



DESIRE Society
Caring for Special Children

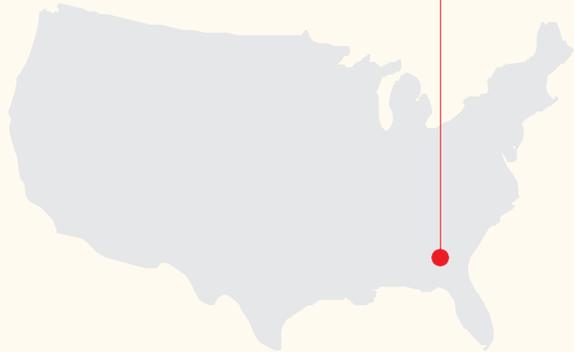
Annual Report 2018-19



where we work

USA

Atlanta City, Georgia State



INDIA

Noida (Delhi-NCR)

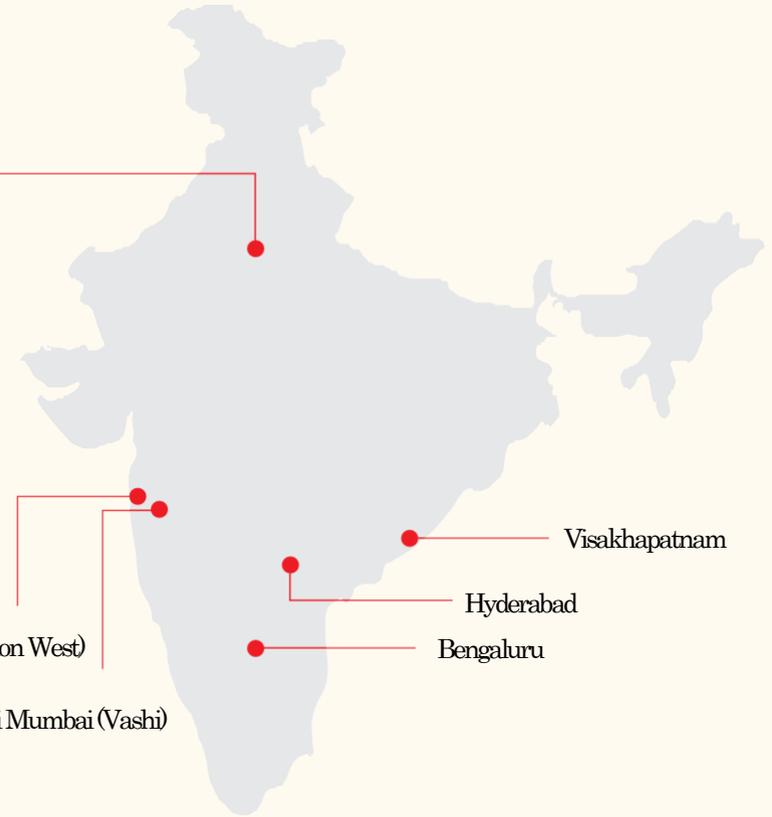
Mumbai (Goregaon West)

Navi Mumbai (Vashi)

Hyderabad

Bengaluru

Visakhapatnam

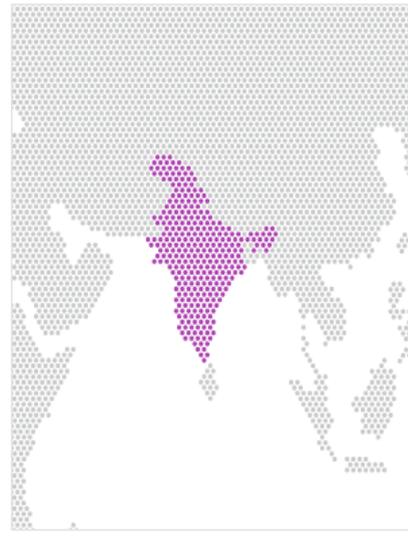




impromptu opinion

HIV & AIDS - *HIV* is a virus that attacks cells in the immune system, which is our body's natural defence against illness. The virus destroys a type of white blood cell in the immune system called a T-helper cell, and makes copies of itself inside these cells. T-helper cells are also referred to as CD4 cells. *AIDS* describes a set of symptoms and illnesses that happen at the final stage of HIV infection, if left untreated. If HIV is left untreated, it may take up to 10 or 15 years for the immune system to be so severely damaged that it can no longer defend itself at all. However, the rate at which HIV progresses varies depending on age, general health and background. Some known facts:

- India has the third largest HIV epidemic in the world. In 2017, HIV prevalence among adults (aged 15-49) was an estimated 0.2%. This figure is small compared to most other middle-income countries but because of India's huge population (1.3 billion people) this equates to 2.1 million people living with HIV.
- Overall, India's HIV epidemic is slowing down. Between 2010 and 2017 new infections declined by 27% and AIDS-related deaths more than halved, falling by 56%.
- In 2017, 79% of people living with HIV were aware of their status, of whom 71% were on antiretroviral treatment (ART). The proportion of people on ART who are virally suppressed is not reported. India's HIV epidemic is driven by sexual transmission, which accounted for 86% of new infections in 2017/2018. The states with the highest HIV prevalence, Manipur, Mizoram and Nagaland, are in the east of the country.

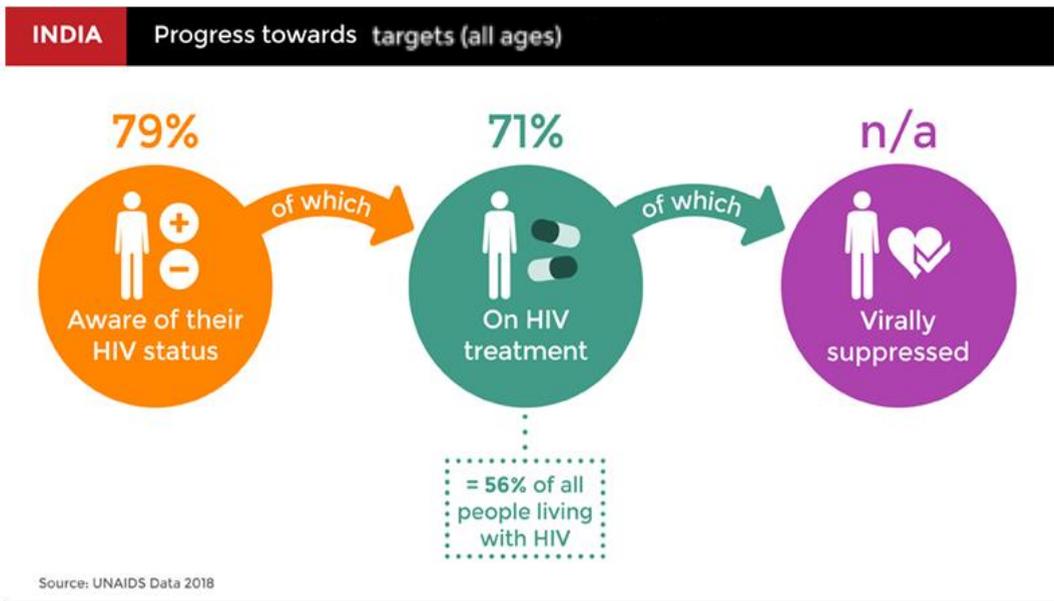


India (2017)

