ఆధ్వర్యంలో అవగాహన ర్యాలీ జరిగింది. అమలకా శిబిరం కార్యకర్తలతో కలిసి డిజైర్ సాసైటీ అధ్యక్షులు, నిర్వాహక అధ్యక్షులు, విద్యార్థి కార్యకర్తలకు డి.వి.ఎ.ఎ. రమేష్, రజనీ తదితరులు పాల్గొన్నారు.

డిజైర్ సాసైటీ ఆధ్వర్యంలో ర్యాలీ

బడిప బొల్లారం, (జనారం) న్యూస్ టుడే: ప్రపంచ ఎండ్స్ దినోత్సవాన్ని ఘనంగా జరుపుకునే మార్గాల కోసం శుక్రవారం బడిప బొల్లారం డిజైర్ సాసైటీ ఆధ్వర్యంలో ర్యాలీ జరిగింది. హెచ్.ఎస్.ఎస్.పై అవగాహన ర్యాలీ, సాంస్కృతిక కార్యక్రమాలు, క్వీజ్, బహుమతులు ప్రదానం కార్యక్రమాన్ని నిర్వహించారు. సాసైటీ డైరెక్టర్ రవిబాబు, వివిధ సంస్థల ప్రతినిధులు తదితరులు పాల్గొన్నారు.

నాయకులు ఎం సత్కారాలు పొందుతున్నారు

గాజువాడ, న్యూస్ టుడే : నమాణంలో అనంతరం బాలల ప్రతి ఒక్కరూ బాగుంటూ గుల్లపాలెం డి.వి.ఎ.ఎ. గాజువాడ జిల్లీసర్ కరణంరెడ్డి నర్సింగరావు పోషకాహార కిట్లను పంపిణీ చేసారు. ఈ సందర్భంగా చిన్నారులకు పోషకాహార కిట్లను పంపిణీ చేసారు. కార్యక్రమంలో సంస్థ వ్యవస్థాపక అధ్యక్షులు, నిర్వాహక అధ్యక్షులు, విద్యార్థి కార్యకర్తలకు డి.వి.ఎ.ఎ. రమేష్, రజనీ తదితరులు పాల్గొన్నారు.



బాలలకు పోషకాహార కిట్లను పంపిణీ చేస్తున్న దృశ్యం

6 వైదరాబాద్

అవగాహన ర్యాలీ

ప్రపంచ ఎండ్స్ దినాన్ని ఘనంగా జరుపుకునే మార్గాల కోసం శుక్రవారం డిజైర్ సాసైటీ ఆధ్వర్యంలో అవగాహన ర్యాలీ జరిగింది. అమలకా శిబిరం కార్యకర్తలతో కలిసి డిజైర్ సాసైటీ అధ్యక్షులు, నిర్వాహక అధ్యక్షులు, విద్యార్థి కార్యకర్తలకు డి.వి.ఎ.ఎ. రమేష్, రజనీ తదితరులు పాల్గొన్నారు.

శేలింగంపల్లి

● శేలింగంపల్లి ● పటాన్ చెరు



డిజైర్ సాసైటీలో ముగిసిన వేసవి శిబిరం

బొల్లారం, మే 9: బొల్లారం డిజైర్ సాసైటీలో వేసవి శిబిరం ముగిసింది. ఈ సందర్భంలో సీనీ సంగీత దర్శకుడు ఆర్.పి.అక్షయ్, సముద్ర జీవన సురేష్, సంస్థ డైరెక్టర్ రవిబాబు పాల్గొన్నారు. ఈ సందర్భంగా డిజైర్ సాసైటీ బొల్లారం, వైజాగ్, జెంగల్ గార్, ముంబయిలో హెచ్.వి.బాడిచ దివ్యారంబు సేవలను అందిస్తున్న డి.వి.ఎ.ఎ. రమేష్, రజనీ తదితరులు పాల్గొన్నారు.



చిన్నారులకు డి.వి.ఎ.ఎ. పాల్గొన్న వ్యాఖ్యలు

వైదరాబాద్

అక్షరాజ్

అక్షరం వేదిక, అక్షరం బాటమ్

మల్య సంపాదక : వినోద గౌరీ. 9764331134

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అక్షరాజ్ : ఆవిధానం కార్యక్రమం

అక్షరాజ్ : ఆవిధానం కార్యక్రమం

అక్షరాజ్ : ఆవిధానం కార్యక్రమం

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