- 2.1m** people living with HIV
- 0.2%** adult HIV prevalence (ages 15-49)
- 88,000** new HIV infections
- 69,000** AIDS-related deaths
- 56%** adults on antiretroviral treatment*
- n/a** children on antiretroviral treatment*

*All adults/children living with HIV

Source: UNAIDS Data 2018





myths to be dodged

We're taught to fear HIV and AIDS like plagues — inevitable death sentences upon diagnosis. But that's simply not true, and it's taken an unexpected source to point out the gaps and inaccuracies surrounding how we talk about HIV. So, here we debunk those myths and give you the facts about how HIV is passed on.

- HIV can only be passed on from one person to another via the following bodily fluids:
 1. Blood
 2. Semen (including pre-cum)
 3. Vaginal fluid
 4. Anal mucous
 5. Breast milk.

- HIV infection occurs when infected bodily fluids get into your bloodstream in these ways:
 1. unprotected sex (including sex toys)
 2. from mother to child during pregnancy, childbirth or breastfeeding
 3. injecting drugs with a needle that has infected blood in it
 4. infected blood donations or organ transplants.

DESIRE SOCIETY: 2018-19 ANNUAL REPORT

YOU CAN'T GET HIV FROM...

 KISSING	 HUGGING	 SHARING FOOD	 INSECT BITES
 TOILET SEATS	 BATHING	 SNEEZES AND COUGHS	 SWEAT



• Typical Counselling Session at DESIRE Society



catalogue

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from the President's desk

dear stakeholders,

I'd like to take this opportunity to express thanks for everything you've done for children this year! DESIRE Society wouldn't have been able to achieve everything it did, if it wasn't for your invaluable and unshakeable support.

In the fight against HIV, we continue to make strides through expanding testing and treatment towards UNAIDS's 90-90-90 targets. While effective diagnosis and care are crucial strategy to combat HIV, it is now increasingly clear that we must get better at prevention and, in particular, tackle the underlying drivers of new infections. We will only defeat HIV if we eliminate the human rights barriers that key communities face, which at the same time increase their vulnerability to infection and hinder their access to health services. Likewise, we will only beat HIV if we tackle the extreme gender and social inequalities that make adolescent girls and vulnerable communities in India twice as likely to be diagnosed with HIV as their counter peers. Like me, many people lost their dear ones, not to the disease but to the prejudices of society.

For DESIRE Society, the year 2018-19 has been a rollercoaster ride, an adventure of both struggle and growth. The expansion to Noida put a huge burden on exchequer. The CSR delays are another unforeseen set back which further aggravated the situation. Despite those funding hiccups, there are a few positives that can be taken out of 2018-19. The expansion added 30 more children to our family and the number of enrolled children at health camps gone up. The US Consul General, acknowledging our efforts, has joined us for a rally on World AIDS day in Hyderabad. There is increase in food sponsorships at our Institutional Care Homes (ICH) but above all, our girl children Adilakshmi and Rinkusha of Hyderabad Care Home enrolled for graduation and post-graduation programs at private educational institutions on the basis of merit is our biggest achievement of the year.

Progress towards ending the HIV epidemic goes hand-in-hand with progress towards creating more stable and efficient health care systems and solid infrastructure. None of this can be achieved by DESIRE Society alone. We are in partnership and the better we collaborate and communicate with implementing government agencies, other multilateral organizations, bilateral partners, civil society and the private sector, the more impact we can have. Having said that, it has been a year of unconditional support, with the addition of new stakeholders like *BHEL*, *X Oriant*, *Concentrix Ltd.*, and *Mtxb2b Ltd.* the DESIRE Society family has been further strengthened. Building on these strengths, DESIRE Society will concentrate on further improving the lives of these children and playing the part in creating a stigma-free society. To get there, we must step up the fight, together.

Sincerely yours,

Mr. G. Ravi Babu
Founder & President





about us

The DESIRE Society is a Pan-India organization that has practical solutions for people living with **HIV / AIDS**. With a focus on ensuring the freedom, equal rights, dignity, shelter, and education of adolescents living with HIV, DESIRE Society ensures that people from marginalized and disadvantaged communities and families who face multiple socio-economic challenges due to their HIV status are provided with the right to medication and healthcare services. DESIRE Society has been innovating, implementing and enhancing vital programs and services for **HIV / AIDS** patients for over a decade.

Established in 2004 and registered in 2005 under the Andhra Pradesh Societies Registration Act, 2001 (Act No 35 of 2001) in Hyderabad, the organization now operates in India covering five states- Andhra Pradesh, Telangana, Karnataka, Delhi-NCR and Maharashtra with several programs aimed at the improvement of health and well-being of *children living with HIV / AIDS* (CLHAs). The organization focuses on disadvantaged children emphasizing on victims of HIV, children abandoned by one or both parents, children of sex workers, truck drivers and children who have been abused and belong to poor socio-economic conditions.



Our Mission

To improve the lives of children struggling with the impact of the HIV/AIDS pandemic in India. We provide shelter, food, treatment, education and psycho-social support to help these victims achieve their full life potential



- Registration under IT Act.
- Legal Certificate of Registration



IT IS BAD ENOUGH THAT PEOPLE ARE DYING OF AIDS, BUT NO ONE SHOULD DIE OF IGNORANCE.

OUR VISION

YESTERDAY



PREVIOUS CARE HOME

- **No. of Children:** 25
- **Age Group:** Up to 12 years
- **No. of Children covered through monthly nutrition program:** 135
- **Education status:** Primary School
- **Premises:** Rented
- **Facilities:** Limited living amenities with asbestos sheets roofing and congested rooms.

TODAY



PRESENT CARE HOME

- **No. of Children:** 75
- **Age Group:** Up to 18 years and more
- **No. of Children covered through monthly nutrition program:** 300
- **Education status:** Private schooling to eldest child in Master's Course
- **Premises:** Owned by DESIRE Society
- **Facilities:** Increased Hygiene, quality of life improved, better building with sufficient place for a playing area in a clean and green environment.

TOMORROW



FUTURE CARE HOME

DESIRE Society believes in the future of these children by offering permanent living facilities regardless of their caste, gender or religion. Apart from health care facilities and education, it is also our responsibility to show children the job opportunities and help them get married. Such children, too, shall have the opportunity to set up a full family institution. Through this initiative, the DESIRE Society aims to provide housing along with baby care centers, community halls, clinics with IP facilities, playgrounds, emergency medical staff and their quarters, and mini-markets in approximately 10 acres of land close to the Care Home.



DESIRE society by numbers



200

Children in care homes



200

Children received the gift of education



224

Children improved their health with better nutrition



830

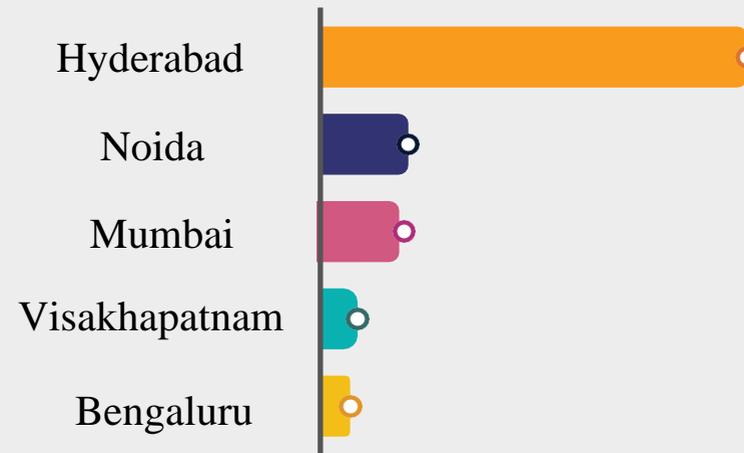
Children who gained the awareness due to DESIRE Society



830

Children impacted overall

CARE HOME DISTRIBUTION





our initiatives

1. institutional care home (ICH)

HIV is not a normal condition. The child may not survive without adequate food & nutrition, medicine and a shelter to live in. In most of the cases, their parents who are tested positive die or may not be able to provide the child with basic needs or completely abandon them. For an HIV infected child, extensive care is always required. Our main focus is to protect that child – to provide him/her the required nutrition, medication and shelter for a longer period of time (more than 20+ years till he/she has settled down), increase their life span and get adjusted in the society without any disassociation from us. They must lead a normal life.

ICH is built keeping these things in mind. At the time of admission, the condition of the children was extremely pathetic. They're malnourished and Opportunistic Infections were pretty obvious. Nevertheless, soon after making ICH their home where children is provided with every basic need plus medication with holistic care and attention, their lives began to improve. A nutritious and protein rich diet are adhered to on daily basis, so malnourishment is completely cured and



- *Hyderabad Care Home, A small prayer before devouring the delicious food.*



no child is underweighted anymore. A full-time doctor is available on daily basis for routine tests and a trained staff is retained for the administration of drugs. A specialized counsellor is appointed to address their psychological needs. Every child's profile and medical record is well documented.

Education being our other very important priority, majority of the children are admitted into private schools & colleges.

Children share Esprit de corps and were imbued with morality.

They know that unity is strength and when there is a teamwork and collaboration, wonderful things can be achieved.

1. a. our very own parliament

Since it is the children who primarily stay at ICH, they're going to have a better understanding of the issues they face at ICH. So, they formed various committees which are headed by the senior students to deal with those issues. Some of them are, Mess committee, Yoga committee, sports committee, etc. Since majority makes the law, voting is conducted on various issues and the right decisions are made. This whole setup resembles Indian Parliament hence 'our very own parliament'.



1. b. confronting stigma

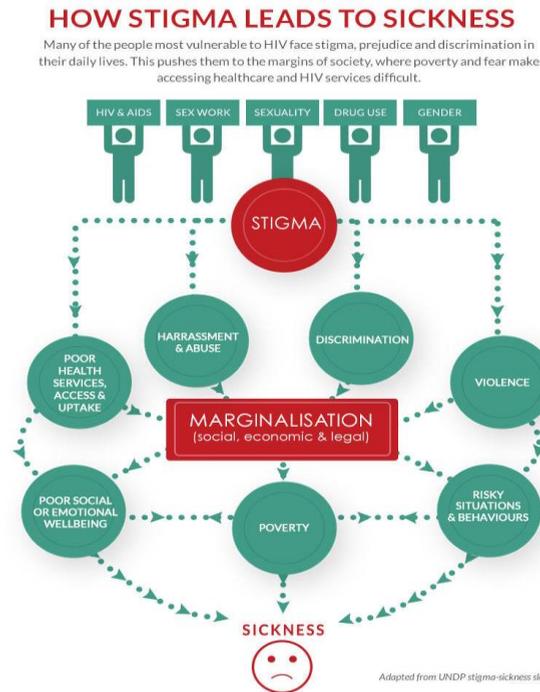
Stigma is not new to public health nor is it unique to HIV and AIDS. History provides an abundance of unfortunate examples of “prejudice, discounting, discrediting and discrimination” towards persons who are sick or perceived to be sick. People suffering from such diseases as leprosy, cholera, and syphilis have been subjected to stigma in the past. The factors that contribute to HIV and AIDS related stigma are:

1. HIV is life-threatening and hence people are scared of contracting the virus.
2. The infection is associated with behaviors (such as sex between men and injecting drug use) that are already stigmatized in many societies.
3. People living with this infection are often held responsible for the infection.
4. Unlike other leading causes of mortality, HIV selectively affects young adults, the most productive members of society. The effects of ill-health and death among these individuals are amplified because of their dependents.

Stigma is a great impediment in HIV detection and at the same time an obstacle to creating effective HIV prevention and care programmes. So, we at DESIRE Society always try to educate the people about how HIV is and is not transmitted, since stigma is more likely to thrive in an environment of ignorance and half-truths.



IT STARTS RIGHT AWAY WITH THE PEOPLE WHO MAKE DONATIONS. FOR INSTANCE, INSTEAD OF GIVING THE NUTRITION KIT DIRECTLY TO CHILDREN, THEY SEND IT THROUGH OTHERS IN ORDER TO AVOID CONTACT WITH THE CHILDREN.



PRIVATE HOSPITALS MOSTLY DON'T ENTERTAIN HIV PATIENTS, SO NO CHILD CAN GO THERE. IT WAS ONLY IN THE 7TH YEAR OF DESIRE SOCIETY WE WERE ABLE TO JOIN OUR CHILD IN A PRIVATE SCHOOL. SO, TECHNICALLY IT TOOK US 7 YEARS TO GET AN ADMISSION.

our initiatives

2. child, nutrition and health care

There is little knowledge about HIV/AIDS amongst people from the marginalized sections of society. The stigmas associated to the disease makes it much more difficult for victims to have access to the resources needed for their welfare. Nutrition and consistent supervision are the cornerstone for this disease. In rural parts of the country, the services needed for this kind of treatment are often difficult to procure. We launched this campaign as a way to reach out to vast number of children who have not been diagnosed and who might be potential carriers of the virus.

We organize healthcare camps and workshops at our five locations in India to detect the virus and counsel them to handle the disease. And so, it would be a priority to identify children vulnerable to HIV infection and verify their status. This program is currently able to support up to 900 children. These services will allow a stigma-free environment for children suffering from HIV/AIDS. This will therefore reduce the stigma associated with HIV in our society. While treating their opportunistic infections and providing them with adequate nutrition, they will also be able to attend school on a regular basis, and psycho-support (counselling) can have a positive impact on children to adopt a good behavior. In fact, this support will strengthen positive thinking that will lead to a happy life among CLHAs.



- *Distribution of free nutrition kits.*



Core Activities of the Project:

- Nutritional Support
- Diagnosis of HIV infection in infants and children
- Enumeration of CD4 Cells in children found to be HIV Positive
- ART initiation for children needed treatment
- Diagnosis and management of Opportunistic Infections
- Psycho-social Support
- Travel and logistical Support



our initiatives

3. summer camps

Everybody needs a break. Period.

Summer breaks are really important for children, as it gives sometime to re-calibrate and spend some quality time with their immediate family and friends. We believe that a feeling of community and belonging is crucial for a child's all-round development, particularly one crippled by such a daunting disease. It's also very essential for learning something new or re-ignite the lost passion for your hobby. While recreation is crucial for any child's development, children with **HIV / AIDS** are often deprived of this most essential childhood glee. At DESIRE Society, we also aim to fulfill these needs of the children.

In 2009 at Hyderabad we initiated a fun learning program - 'Summer Camp', for all our ICH children as well as other community based CLHAs to spread happiness, joy and love. Today, we have annual Summer Camps in the month of May-June across our five city-based locations.

It is a 3-4 days camp wherein the children get to experience fun activities and take part in various workshops and competitions such as, fashion show, camel rides, art etc. The days are well occupied and the children take a lot of pleasure in this break from their daily routine. Efforts are made to make this experience as safe as possible through constant



• *Shri R.P Patnaik gracing our summer camp.*



supervision. We provide accommodation, food and medical assistance during the event to all the CLHAs who attend this camp. They are also given nutritional supplements, books and stationery at the end of the event. The CLHAs are greatly benefitted from this event and they look forward to attending the same every year.



- *Gala.*





“ EVERY TIME SOMEONE GETS TESTED FOR HIV; WE ARE ONE STEP CLOSER TO ENDING THE AIDS EPIDEMIC. LEARNING YOUR HIV STATUS OPENS THE DOOR TO POWERFUL HIV PREVENTION AND TREATMENT OPTIONS THAT COULD SAVE YOUR LIFE OR THE LIFE OF SOMEONE YOU LOVE.



why donors choose DESIRE Society?

A donation is the perfect way to carry a charitable cause forward. It doesn't even have to be huge-you can easily donate the sum you'd put aside for a cup of coffee at Starbucks, or a film, or the latest fashion accessory. Donating is certainly a noble idea, but pause for a bit before parting with your hard-earned money. Is every donation the same? Does every rupee donated have the same net result? While getting into what makes an NGO 'DESIRE'able, let's also see how DESIRE Society able to win trust of the donors given that a few corporate giants and individuals make frequent donations every year. Because, DESIRE Society

1. is the right institution ✓

We are registered under the *Andhra Pradesh Societies Registration Act* and are eligible for legal status. In addition, we are also registered under the *FCRA (Foreign Contribution Regulation Act)* to receive donations from foreign sources implying a great financial stability of the organization. DESIRE Society is eligible for the tax benefits of charitable donation *under Section 80 G of the Income Tax Act*. We also update our financial statements, along with our annual report, on our website.

2. is accountable and transparent

DESIRE Society have no qualms speaking in detail about their management and one can have their staff on board to audit for complete analysis. We are also open to all forms of public scrutiny. In fact, our partner SCL (Sudhakar Chartered Account Group, Hyderabad) which has 3-4 level checks by their auditors has been continuously associating with us for years. This continuity for many years with SCL is itself a symbol of our transparency and accountability.

3. has its heart in the right place

We are efficient and spend majority of the donation inflows on various initiatives and services. Our initiatives are effective and directly impacted the life of child. We provide shelter to nearly 300 children, along with their medications, nutrition and education, across various care homes. We were able to save more than 900 lives by our health care camps.

DESIRE Society's genuineness comes from its clearly stated objective, operations, practices and high levels of governance and integrity.



our everyday heroes

The year 2018-2019 was one that witnessed many new milestones through the journey that our volunteers embarked upon for children! Volunteers really are the backbone of non-profit organizations. They help with fundraising, administrative tasks and operations, and they help spread the word about the mission of the organization. One of our volunteers, our children's favorite Meher Singha shared her experience working with DESIRE Society. In her words,

I served as a volunteer medical officer at DESIRE Society, NOIDA, Uttar Pradesh from July till September 2019. The experience was a truly enriching one wherein I was able to spend a great amount of time with the children living in the home. The administration continuously went out of their way to be helpful and assist me in working with the children.

Most of the children living in the home have difficult backgrounds. The caretakers, social workers and administration at DESIRE Society is doing a wonderful job helping rehabilitate, educate and care for the wonderful children at DESIRE Society.

During my time at DESIRE Society, I was able to conduct regular checkups and be involved directly in the care of children living with HIV. I also had the unique opportunity to monitor the growth, development and conduct counselling for the children. I also participated in two health camps organized for 37 children living with HIV in local communities under the guidance of a pediatrician. Through these camps we were able to evaluate growth and development, refer cases with malnutrition, provide nutritional supplements and follow up on CD4 counts.

Most importantly, I formed lasting bonds with these wonderful children. On weekends, I would spend time playing games, watching movies and solving math problems. I would highly recommend the experience to anyone interested in volunteering and wanting to make a difference in the lives of these children living with HIV.

Wishes,

Meher Singha
MBBS, PGY-1 Internal Medicine





triumph over tragedy

Our children wore tragedies as armor, not shackles. They made their pain productive and showed us how one can transform tragedy into triumph.



“Born in a family of four children, it was hard time for both my HIV parents to "Take Care ".

After demise of my father, we were literally on streets. I believe if God is around then he has his existence in our founder (G Ravi Babu).

Nutritive food was a nightmare before reaching DESIRE Society care home. Proper diet and HIV related drug adherence is discipline inculcated from day one while staying in Care Home.

Today, I am transformed into an engineering college student (CMR engineering college, Hyderabad). DESIRE Society is making me an engineering professional. Even, my parents if alive would not have dreamt of giving professional degree.

I, along with my brothers and sister owe everything to DESIRE Society.”

~ Adilakshmi



“At childhood itself, the world was shattered for me and my younger brother. We lost both parents with HIV at tender age.

The "sun rising" was felt with admission at DESIRE Society care home. It is kindness of G Ravi Babu, our founder, who has taken pledge to serve special children in India.

Both nutrition as well as medical care balance has put me strongly to fight odds of this disease.

The education is best gift given to me. I am student of Ronda Mistry college (Masters in social work, Hyderabad) which can fulfill my dream to work in social sector.

I will carry forward our founder vision to " let no child die with HIV ".”



~ Rinkusha



DESIRE Society in spotlight

DESIRE Society celebrates every event and festival with great pleasure. We ensure that each child is included. There is equal fervor for all religious festivals. We also ensure that every child feels special and celebrates on the day of birth. On occasions like Independence Day, Republic Day, Teachers Day, Children's Day, World AIDS day etc. we don't miss an opportunity to celebrate and learn.



• Diwali and Christmas Celebrations.

NGO GIVES A FRESH LEASE OF LIFE TO AIDS PATIENTS

Desire Society aims to care for children abandoned by poor families

TRIAL SENNA
Hyderabad True to the saying that it's not the years in your life that count, it's the life in your years, an NGO named Desire Society aims to give a new lease of life to the children suffering from HIV/AIDS.

Story of Swathi
Swathi, 3, was suffering from the HIV virus, infected through her mother during her birth. She was in a very critical condition. Her father died of HIV four years ago and her mother is not with HIV infection. She also appears very close to end of her life. This family is very poor. They work as daily laborers in a food catering group. Swathi was just 1 kg weight when she was admitted to the care centre. She was not able to move from one place to another. She had to sit at a particular place due

to her unimproved health condition. Exactly after four weeks, things improved for Swathi who sports a smile these days. Now she is under well care and treatment of the medical staff of the NGO. She is able to get ART (Antiretroviral) treatment which is only the medicine available to expand the lifetime of an HIV infected person. Now she is playing with her fellow inmates and able to have fun to time. Swathi's health and she weights like a normal child in a span of 3 months.



एड्स दिनानिमित्त समोर आले खाकीतले मन!

मुंबई, दि. २ - जागतिक एड्स दिनावे औचित्य साधून सहार पोस्टासो एड्सआयसी पोस्टासो मुंबईना ऑनररट्टीन विमानतळाची सैर करून सत्रे देसस आंतराज्य घालण्यात आल्या.

१ डिसेंबर रोजी सत्रे एडस दिन साजरा करण्यात येतो. सात्रे आभावायलन लोकामेले सत्रे सैरामन आले. याकाळात खोली नवजयु प्रालेले नाहीं. से बाय सहायन पेडून सहाय पोस्टासो सत्राच्या बरेरुट पोलेने नैरिक्त लता विरायट न्हीने सैरामन येकेले दिवायन या सामाजिक संस्थेके १५ मुंबईना सत्रातील सैरामन ओंरररट्टीन विमातळट टायकले. से वा मुंबईसहाय सहार पोस्टासोने भोजन करून सत्रे एडस आंतराज्य घालणु रटस सा आजात संसंमनन नाहीं, सा सैरना दिता.



Fortis Hospital Celebrates 6th Anniversary For Creation Center With Desire Society

Marking the anniversary of Creation, a dedicated centre for assisted reproduction and fertility treatments, Fortis Hospital, Bannerghatta Road celebrated the occasion with the visit of Desire Society. Desire Society is the NGO with an objective of health improvement and well-being of children infected and affected with HIV and AIDS in India.

Dr Manisha Singh, Consultant Gynaecologist and IVF Specialist Fortis Hospital, Bannerghatta Road said, "Micro-man creation has successfully treated numerous sub fertile couples but there is always a small percentage of cases that do not succeed and from those towards adoption of a child. Today we wish to raise awareness about these little abandoned delightful kids who are an important part of our society. It was a wonderful opportunity to spend time with them and cherish them during the festive season of Christmas."

Dr Manisha Singh, Zonal Director, Fortis Hospital, Bangalore said, "Assessment hospitals has always been committed towards community and educating people about healthy living. Children are the future of society and need best nurturing, advising the services of Desire Society towards children, we celebrated our happiness with the kids and look forward to more such opportunities."

Mr Siddhesh Vice President of DESIRE Society said, "Children such as these will create more awareness in the areas of HIV and AIDS and it will make children feel accepted in the society."

Fortis Hospital, Bannerghatta road dedicated the day to kids by organizing a fun games, quiz, live music session, cake cutting ceremony and a small interactive session on health and hygiene to educate them.

• Print Media.



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• World AIDS Day - 2018 Rally





hand in hand – our invaluable corporate partners

For everything you have done for us in the past, everything you still do and will continue to do, we at DESIRE Society just want you to know how grateful we are, and we look forward to a prosperous future together.





SLN Terminus, 1st Floor, Survey No. 133, Gachibowli,
Serilingampally Mandal, Ranga Reddy District, Telangana- 500 032.
Tel: 040 6635 2000 / Fax: 040 6635 2020
E-mail: shbiz8109@shinhan.com / FCRN: F01331 / URL: <https://in.shinhanglobal.com>

"We acknowledge the motivation and the passion shown by DESIRE Society team in making a positive impact to the lives of the children affected with AIDS. Their aim to create a better world for these children is commendable and being part of this journey is more than fulfilling. The commitment that DESIRE Society has showcased is acting as a ray of hope and happiness for the children in their centers.

Our association has helped us to understand how we can attain contentment through the realization that we can make a difference to someones life in many different ways.

Shinhan Bank is glad to be part of this wonderful initiative"

Thank you



Srikrishna Narayan
Managing Director
Shinhan Bank





our team

board members

- G Ravi Babu**, President
- E M Subhash**, Vice-President
- E Kishan**, General Secretary
- P Ashok**, Joint Secretary
- Dr L Raj Kumar**, Treasurer
- Y Madhu Babu**, Executive Member
- P Rajitha**, Executive Member

a message from board members

Dear DESIRE Society Supporters,

You helped us make 2018-19 a fantastic year! Thanks to you—our donors, partners and volunteers—we have been able to bring about lasting change in the lives of more than 1200 children this year. You helped children get a chance to get better education, nutrition and medication. You also ensured that they get access to schools with adequate facilities. You have made all this, and so much more, possible simply by lending us your unwavering support.

A heartfelt thank you for all that you've done for us. Together, we are sure that we will be able to continue transforming children's lives in the years to come!

On behalf of the Board Members,



E M Subhash
Vice-President

hyderabad team

Dr L Raj Kumar , Chief Medical Officer	Ashirvadam , Cook	M Ramulu , Outreach worker
Dr Y Sunil Kumar , Pediatrician	Anitha , Care Taker	M Raju , Outreach worker
K Dhanunjaya , Male Staff Nurse	Chandralekha , Care Taker	N Ravaleela , Outreach Worker
G Abraham Noel , Project Coordinator	Meenakshi , Care Taker	
T Raju , Project Coordinator	M Ramudu , Watchman / Gardener	
M Raju , Driver		

central office staff - hyderabad

G Ravi Babu , Executive Director
G Rekha Rani , Chief Operating Officer
Neelima Atal Mohanty , Head- Communications
P Soma Mallaiiah , Head- Programs
V Anil Kumar , Sr Project Associate
K Srinivas , Consulting Accountant
M Kiran Kumar , Sr Accountant and Administration

mumbai team

Vikas D Jagtap , Resource Mobilization Officer
Saiyoni Ajit Tupe , Project Executive
Pinky Chauhan , Care Taker
Anand Raj Silva , Driver
Arti Gawade , Night Care Taker
Kavita Gupta , Care Taker
Mangalya , Care Taker
Reena , Care Taker

navi mumbai (vashi) team

Sangharsh Hemant , Project Co-Ordinator
Pushpa Khandare , Project Assistance
Kavita Tupe , Outreach Worker
Shivpal , Driver
Alka Gole , Care Taker
Ashok Gole , Care Taker

noida team

Ziyaul Haque Khan, Project Co-Ordinator

Ashish Maheshwari, Resource Mobilization Officer

Swetha, Resource Mobilization Officer

Babi Kumari, Nursing Staff

Prathibha, Care Taker

Heena, Care Taker

Rekha, Care Taker

Sadana, Outreach Worker

Bala Raju, Outreach Worker

bengaluru team

Shilpa, Care Home In-charge

Nagaraju, Outreach Worker

Mangala, Cook

Chandan, Care Taker

Bindu, Care Taker

Mabubi, Care Taker

Sunil, Driver

vizag team

P Laxmana, Resource Mobilization Officer

Sarojini, Outreach Worker

Ch Ramalaxmi, Care Taker

Karagana Kumari, Care Taker

G Satti Babu, Driver



messages from the leadership

Letter from our doctors

As a medical professional, I have always understood that the greater purpose of life is to help those who are in need. I discovered my passion and purpose with DESIRE Society.

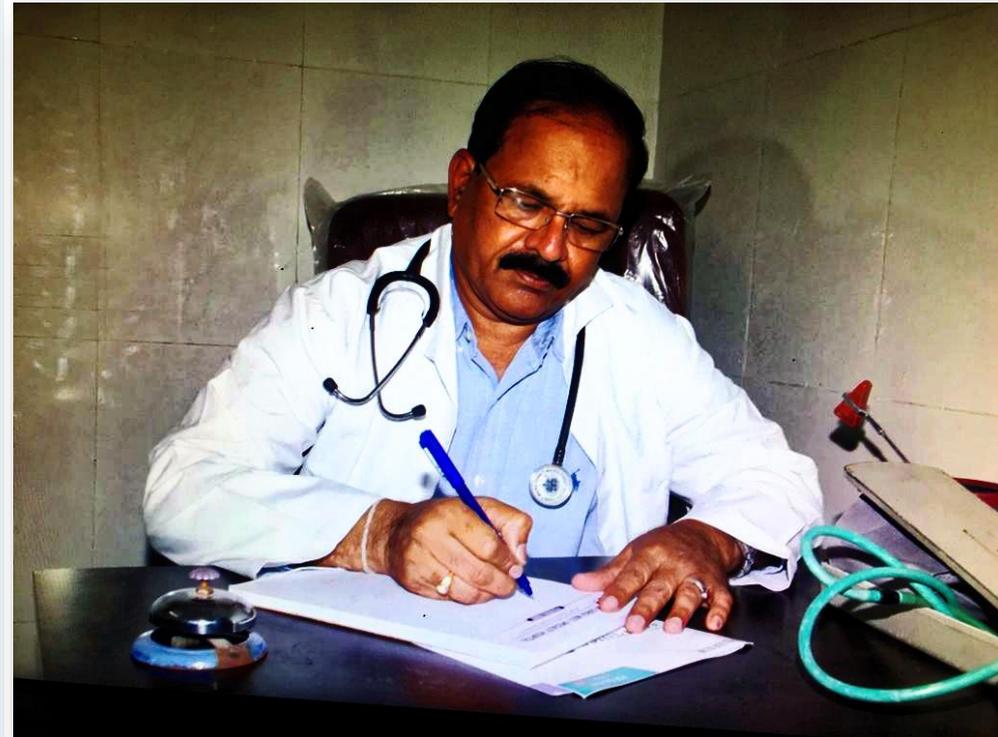
DESIRE Society has cared for and nurtured the children diagnosed with **HIV / AIDS** since its inception. It has enhanced my thoughts about the virtues of human touch in serving such children's core needs. Just the fact that an abandoned and unnamed HIV-positive child rescued from the streets could hold a naming ceremony in which I named her Sushmita fills me with joy and pride.

The medical profession is more dedicated to the less fortunate, and I have tried to do my bit to make sure my private hospital chain in Hyderabad never turns away these children, without adequate care and treatment.

A day is incomplete unless I witness the smiling faces of these children. I hope, that I have done justice in extending my medical expertise to these children and to my noble profession, as well as my unconditional love and care to them.

Regards,

Dr L Raj Kumar
Chief Medical Officer



The joy of working for special children In India is splendid. Medical care is life line for such children. My journey started as a medical volunteer for them. I never looked back as "doctor presence in need of hour".

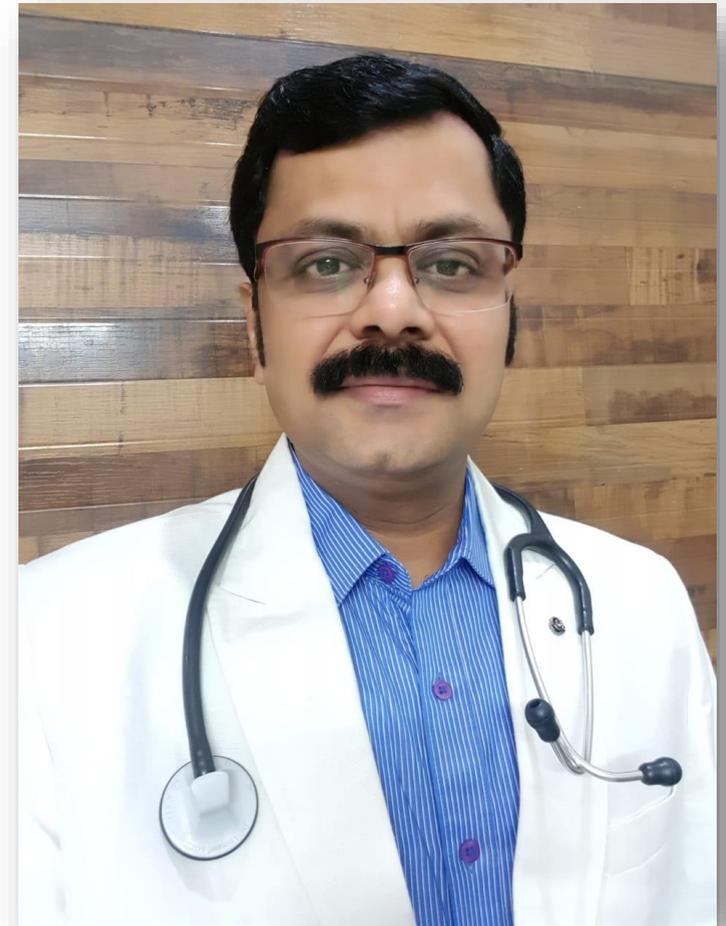
We are fortunate to save enormous lives. It is not merely a doctor -patient relation but it's somewhat like a friend close-by. Time is never a constrain for me when it comes to protect them against dreadful impact of HIV disease.

Being a doctor, I took challenge of “medically keeping them fit”. My public appeal is to financially assist us creating web of " HIV stigma free life style " as equalizer to normal child in society.

With gratitude,



Dr Sunil Kumar
Sr Pediatrician



Letter from head- communications

My journey began a decade ago serving DESIRE Society enrolled special children in India. With immense pleasure and deep satisfaction, I visualize each child growing from childhood to teenager.

Mind dwindles across fear of losing child due to high load of virus. But supporter's commitment paved way to continue services needed for such children.

Care Home children did opt for higher studies; eldest child Rinkusha pursuing MSW (Masters in Social Work); Adilakshmi doing B Tech (IT in CMR college) in Hyderabad. This is nothing but a life time dream for a girl of her age. It is reflection of "let child touch new heights like any other normal child" irrespective of their HIV burden.

We heart fully thank the numerous contributors those preferred to invest their hard-earned savings wisely for such children. Fur sure, the golden day will come. It will be time frame when these children transit to responsible "Indian Citizen".

Tiny smiles will blossom, bearing fruits in years to come. The journey will reach destination bringing louder cheers. It is going to be heart felt gratitude for all persons associated in this life saving & life illuminating path.

Best wishes,



Dr Neelima Atal Mohant
Head Communications





financials

receipts and payments

depreciation

income and expenditure

balance sheet

receipts and payments

RECEIPTS		As at 31ST March 2019
OPENING BALANCE		
Cash Balance		19,709
Bank Balance		4,55,143
Bank Interest Income		66,529
Donations received from Individuals		14,089,938
Donations received from Corporates		11,990,257
Donations received from Global		5,600,690
TOTAL		

PAYMENTS		As at 31ST March 2019
Bank Charges		6,814
Electricity, Telephone & Internet charges		657,373
Children Educational Expenses		2,212,527
Nutrition and Health Care Expenses		5,354,387
Printing and Stationery		145,139
Care Homes Expenses, Rent & Salaries		16,554,061
Repairs and Maintenance		136,389

PAYMENTS		As at 31ST March 2019
Beneficiaries, conveyance & travel expenses		1,895,368
Postage & courier expenses		11,950
Professional charges		2,567,438
Auditor's remuneration		64,800
Duties & taxes		10,70,877
Outstanding payments		549,617
Electrical equipment - computer		99,908
Furniture & fixtures		74,148
Fixed deposits		1,500,000
Rent deposits		150,000
Vehicles		966,340
CLOSING BALANCE		
Cash		11,000
Bank		2,290,130
TOTAL		36,318,266

For Sudhakar & Kumar Associates
Chartered Accountants

J. Ananda
J. Ananda Babu
Partner

Place: Hyderabad
Date: 22/09/2019

For DESIRE Society

G. Ananda Babu
President / Secretary

depreciation (as per IT rules for the A.Y. 2019-20)

Schedules forming part of the Balance Sheet as on 31/03/2019 (All amount in Rupees, unless otherwise stated) Schedule 1: Fixed assets

S.NO.	PARTICULARS	% OF DEPT	1/04/2018	Add more than 180 days		Less than 180 days	TOTAL	DEPRECIATION			WDV 31/03/2019
							31/03/2019	More than 180 days	Less than 180 days	TOTAL	TOTAL
1.	Electrical Equipment	15	448,969.3	-	448,969.33	-	448,969.33	67,345.40	-	67,435.40	381,623.93
2.	Furniture & Fixtures	10	794,208.2	74,148	868,356.19	-	868,356.19	86,835.62	-	86,835.62	781,520.57
3.	Clinic-Equipment	15	12,010.3	-	12,010.3	-	12,010.3	1,801.55	-	1,801.55	10,208.78
4.	Refrigerator	15	1,336.6	-	1,336.6	-	1,336.6	200.48	-	200.48	1,136.08
5.	Toys	15	2,123.3	-	2,123.33	-	2,123.33	318.5	-	318.5	1804.83
6.	Computer A/c	40	20,676.1	99,908.00	120,584.12	-	120,584.12	48,233.65	-	48,233.65	72,350.47
7.	Cycle	15	1,372.9	-	1,372.9	-	1,372.9	205.94	-	205.94	1,166.97
8.	Laptop	40	23.6	-	23.63	-	23.63	9.45	-	9.45	14.18
9.	Color TV	15	2,916.2	-	2,916.20	-	2,916.20	437.43	-	437.43	2,478.77
10.	Building Construction	10	4,815,441.4	-	4,815,441.4	-	4,815,441.4	481,544.14	-	481,544.14	4,333,897.28
11.	Camera	15	77,264.0	-	77,264.0	-	77,264.0	11,589.60	-	11,589.60	65,674.40
12.	Kitchen Items	10	36,301.1	-	36,301.09	-	36,301.09	3,630.11	-	3,630.11	32,670.98
13.	Vehicles	15	4,152,971.2	966,340.00	5,119,311.16	-	5,119,311.16	767,896.67	-	767,896.67	4,351,414.49
14.	Lands at Kodakanche & Visakhapatnam		2,20,68,400								2,20,68,400
GRAND TOTAL			22,349,814.3	1,140,396.00	11,506,010.27	-	11,506,010.27	1,470,048.54	-	1,470,048.54	22,020,161.73

income and expenditure

EXPENDITURE	As at 31 ST March, 2019
Bank Charges	6,814
Care Home Expenses	2,833,561
Electricity Charges	533,647
Nutrition & Health care Expenses	5,354,387
Printing & Stationary	145,139
Care Home Rent	4,612,439
Care Home Salaries	9,108,065
Repairs & Maintenance	136,389
Telephone & Internet Charges	123,726
Beneficiaries, conveyance & travel expenses	1,895,368
Postage & Courier Expenses	11,950
Educational Expenses	2,212,527
Professional Charges	2,567,438
Auditor's Remuneration	64,800
Duties & Taxes	1,070,877
Depreciation	1,470,049
TOTAL	32,147,172

INCOME	As at 31 ST March, 2019
Donations received from Individuals	14,089,938
Donations received from Corporates	11,990,257
Donations received from Global	5,600,690
Bank Interest Income	123,387
Reserves Carry Fund	342,900
TOTAL	32,147,172

For Sudhakar & Kumar Associates
Chartered Accountants

J Anand
J. Ananda Babu
Partner
Place: Hyderabad
Date: 22/09/2019



For DESIRE Society

Chandrababu
President / Secretary



balance sheet

ASSETS As at 31ST March, 2019

Electrical Equipment	381,624
Furniture & Fixtures	781,521
Clinic Equipment	10,209
Refrigerator	1,136
Toys	1,805
Computer A/c	72,350
Cycle	1,167
Laptop	14
Color TV	2,479
Building Construction	4,333,897
Camera	65,674
Kitchen Items	32,671
Vehicles	4,351,414
TOTAL	10,035,962
Land at Kodakanche	1,900,000
Land at Vishakhapatnam	10,084,200
Fixed Deposit	3,000,000

ASSETS As at 31ST March, 2019

Care Home Rental Deposits	1,884,500
Cash Balance	11,000
Bank Balance	2,298,402
TDS Receivable	16,200
Interest Receivable	115,868
TOTAL	29,604,914

LIABILITIES As at 31ST March, 2019

Earmark Fund	255,987
Reserves Carry Fund	29,256,950
Outstanding Liabilities	91,977
TOTAL	29,604,914

For Sudhakar & Kumar Associates
Chartered Accountants

J Anand
J. Ananda Babu
Partner
Place: Hyderabad
Date: 22/09/2019



For DESIRE Society

Chaitanya Babu
President / Secretary





join the movement

Together, we can do so much more. You too can empower our children to recognize their potential and realize their dreams.

donate

- ❑ **Online**
The fastest and simplest way to make your donation! Tap on the donate button in the e-mailers you receive from us or log into www.desiresociety.org for a direct donation.
- ❑ **Cash/Cheques/Demand Drafts**
You can send them directly to us or call us to pick them up.
- ❑ **DESIRE Society Volunteers**
You can also donate through our field volunteers who will be happy to visit you, in the comfort of your own home!
- ❑ **Corporate CSR Partnerships**
Simply send us an email on desiresociety@gmail.com and we will be happy to create a customized donation option for you!



volunteer

DESIRE Society offers a diverse range of volunteering opportunities. Through these, you can not only contribute towards the betterment of underprivileged children, but also undergo a transformational journey yourself!

❑ Internships

As a DESIRE Society intern, you can work for different functions within DESIRE Society based on your interest and skillsets. You can even pilot your own project ideas and in the process, grow as a champion for change!

❑ Virtual Volunteering

If you are committed to helping children but are unable to volunteer with us in person, join our virtual volunteering program. The scope of what you could do is endless – from helping with research projects, photography and media monitoring to content translations, graphic design and IT development – the list goes on!

❑ Raise Funds for DESIRE Society

For us to be able to create sustainable impact, monetary support is essential. You can help raise funds by Collecting donations from your friends/colleagues/CSR Connections on special occasions Organizing fundraising events like marathons.

- ❑ To know more and apply, visit <https://www.desiresociety.org/Site/Pages/Default.aspx?Page=Volunteer&Id=28112019105534>

other ways to help

- ❑ Help DESIRE Society forge partnerships with local brands and businesses who can raise awareness as well as funds through collaboration activities
- ❑ Build awareness about DESIRE Society on social media by following our pages and sharing our posts across platforms with your networks
- ❑ Become a HIV/AIDS rights advocate by writing about our endeavors in media publications or blogs



contact us

HYDERABAD

Dr Neelima Atal Mohanty
9-367/2, K.B.R Colony, IDA Bollaram
Village, Jinnaram Mandal,
Sangareddy Dist. - 502 325
Telangana, India
M: +917330883303
E: mohanty_desire@yahoo.com

BENGALURU

E M Subhash
76/1 Kothnoor Dinne, 8th phase J P Nagar,
Bengaluru – 560 078
Karnataka, India
▪ M: +919880876760
E: desire_subhash@yahoo.com

VISAKHAPATNAM

P Lakshmana
D. No. 27-3-189, Srinagar Official
Colony, Gajuwaka,
Visakhapatnam- 530026
Andhra Pradesh, India
M: +917330883307
E: desiremovzg@gmail.com

MUMBAI (Goregaon West)

Sayoni Tuppe
36/277 Motilal Nagar Part III Off M.G
Road, Goregaon West
Mumbai - 400 062
Maharashtra, India
M: +918655515800
E: desirepenmbi@gmail.com

NAVI MUMBAI (VASHI)

Sangharsh
Plot 193, Sector 28, Vijaya Dairy Lane,
Vashi,
Navi Mumbai - 400 062
Maharashtra, India
M: +918566615600
E: desirepenmbi@gmail.com

NOIDA

Ashish Maheshwari
A 202, Sector 92
Noida - 201 304
Uttar Pradesh, India
M: +919870294420
E: desiremogrg@gmail.com



social media





DESIRE Society
Caring for Special Children